



GRINTA!

June 23, 2025

GRINTA! PRESS KIT

ADJACENT LAB IN ASSOCIATION WITH MEME AND WAYPOINT FILMS PRESENTS GRINTA! STARRING: EROS POLI
 WRITTEN BY BLAKE A. CAMPBELL PRODUCED BY BROOK AITKEN EDITED BY JACKSON PRINCE
 EXECUTIVE PRODUCERS JAY CRAIN AND JOAO CORREIA PRODUCED BY DONNA CRAIN AND JED MORTENSON
 DIRECTED BY DEAN DEL CALZO AND DONNA CRAIN

SHORT SYNOPSIS:

In 1994, Eros Poli, a 6'4" professional cyclist who typically was last on climbs, defied all odds to ascend legendary Mont Ventoux to a solo breakaway victory on a brutally hot day in the 15th stage of the Tour de France.

In GRINTA!, we followed Eros back up the mountain thirty years later, hearing the story of his iconic underdog win in his own words, exploring the path that got him there in the first place, and opening up a conversation around what's still possible for everyone in midlife.

GRINTA! Is a love story to cycling, the Tour de France, Eros himself, and what it means to have the grit and determination to not just persevere, but to endure.

LONG SYNOPSIS:

Anyone contemplating the life behind them and the life yet to be lived will understand that we all have the capacity to be unlikely heroes in our own stories.

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This film is an entertaining account from a larger-than-life man who continually overcomes obstacles—the juxtaposition of his size and riding a bike, the legendary mountain, a pact with his father, and the unrelenting heat of the day .

Equal parts entertainment and inspiration, Eros tells his story in much the same way the filmmakers first heard it, sitting across a table from him with a glass of wine. The audience gets to know Eros and understand the challenges he withstood ahead of arriving at Mont Ventoux. Then they cheer for him to win.

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TAGLINE:

Too Big to Bike

LOGLINE:

He was too heavy. The mountain too steep. The day was too hot.

MAIN CAST

Eros Poli

Bill Strickland

Michelle Strauss

Fausto Pezzi

MAIN CREW

DIRECTORS

Dean Del Calzo

Donna Crain

PRODUCERS

Donna Crain

Jed Mortenson

DIRECTOR OF PHOTOGRAPHY

Brook Aitken

EXECUTIVE PRODUCERS

Jay Crain

João Correia

TRAILER



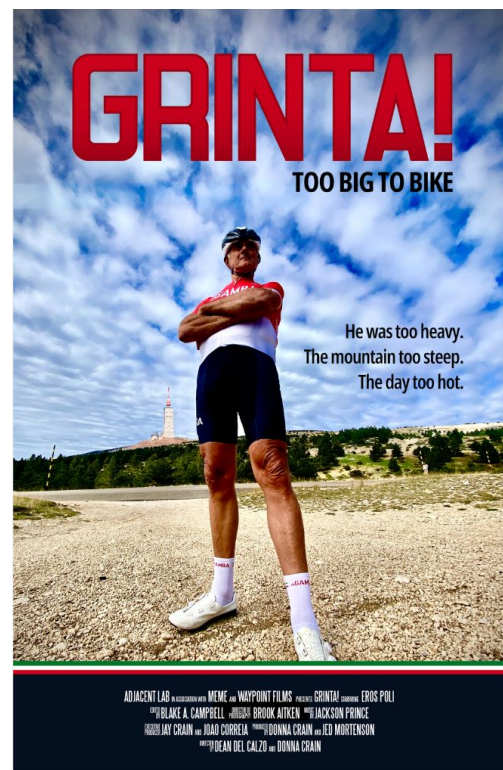
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STILLS



STILLS



PORTRAITS

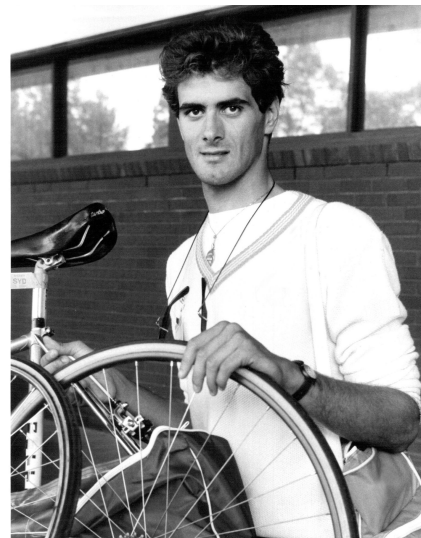


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instagram/ingambatours

x.com/inGambaTours

linkedin.com/company/ingamba-tours

MEDIA CONTACTS

Donna Crain

donna@adjacentlab.co

404.202.7703

James Startt

james@ingamba.pro

ADJACENT LAB

IN **GAMBA**

 strategic content creation

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