



# ServiceExpress

## Your 24/7 Autonomous Sales Engine

Reduce lead loss and help close more deals. ServiceExpress is a customer-focused sales tool that delivers a frictionless checkout experience to help grow your business, even outside normal business hours.



### CLOSE MORE SALES

Lower lead abandonment with a guided, mobile-first sales flow, that helps prospects through the buying process.



### ZERO FRICTION

Help reduce quote time with logic-driven steps tailored to your customer and offerings, delivering a seamless experience.



### PRECISION DATA

Automated property sizing and available records help support more consistent estimates and pricing you can stand behind.



### PROVEN ROI

Complete marketing attribution gives you the power to see exactly which campaigns and channels generate revenue.

## TOP FEATURES AT A GLANCE

- ✓ 24/7/365 availability
- ✓ Full UTM and Marketing Attribution
- ✓ Fast, Accurate Property Measurements
- ✓ Directly Integrated with RealGreen
- ✓ No-Code Logic and Customization
- ✓ Intuitive Sales Flow
- ✓ Secure Payment Processing
- ✓ Mobile-First, Modern User Experience

## THE ROI



Reducing lead abandonment by **30% ON 500 MONTHLY LEADS**, at a \$500 average contract value, could translate to significant additional closed revenue.

**ANNUAL LIFT: +\$66,000**



Eliminating 10+ hours per week of manual property **MEASURING AND ESTIMATE** coordination across your sales team saves approximately \$1,000 per month in labor.

**ANNUAL SAVINGS: +\$12,000**



At \$50 per visit, eliminating **20 UNNECESSARY QUOTE VISITS** per month through self-serve online estimates adds up quickly.

**ANNUAL SAVINGS: +\$12,000**

\*Figures are hypothetical projections based on modeled assumptions and are intended for illustrative purposes only. Actual results will vary based on business size, market conditions, lead volume and other factors.



Ready to learn more? Scan the QR code to set up a personalized demo.