

WAVELYTICS™ DECISION INTELLIGENCE FOR REALGREEN

Your busiest season shouldn't be your least profitable one.

Spring hits, demand spikes, and you're moving fast. Then payroll closes and you realize your most slammed weeks produced your thinnest margins. The revenue was there. The visibility wasn't.

Wavelytics Decision Intelligence is built natively inside RealGreen. It connects your operational data into a live system that shows you what's working, flags what isn't, and answers your most important business questions before the window to act on them closes.

WHO IT'S FOR



OWNER / CEO:

Protect your season. See exactly which routes, crews, and services actually make money.



MULTI-LOCATION OWNER:

One live view. Stop branches from quietly underperforming.



VP OF OPERATIONS

Stop reacting. Spot seasonal swings early enough to actually fix them.



BRANCH / REGIONAL MANAGER:

Instant insights. Track crew and route performance without the wait.

WHAT IT SOLVES



No near real-time view of revenue per man-hour by route, crew, or service type



Seasonal demand shifts you react to instead of anticipate



Branch performance gaps that stay hidden across locations



No fair, data-backed way to manage technician performance

WHAT DECISION INTELLIGENCE INCLUDES:

INTELLIGENCE HUB — Ops, Finance, Sales, and Customers in one screen. An AI-driven snapshot surfaces what changed overnight so your team spends the day acting on data, not hunting for it.

LIVE LEADERBOARDS AND SCORECARDS — Techs and branches ranked by the most important KPIs. Visibility alone changes behavior — and the numbers back it up.

PROBLEMS TAB — High-value skips, cancellations, and callback trends flagged automatically. See the problem the day it starts, not when it shows up in the P&L.

ASK WAIVE™ — (Q3 2026) — Ask any operational question in plain English. Instant answers. No SQL, no analyst, no report to run. "What's my average revenue per man-hour for aeration versus fertilization this spring?" Instant answer, plain English, no reports to run.

THE PROOF

40%

more services per tech per day using leaderboards

80%

reduction in data engineering costs vs. custom builds

5 MIN

to find your spring fertilization revenue per man-hour—not hours

DATA REFRESHED

throughout the day, catch issues the same day, not next month

WHY WAVELYTICS AND NOT A GENERIC BI TOOL?

Generic tools don't understand revenue per man-hour, route density, or seasonal demand curves out of the box. You'd spend months building what Wavelytics ships with on day one, then maintain it yourself forever. The green industry logic is already built in.

CONTACT YOUR WORKWAVE ACCOUNT REPRESENTATIVE TO GET STARTED