Greater Than Zero Percent > Find Your Cause

Put your name behind 180+ nonprofit stories.

Giving Season Partner, Nov 1 to Dec 31, 2026. $1,000 for up to three companies that want to stand behind Find Your Cause, Joseph Smalzer's interviews with nonprofit leaders.



57%

of readers opened our latest Cause Spotlight email.
195 of 342 people on Oct 14, 2026. Your name sits at the top of every issue through December.

56,900+ views on GTZP's social channels in the last 90 days, **8,200+** followers across Instagram, LinkedIn, Facebook, YouTube and TikTok, and **7,200+** podcast streams across 190+ episodes.

Email from Mailchimp, Oct 15, 2026 (opens include automatic Apple Mail opens). Social from VistaSocial, Jul 17 to Oct 15, 2026. Streams from Riverside, Sept 1, 2026.

What your company receives

- **"Presented by" on every Cause Spotlight email**
  Name and logo on each weekly issue from Nov 4 to Dec 30, nine sends.
- **A thank-you on every new episode**
  Joseph names your company in a short spoken acknowledgment on each episode in November and December.
- **Presenting partner on GivingTuesday**
  Your name on GTZP's Dec 1 GivingTuesday email and social posts.
- **Your logo on gtzp.org**
  On the Partnerships page through Dec 31, plus one thank-you post on Instagram, Facebook and LinkedIn.

The investment

$1,000

For November and December 2026. Pay once, or $500 in November and $500 in December.

Up to 3 partners

Tax note. Greater Than Zero Percent is a registered 501(c)(3), EIN 86-1309421. Recognition is acknowledgment only, with no product advertising. Please confirm tax treatment with your own advisor.

Want a full year? Founding Impact Partner, from $3,000 a month, opens in January 2027.

Confirm by October 30 to appear in the November 4 email.

Book 15 minutes with Joseph: **calendly.com/gtzp/gtzp-impact-alignment**
Or email **joseph@gtzp.org** **gtzp.org/partnerships**