

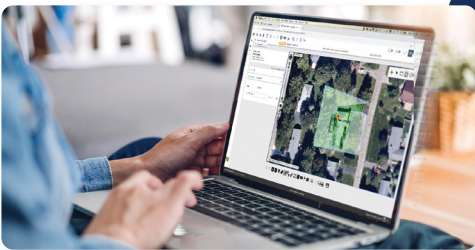
Measurement Assistant®

Save Time with Innovative Aerial Measurement Software

Create accurate estimates in just seconds without ever having to leave your office. Get quotes to your customers from anywhere, at any time, with this innovative tool.

HOW IT WORKS

Measurement Assistant® will increase efficiency and estimate accuracy. It is accessible online 24 hours a day, giving you the ability to create estimates anytime and in any weather condition.



KEY FEATURES

- ✓ High resolution aerial photography
- ✓ Click to add addresses to your marketing universe
- ✓ Designed for both residential and commercial properties
- ✓ Use data for custom customer document creation
- ✓ Automated calculations
- ✓ Clearly marked parcel boundaries
- ✓ Easy measurement resizing
- ✓ Dynamic move, delete, reshape measurement area
- ✓ Multiple address look-up
- ✓ Overhead and directional property views

Create Estimates 24/7

Create fast estimates with accurate pricing for potential customers by dynamically moving, deleting and reshaping measurement areas. Don't worry about rain or snow negatively affecting your business. Create estimates in any weather condition!

Property Estimations in Seconds

Measurement Assistant uses ALK maps, an interactive digital mapping system tailored specifically for mapping and truck routing. Accurately measure a property from the comfort of your office, in the field or from anywhere in the world and from any device. Within just a few clicks, add or subtract any part of the parcel for accuracy and then provide the customer with a quote. When you're done, save the information in Service Assistant®.

Acquire New Customers Quickly

Save time, effort and money when you don't have to drive out to new properties and create manual estimates — you'll be able to acquire new customers faster with the software, driving the cost per customer down.

Maintain Property Inventories

Record and easily access the details and attributes of each customer's property, including irrigation systems, turf types, property dimensions and building perimeter dimensions.

How Do You Get Started?

Call 800-422-7478, visit realgreen.com or contact your account manager for more information.