Canada Pulse Insights
Rogers CityBeat Poll
Data collection by Sago
September 30-Oct 6, 2025

Please indicate if you agree or disagree with the following statements:
[I will either give out treats or go out with others for Halloween this year]

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Total	Region							
		Toronto (Total)	Core city	GTA	Vancouver (Total)	Vancouver	Metro Vancouver	Edmonton	Calgary
	A	B	C	D	E	F	G	H	I
Base: Total Respondents									
Unweighted Base	2126	720	359	361	613	338	275	409	384
Weighted Base	2131	721	359	361	617	334	282	410	384
TOP 2 BOX [NET]	1166	391	191	199	295	154	140	260	220
	55%	54%	53%	55%	48%	46%	50%	63%	57%
		E						BE	E
Agree strongly	576	189	85	104	135	67	68	134	118
	27%	26%	24%	29%	22%	20%	24%	33%	31%
								BE	E
Agree somewhat	590	201	106	95	160	87	72	127	103
	28%	28%	30%	26%	26%	26%	26%	31%	27%
BOTTOM 2 BOX [NET]	966	330	168	162	322	180	142	150	164
	45%	46%	47%	45%	52%	54%	50%	37%	43%
		H			BHI				
Disagree somewhat	384	148	69	79	128	63	65	50	59
	18%	21%	19%	22%	21%	19%	23%	12%	15%
		HI			HI				
Disagree strongly	581	182	99	83	194	117	77	100	105
	27%	25%	28%	23%	31%	35%	27%	24%	27%
					BH	G			
Sigma	2131	721	359	361	617	334	282	410	384
	100%	100%	100%	100%	100%	100%	100%	100%	100%