



WORKWAVE® | Print Marketing

Outshine — and outsell — the competition with custom pieces created by our print and design experts.

HOW WE WORK

Custom print marketing with expert design, quality production and data-backed insights for proven performance. Promote your business with effective and cost-effective print pieces, including:



Customer Profile

Do you know who your ideal prospects are? We do. We will create a profile based on your existing customer data, enabling us to pinpoint your most promising prospects and ensure the best marketing leads.



Targeted Mail

Using the leading prospects generated in your customer profile report, we'll target strategic demographics for a more deliberate approach.



New Homeowner Postcards

Build route density with new homeowner postcards – engage with the marketing prospects who move in close to active customers.



Door Hangers

Perfect for new marketing campaigns or as a complement to neighborhood mail campaigns and lawn signs, door hangers are an effective and affordable way to generate new customers while increasing service concentration.



Lawn Signs

Create brand awareness, showcase active customers, and target canceled customers and new prospects by posting a lawn sign at every job site.



Regulatory Signs

Our posting signs comply with all applicable state and local regulations. Each order includes step stakes, so they are ready for immediate use.



Marketing Letters

Boost customer retention and recovery with custom pre-pay letters, cancel/reject follow-ups, win-back campaigns and custom estimate communications.

**READY TO CREATE YOUR CUSTOM PRINT MARKETING PIECES TODAY?
CALL (248) 694-2200 OR EMAIL TO PRINTMARKETING@WORKWAVE.COM**