Canada Pulse Insights
Rogers CityBeat Poll
Data collection by Sago
September 30-Oct 6, 2025

JOB APPROVAL - For each of the following, please indicate if they are doing either a good job or a bad job for our city:
[Prime Minister Mark Carney and the Federal Government]

Proportions/Means: Columns Tested (5% risk level) - B/E/H/I - C/D - F/G

	Total	Region							
		Toronto (Total)	Core city	GTA	Vancouver (Total)	Vancouver	Metro Vancouver	Edmonton	Calgary
	A	B	C	D	E	F	G	H	I
Base: Total Respondents (All)									
Unweighted Base	2299	809	406	403	657	351	306	423	410
Weighted Base	2299	809	406	403	657	346	311	423	410
TOP 2 BOX [NET]	1356	495	256	239	430	243	187	213	218
	59%	61%	63%	59%	65%	70%	60%	50%	53%
		HI			HI	G			
Very good job	353	136	73	63	109	64	46	61	47
	15%	17%	18%	16%	17%	18%	15%	14%	11%
		I			I				
Somewhat good job	1003	359	183	176	321	179	141	153	171
	44%	44%	45%	44%	49%	52%	46%	36%	42%
		H			HI				
BOTTOM 2 BOX [NET]	943	314	150	164	227	104	123	210	192
	41%	39%	37%	41%	35%	30%	40%	50%	47%
							F	BE	BE
Somewhat bad job	503	172	80	92	133	61	73	99	98
	22%	21%	20%	23%	20%	18%	23%	23%	24%
Very bad job	440	142	70	72	94	43	51	111	94
	19%	18%	17%	18%	14%	12%	16%	26%	23%
								BE	BE
Sigma	2299	809	406	403	657	346	311	423	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%

RE-ELECT - Now, based on what you know about their performance during their current term of office, do you think each of the following deserve to be reelected or is it time for a change and have someone else take over their position?
[Prime Minister Mark Carney and the Federal Liberals]

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	Total	Region							
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	A	B	C	D	E	F	G	H	I
Base: Total Respondents (All)									
Unweighted Base	2299	809	406	403	657	351	306	423	410
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Deserve to be re-elected	1229	459	244	215	398	226	172	187	185

	53%	57% HI	60%	53%	61% HI	65% G	56%	44%	45%
Time for a change	1070	350	162	188	259	121	138	236	225
	47%	43%	40%	47%	39%	35%	44% F	56% BE	55% BE
Sigma	2299	809	406	403	657	346	311	423	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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FEDERAL LEADERSHIP - Which, if any, of the federal party leaders would do the best job addressing the needs of our city?

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	Total	Region							
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	A	B	C	D	E	F	G	H	I
Base: Total Respondents									
Unweighted Base	2299	809	406	403	657	351	306	423	410
Weighted Base	2299	809	406	403	657	346	311	423	410
Liberal Leader Mark Carney	824	331	182	149	257	145	112	109	127
	36%	41% HI	45% D	37%	39% HI	42%	36%	26%	31%
A new leader for the New Democratic Party	252	71	43	28	80	42	37	61	40
	11%	9%	11%	7%	12% B	12%	12%	14% BI	10%
Conservative leader Pierre Poilievre	659	212	94	118	139	62	77	149	158
	29%	26% E	23%	29% C	21%	18%	25% F	35% BE	39% BE
A leader with another federal party	101	34	15	19	39	23	16	13	15
	4%	4%	4%	5%	6% H	7%	5%	3%	4%
None of them	463	161	72	89	141	73	68	91	70
	20%	20%	18%	22%	22%	21%	22%	22%	17%
Sigma	2299	809	406	403	657	346	311	423	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Now, let’s suppose there is a federal election to be held in the near future. Based on how you feel today, which federal party would you most likely support or are leaning towards?

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	A	B	C	D	E	F	G	H	I
Base: Total Respondents									
Unweighted Base	2299	809	406	403	657	351	306	423	410
Weighted Base	2299	809	406	403	657	346	311	423	410

The Liberal Party of Canada	824	311	169	142	273	157	116	117	123
	36%	38%	42%	35%	42%	45%	37%	28%	30%
		HI			HI	G			
The Conservative Party of Canada	755	256	110	146	158	75	84	161	179
	33%	32%	27%	36%	24%	22%	27%	38%	44%
		E		C				BE	BE
The NDP	226	65	42	23	77	42	35	54	30
	10%	8%	10%	6%	12%	12%	11%	13%	7%
			D		BI			BI	
The Green Party	54	23	15	8	17	12	5	9	5
	2%	3%	4%	2%	3%	3%	2%	2%	1%
Another party	22	8	5	3	6	2	4	5	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't know	327	120	51	69	100	47	53	56	52
	14%	15%	13%	17%	15%	13%	17%	13%	13%
Would not vote	92	26	14	12	26	12	14	21	19
	4%	3%	3%	3%	4%	4%	4%	5%	5%
Sigma	2299	809	406	403	657	346	311	423	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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As for federal Conservative leader Pierre Poilievre, which best represents your point of view:

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	A	B	C	D	E	F	G	H	I
Base: Total Respondents									
Unweighted Base	2299	809	406	403	657	351	306	423	410
Weighted Base	2299	809	406	403	657	346	311	423	410
Pierre Poilievre deserves to lead the Conservative party into the next federal election.	717	234	104	130	162	73	89	155	166
	31%	29%	26%	32%	25%	21%	29%	37%	41%
				C			F	BE	BE
I would consider voting for the Conservative Party if someone other than Pierre Poilievre was leading it into the next federal election.	748	290	133	157	220	117	103	117	121
	33%	36%	33%	39%	33%	34%	33%	28%	30%
		HI							
Regardless of who is leading the federal Conservative party, I will definitely not be voting for them in the next federal election.	834	285	169	116	275	156	119	151	122
	36%	35%	42%	29%	42%	45%	38%	36%	30%
			D		BHI				
Sigma	2299	809	406	403	657	346	311	423	410
	100%	100%	100%	100%	100%	100%	100%	100%	100%

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