Canada Pulse Insights

Rogers OMNI TV 2026 Poll — Vancouver — Issues

Data collection by Sago

September 28–October 6, 2026 (Vancouver)

Weighted results (percentages) with weighted counts; bases shown unweighted and weighted.

Table 1

Please indicate if you agree or disagree with the following statement: Our mayor and city council are out of touch with what residents want and need.

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Agree strongly	169	74	95	46	47	77	17	58	93	32	66	64
	34%	31%	37%	28%	28%	45%	30%	39%	32%	39%	32%	33%
						DE						
Agree somewhat	189	96	91	71	74	44	21	55	112	30	79	69
	38%	40%	35%	43%	45%	26%	37%	38%	38%	38%	39%	36%
				F	F							
Disagree somewhat	118	59	59	45	33	40	17	31	70	17	52	43
	24%	24%	23%	27%	20%	23%	30%	21%	24%	21%	25%	23%
Disagree strongly	23	12	11	3	10	10	2	3	18	1	7	15
	5%	5%	4%	2%	6%	6%	3%	2%	6%	1%	3%	8%
AGREE (NET)	358	170	186	117	121	120	38	113	205	62	146	133
	72%	**71%**	**73%**	**71%**	**74%**	**71%**	**67%**	**77%**	**70%**	**77%**	**71%**	**69%**
DISAGREE (NET)	142	71	70	48	43	50	19	34	88	18	59	59
	28%	**29%**	**27%**	**29%**	**26%**	**29%**	**33%**	**23%**	**30%**	**23%**	**29%**	**31%**
Sigma	500	241	256	165	164	171	57	147	293	80	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 2
Thinking about your municipality, what do you think are the three most important issues it is facing right now? (up to three)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Affordability and cost of living	224	101	121	90	69	65	29	63	130	45	97	74
	45%	42%	48%	54%	42%	38%	52%	43%	44%	56%	48%	38%
				EF						L		
Housing affordability and home ownership	164	78	85	71	53	40	25	50	89	34	71	50
	33%	32%	33%	43%	32%	23%	44%	34%	30%	43%	35%	26%
				EF						L		
Crime, policing and public safety	144	66	77	29	53	62	13	45	84	23	50	60
	29%	27%	30%	17%	32%	37%	22%	31%	29%	29%	25%	31%
					D	D						
Health care and access to care	126	57	69	38	40	49	8	32	84	19	46	58
	25%	23%	27%	23%	24%	29%	15%	22%	29%	24%	22%	30%
									G			
Drug use, the opioid crisis and supervised consumption sites	120	44	76	34	33	53	12	43	64	20	48	44
	24%	18%	30%	20%	20%	31%	22%	29%	22%	26%	24%	23%
			B			DE						
Homelessness and lack of shelter	112	41	71	40	27	44	14	35	62	26	42	38
	22%	17%	28%	24%	17%	26%	24%	24%	21%	32%	21%	20%
			B			E				L		
Municipal taxes, spending and the budget	99	54	45	22	30	47	7	29	62	5	38	51
	20%	22%	18%	14%	18%	27%	12%	20%	21%	7%	19%	26%
						DE					J	J
Jobs and employment opportunities	76	46	30	34	25	17	12	19	45	14	28	31
	15%	19%	12%	21%	15%	10%	22%	13%	15%	17%	14%	16%
		C		F								
City growth, development and density	66	29	35	20	17	29	7	16	42	6	26	31
	13%	12%	14%	12%	10%	17%	13%	11%	14%	8%	12%	16%
						E						
Traffic congestion and road infrastructure	48	26	21	15	18	14	2	14	31	3	18	21
	10%	11%	8%	9%	11%	8%	4%	10%	11%	3%	9%	11%

Table 2 (continued)
Thinking about your municipality, what do you think are the three most important issues it is facing right now? (up to three)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Climate change and extreme weather impacts	47	26	21	12	15	20	7	13	26	8	23	15
	9%	11%	8%	7%	9%	12%	13%	9%	9%	10%	11%	8%
Immigration and newcomers	44	23	21	21	16	6	6	16	22	7	17	19
	9%	10%	8%	13%	10%	4%	11%	11%	7%	9%	8%	10%
				F	F							
Public transit and safety on transit	38	26	10	10	21	6	3	11	24	5	15	17
	8%	11%	4%	6%	13%	4%	6%	8%	8%	6%	7%	9%
		C			F							
Accountability, ethics and transparency at city hall	38	22	16	7	11	20	2	15	21	4	17	15
	8%	9%	6%	4%	7%	12%	3%	10%	7%	5%	9%	8%
						D						
Social assistance and supports for people in need	36	17	19	11	9	16	4	12	20	8	20	7
	7%	7%	7%	6%	6%	9%	7%	8%	7%	10%	10%	4%
											L	
Education and schools	31	17	13	11	20	0	4	7	19	4	10	17
	6%	7%	5%	6%	12%	0%	8%	5%	6%	5%	5%	9%
				F	F							
Parks, recreation and cultural facilities	29	14	15	11	9	10	6	9	14	1	16	11
	6%	6%	6%	6%	6%	6%	11%	6%	5%	1%	8%	6%

Table 2 (continued)
Thinking about your municipality, what do you think are the three most important issues it is facing right now? (up to three)

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
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Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Affordable child care	19	11	8	9	10	0	1	1	16	2	10	6
	4%	5%	3%	5%	6%	0%	3%	1%	6%	3%	5%	3%
				F	F				H			
Access to and quality of municipal services	17	11	6	6	5	6	3	7	7	1	10	5
	3%	5%	2%	4%	3%	4%	6%	5%	2%	1%	5%	2%
Another issue	3	2	1	0	2	1	1	0	2	1	0	2
	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	1%
Sigma	1479	710	759	491	483	505	168	438	864	235	604	570
	296%	294%	297%	297%	294%	296%	296%	297%	295%	294%	295%	298%

Multiple responses: percentages sum to more than 100.

Letters indicate a proportion significantly higher than the lettered column at the 95 percent confidence level (two-tailed), tested on effective bases; columns with fewer than 30 effective cases are not tested.

Vancouver respondents are weighted to 2021 Census age and gender.