CANADA PULSE INSIGHTS

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Liberals Lead in Toronto, Split in GTA—Carney Leadership Bests Poilievre, Garners Positive Job Reviews—With Poor Support for Poilievre to Lead in Next Election

A new public opinion poll conducted for Rogers CityNews by Canada Pulse Insights finds the Liberal party with a strong lead in Toronto and a narrow advantage across the Greater Toronto Area (GTA).

Prime Minister Mark Carney leads his party's vote tally on leadership preferences and performance measures, well ahead of chief rival federal Conservative leader Pierre Poilievre. Majorities in Toronto (60%) and the GTA (53%) also say the Prime Minister and his party deserves to be reelected.

In contrast, among Toronto respondents, only 26 percent say federal Conservative Pierre Poilievre deserves to lead the Conservative Party into the next federal election, with that support rising to just 32 percent in the GTA.

Toronto Party Support

If a federal election were held in the near future, 42 percent of Torontonians say they would support or are leaning toward the Liberal Party of Canada, 27 percent the Conservative Party of Canada, 10 percent the NDP, and 4 percent the Green Party. One percent would choose another party, 13 percent don't know, and 3 percent would not vote.

GTA Party Support

Across the GTA, 36 percent would support or lean toward the Conservative Party of Canada, 35 percent the Liberal Party of Canada, 6 percent the NDP, and 2 percent the Green Party. One percent would choose another party, 17 percent don't know, and 3 percent would not vote.

Leadership That Addresses City Needs

When asked which federal party leader would best address Toronto's needs, 45 percent chose Liberal leader Mark Carney, 23 percent named Conservative leader Pierre Poilievre, and 11 percent preferred a new leader for the NDP. Four percent selected a leader from another party, and 18 percent said none. In the wider GTA, 37 percent picked Mark Carney, 29 percent Pierre Poilievre, and 7 percent a new NDP leader. Five percent selected another party leader, and 22 percent said none.

Performance Evaluation: Majorities Support Grit Reelection

In Toronto, 60 percent say Prime Minister Mark Carney and the federal Liberals deserve to be re-elected, while 40 percent say it's time for a change. In the GTA, 53 percent say they deserve re-election and 47 percent say it's time for a change.

Government Job Rating

When asked about the federal government's performance for their city, 63 percent of Torontonians say it is doing a good job and 37 percent a bad job. Across the GTA, 59 percent rate the government's performance as good and 41 percent as bad.

Leadership of the Conservative Party

Among Toronto respondents, 26 percent say Pierre Poilievre deserves to lead the Conservative Party into the next federal election, 33 percent say someone else should lead, and 42 percent say they definitely will not vote for the Conservatives regardless of who leads them. In the GTA, 32 percent say Poilievre deserves to lead, 39 percent say someone else should, and 29 percent say they will definitely not vote for the party under any leader.

About the Survey

This public opinion poll was undertaken for Rogers CityNews by Canada Pulse Insights. The online survey was administered by the sample and data collection experts at Sago from September 30 to October 6, 2025, among adult (aged 18+) residents of Toronto (n=406) and throughout the Greater Toronto Area (GTA n=403). The data has been weighted to represent the adult population based on the most recent census. For comparison purposes, probability samples of this size for both the city of Toronto and the GTA each have a margin of error of ±4.9 percentage points, 19 times out of 20.

Canada Pulse Insights is an independent, Canadian owned public opinion research firm led by veteran pollster John Wright. The company adheres to the Canadian Research and Insights Council (CRIC) public opinion research standards and disclosure requirements. Sago, formerly the Schlesinger Group, is CRIC accredited and brings more than 55 years of experience in both qualitative and quantitative research methods.

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