

STACEY FREEMAN, PH.D.

Author & Lifestyle Blogger



ABOUT ME

I'm a lifestyle blogger, children's book author, and university administrator with a PhD. in Educational Leadership and Policy Studies and a BA in English.

I started Posh in Progress in 2013 after becoming a new mom. Posh (as we call it for short) serves as both my creative outlet and a way for me to keep my sense of self.

I'm a Wisconsin girl who now lives in Southern California, where I live with my kids, Rocco and Gigi, and our frenchie Coco.

382K



228K



23K



8K



2.7K



POSH IN PROGRESS

WEBSITE ANALYTICS

30,000	AVG. VISITORS PER MONTH
45,000	AVG. VIEWS PER MONTH
91%	FEMALE AUDIENCE
48%	AGES 25-44

Posh In Progress is a Lifestyle blog meant to capture simple and sensible ways to live a more stylish life. I hope to inspire my audience to define their own personal style by sharing my practical approaches to fashion, beauty, food, travel, and family. I enjoy collaborating with innovative brands and helping companies connect with their target consumers by providing my audience with the best solutions for Living efficient, stylish, and fulfilling lives.

BRAND PARTNERSHIPS

WE'D LOVE TO WORK WITH YOU!

There are a variety of ways that we are available to potentially partner with your brand. Please don't hesitate to contact us to discuss a partnership opportunity. We created some options below for convenience. We are open to discussing any other ideas you might have, or if you need help in generating creative ways to connect with our audience - we can do that too! Some ways we'd Love to work with you: Brand Ambassador, Lives on TikTok, IG or Facebook, Custom Videos, Recipe Development, Dedicated Blog Posts, UGC and more.



BRAND PARTNERSHIPS

EXAMPLES OF PAST COLLABORATIONS

Travel: Virgin Voyages, National Geographic, Disney Cruises, Disney Parks, Alps Tourism, Puerto Vallarta Tourism, Atlantis Bahamas, Beaches, Hilton, Marriott, Lexus & Toyota, Universal Studios

Beauty & Wellness: Revlon, Cetaphil, Nature Made Vitamins, Dove, Ponds

Retailers: Amazon, Walgreens, CVS, Costco, Whole Foods, Walmart, Target, Albertsons, Dollar General

Fashion: Nordstrom, Black House White Market, Soma Intimates, Chico's



Let's Connect

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