

FOR IMMEDIATE RELEASE

Fry (28%) and Sim (27%) Neck and Neck for Vancouver Mayor, Allam (19%) Trails

Turnout on election day, especially among undecided but leaning voters (8%), could tip the scales by either a little or a lot in either direction.

Vancouver, Canada, October 9, 2026 – With a week to go until Vancouver's municipal election, a new Canada Pulse Insights poll for Rogers OMNI TV shows Pete Fry of the Green Party of Vancouver (28%) and Mayor Ken Sim of ABC Vancouver (27%) neck and neck among decided voters, ahead of Kareem Allam of the Vancouver Liberals (19%).

Of the remaining candidates, Colleen Hardwick of TEAM for a Livable Vancouver leads the pack with 13%, followed Rebecca Bligh of Vote Vancouver with 7% and Muhammad Ahmad of Bright Future Vancouver with 3%. Another 3% would choose a different candidate. One in ten (10%) voters are still undecided.

Among decided voters who say they will very definitely vote or have already voted — the voters most likely to turn out — Fry has 29% and Sim 28%, followed by Allam (17%), Hardwick (14%) and Bligh (7%).

In the 2022 election, Sim was elected with 50.96% of the vote. The municipal election is Saturday, October 17, with advance voting in Vancouver on October 3, 7, 10 and 13.

The bottom line: With Fry and Sim in a virtual tie among decided voters, it's going to come down to two factors: **first**, how each campaign has herded supporters to the advance polls and how it turns them out on election day; and **second**, how the **8%** of Vancouver voters who are leaning towards a candidate but are not fully committed ultimately vote. **This group could tip the scales by either a little or a lot, depending on motivation in the final days ahead, especially for the Green Party of Vancouver if it can get its ground game together.**

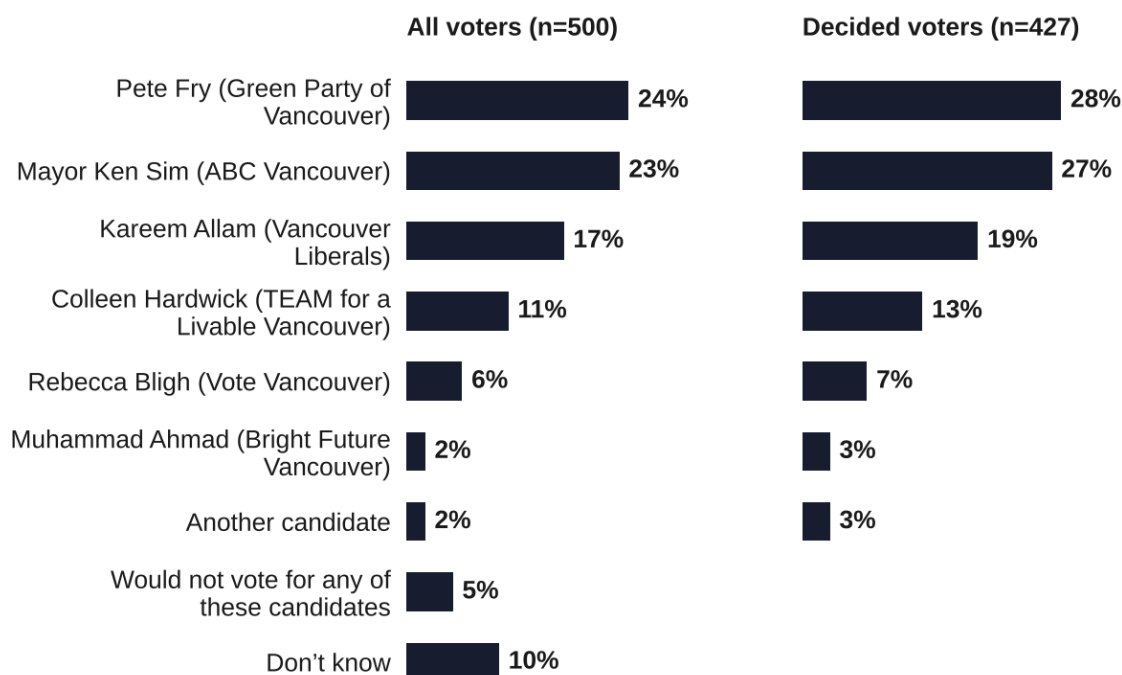
Key findings

- **28%** of decided Vancouver voters name Pete Fry of the Green Party of Vancouver and 27% Mayor Ken Sim of ABC Vancouver — inside the margin of error; Allam has 19%.
- **8%** of Vancouver voters who are leaning towards a candidate but are not fully committed.
- **10%** of all Vancouver voters are still undecided, down from 18% before leaners were counted; 5% would not vote for any of these candidates.
- **29%** of decided voters who will very definitely vote or have already voted name Fry; Sim has 28%.
- **24%** of all Vancouver voters name Fry, 23% Sim and 17% Allam, leaners included.
- **13%** of decided voters name Colleen Hardwick of TEAM for a Livable Vancouver and 7% Rebecca Bligh of Vote Vancouver.

Fry 28% and Sim 27% among decided voters — inside the margin of error; 10% of all voters are undecided

Among all Vancouver voters, Fry has 24%, Sim 23%, Allam 17%, Hardwick 11%, Bligh 6% and Ahmad 2%. Another 2% would choose a different candidate, 5% would not vote for any of these candidates, and 10% don't know. Among decided voters — those who name a candidate — Fry has 28%, Sim 27%, Allam 19%, Hardwick 13%, Bligh 7%, Ahmad 3%, and another candidate 3%.

Q. If an election were held and the following were in the race for Mayor, who would you be most likely to vote for? Leaners included. Decided voters are those naming a candidate.

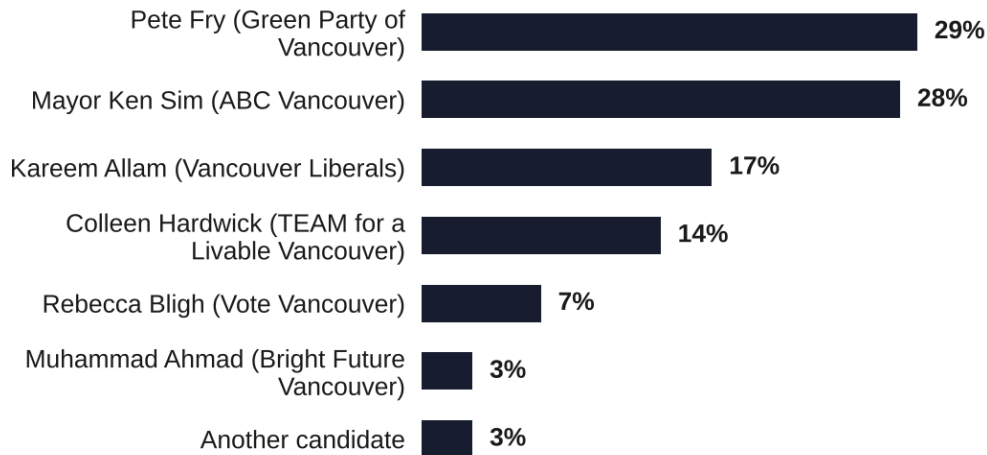


Source: Canada Pulse Insights for Rogers OMNI TV, September 28–October 6, 2026 (Vancouver n=500). Online sample and data management by Sago. Base: all voters n=500; decided voters n=427.

Among the voters most likely to turn out, Fry has 29% and Sim 28%

Among decided voters who say they will very definitely vote or have already voted — the voters most likely to turn out — Fry has 29% and Sim 28%, followed by Allam (17%), Hardwick (14%) and Bligh (7%).

Vote for Mayor, leaners included, among decided voters who say they will very definitely vote or have already voted.

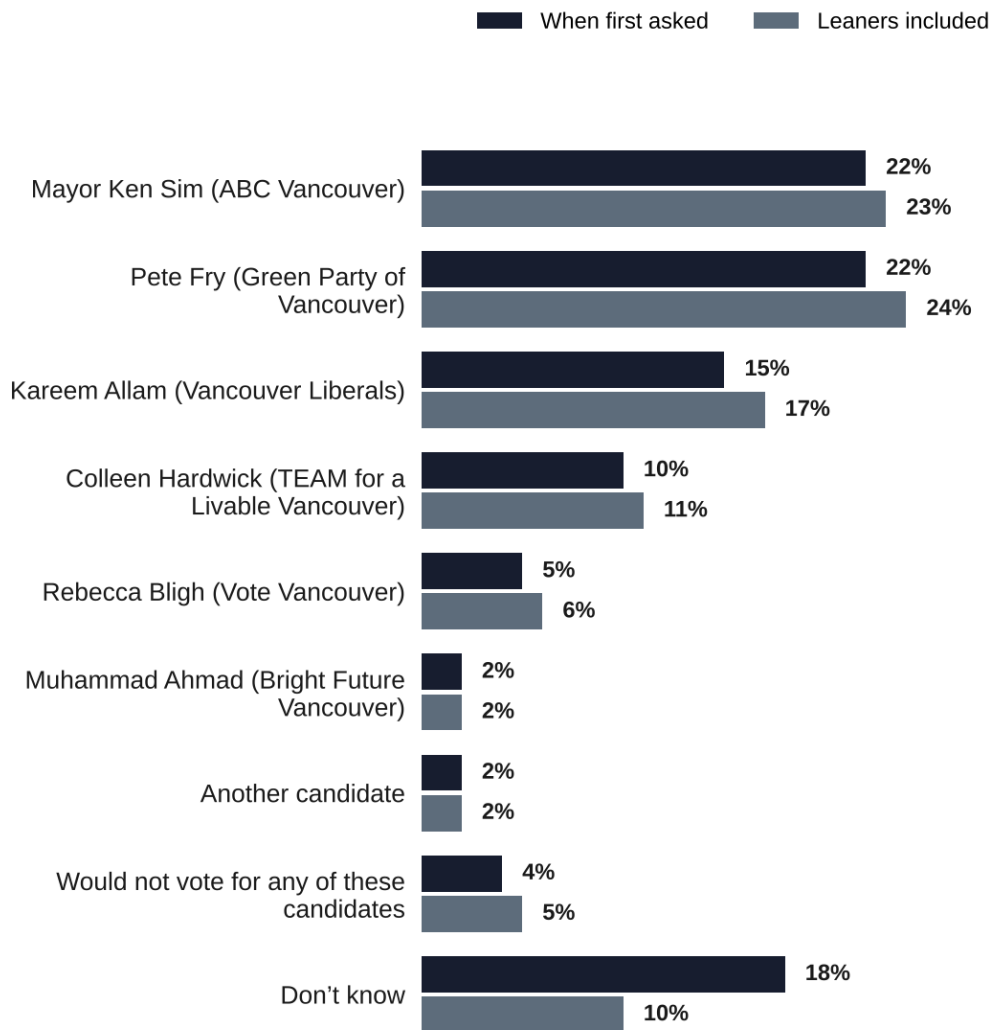


Source: Canada Pulse Insights for Rogers OMNI TV, September 28–October 6, 2026 (Vancouver n=500). Online sample and data management by Sago. Base: decided voters who will very definitely vote or have already voted n=373.

One in five (18%) were undecided when first asked; 10% remain undecided with leaners included

When first asked, 18% of Vancouver residents said they didn't know or couldn't say who would get their vote for mayor. Those respondents were then asked whether they were leaning toward any of the candidates: 44% made a choice. With leaners included, 10% of all voters are undecided and 5% would not vote for any of these candidates. Undecided voters are more common among those aged 35 to 54 (15%) than among those aged 18 to 34 (5%).

Vote for Mayor when first asked, and with leaners included.



Source: Canada Pulse Insights for Rogers OMNI TV, September 28–October 6, 2026 (Vancouver n=500). Online sample and data management by Sago. Base: all voters n=500; undecided when first asked n=90.

About the Survey

This survey was conducted among adult (18+) residents of the City of Vancouver (n=500) by Canada Pulse Insights between September 28 and October 6, 2026. A random sample of adult respondents was invited to complete the survey through an online panel platform managed by Sago, one of the world's largest and most respected sample and panel suppliers. The data were weighted to 2021 Census benchmarks, so the sample aligns with the city's adult population by age and gender. Vote intention figures include respondents who were undecided when first asked and then named a candidate they are leaning toward; "decided voters" are all respondents who name a candidate. The margin of error for a probability-based sample of this size is ± 4.4 percentage points, 19 times out of 20. Any discrepancies between the detailed tables and published results are due to rounding.

Both Canada Pulse Insights and Sago are accredited members of the Canadian Research Insights Council (CRIC) and adhere to its Canadian Code of Market, Opinion, and Social Research and Data

Analytics, which incorporates international ESOMAR standards and Canadian public opinion disclosure requirements. The detailed tables and full question wording for this survey are posted on the Canada Pulse Insights website as a companion to this release, consistent with CRIC's transparency standards for research released into the public domain.

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