Canada Pulse Insights

Rogers OMNI TV 2026 Poll — Vancouver — City Hall: the mayor, job ratings and the city's direction

Data collection by Sago

September 28–October 6, 2026 (Vancouver)

Weighted results (percentages) with weighted counts; bases shown unweighted and weighted.

Table 1

Thinking about upcoming elections, do you believe each of the following generally deserves to be re-elected, or is it time for a change? The Mayor of your municipality

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Deserves to be re-elected	188	102	84	68	68	52	19	52	115	27	76	80
	38%	42%	33%	41%	41%	31%	34%	35%	39%	34%	37%	42%
		C			F							
It is time for a change	312	139	171	97	96	118	38	95	178	53	129	111
	62%	58%	67%	59%	59%	69%	66%	65%	61%	66%	63%	58%
			B			E						
Sigma	500	241	256	165	164	171	57	147	293	80	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 2
Overall, how would you rate the job being done by each of the following? Mayor Ken Sim

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Very good job	51	21	30	20	18	13	4	8	39	8	20	22
	10%	9%	12%	12%	11%	7%	8%	5%	13%	10%	10%	12%
									H			
Somewhat good job	197	111	83	75	69	53	25	65	106	31	83	79
	39%	46%	33%	46%	42%	31%	43%	44%	36%	39%	40%	41%
		C		F	F							
Somewhat bad job	141	64	77	50	49	42	10	41	90	20	57	53
	28%	27%	30%	30%	30%	24%	18%	28%	31%	25%	28%	28%
Very bad job	111	46	65	19	28	63	17	34	59	21	46	37
	22%	19%	25%	12%	17%	37%	31%	23%	20%	27%	22%	19%
						DE						
GOOD JOB (NET)	248	131	113	95	87	66	29	72	144	39	102	101
	50%	**54%**	**44%**	**58%**	**53%**	**38%**	**51%**	**49%**	**49%**	**48%**	**50%**	**53%**
		C		F	F							
BAD JOB (NET)	252	110	142	70	77	105	28	75	149	41	103	91
	50%	**46%**	**56%**	**42%**	**47%**	**62%**	**49%**	**51%**	**51%**	**52%**	**50%**	**47%**
			B			DE						
Sigma	500	241	256	165	164	171	57	147	293	80	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 3
Overall, how would you rate the job being done by each of the following? Your city council

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Very good job	44	24	19	20	17	7	7	6	31	9	20	15
	9%	10%	7%	12%	10%	4%	13%	4%	10%	12%	10%	8%
				F	F		H		H			
Somewhat good job	218	103	113	79	74	65	26	60	129	40	79	88
	44%	43%	44%	48%	45%	38%	46%	41%	44%	50%	39%	46%
Somewhat bad job	171	81	90	51	55	65	16	60	95	21	81	59
	34%	34%	35%	31%	33%	38%	29%	41%	32%	26%	40%	31%
											J	
Very bad job	67	34	34	15	19	34	7	20	39	10	25	29
	13%	14%	13%	9%	11%	20%	12%	14%	13%	12%	12%	15%
						DE						
GOOD JOB (NET)	262	127	132	99	91	72	34	67	159	49	99	103
	52%	**52%**	**52%**	**60%**	**55%**	**42%**	**59%**	**45%**	**54%**	**62%**	**48%**	**54%**
				F	F							
BAD JOB (NET)	238	115	124	66	73	98	23	81	134	31	105	88
	48%	**48%**	**48%**	**40%**	**45%**	**58%**	**41%**	**55%**	**46%**	**38%**	**52%**	**46%**
						DE						
Sigma	500	241	256	165	164	171	57	147	293	80	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 4
Overall, how would you rate the job being done by each of the following? Your local ward councillor

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Very good job	42	26	14	20	17	5	4	7	31	5	23	14
	8%	11%	5%	12%	10%	3%	6%	5%	11%	6%	11%	7%
		C		F	F				H			
Somewhat good job	266	127	137	97	88	81	35	81	148	43	97	113
	53%	53%	54%	59%	54%	47%	62%	55%	50%	54%	47%	59%
												K
Somewhat bad job	149	62	88	41	44	64	16	44	90	28	67	45
	30%	26%	34%	25%	27%	37%	27%	30%	31%	35%	33%	23%
			B			DE					L	
Very bad job	43	26	17	7	15	21	3	15	24	4	17	20
	9%	11%	7%	4%	9%	12%	5%	10%	8%	5%	8%	10%
						D						
GOOD JOB (NET)	307	154	150	116	105	86	39	88	179	48	120	127
	61%	**64%**	**59%**	**70%**	**64%**	**50%**	**68%**	**60%**	**61%**	**60%**	**59%**	**66%**
				F	F							
BAD JOB (NET)	193	87	105	49	59	85	18	60	114	32	84	64
	39%	**36%**	**41%**	**30%**	**36%**	**50%**	**32%**	**40%**	**39%**	**40%**	**41%**	**34%**
						DE						
Sigma	500	241	256	165	164	171	57	147	293	80	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table 5
And thinking about your municipality, do you believe it is headed in the right direction or is it off on the wrong track?

Proportions: Columns Tested (5% risk level) - B/C - D/E/F - G/H/I - J/K/L

	Total	Gender		Age			Education			Household income		
	Vancouver	Men	Women	18 to 34	35 to 54	55 and over	High school or less	College or trades	University degree	Under $50K	$50K to $99K	$100K or more
	A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents												
Unweighted Base	500	256	241	109	228	163	51	146	300	71	201	203
Weighted Base	500	241	256	165	164	171	57	147	293	80	205	192
Headed in the right direction	233	128	103	94	80	59	29	63	140	39	96	92
	47%	53%	40%	57%	49%	35%	51%	43%	48%	49%	47%	48%
		C		F	F							
Off on the wrong track	267	114	152	71	84	111	28	84	153	40	109	99
	53%	47%	60%	43%	51%	65%	49%	57%	52%	51%	53%	52%
			B			DE						
Sigma	500	241	256	165	164	171	57	147	293	80	205	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Letters indicate a proportion significantly higher than the lettered column at the 95 percent confidence level (two-tailed), tested on effective bases; columns with fewer than 30 effective cases are not tested.

Vancouver respondents are weighted to 2021 Census age and gender.