



 **MIRELA**
MÎNDREAN

Webflow Developer & Figma Landing Page Designer

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PROFILE

Hello! My name is Mirela Mindrean, **Expert UI/UX Designer | Webflow & WordPress Developer | Graphic Designer | User-centered Design | Figma Master | Adobe Illustrator | Adobe Photoshop**, with solid knowledge in various fields (SaaS, Beauty, Fashion, Real Estate, health, Branding, Illustrator). I create designs that help grow your business.

My experience in Web Design and Webflow developer is very strong. It's not just about creating beautiful brands, but about creating brands that **generate revenue**. That's why I provide UI/UX design services with fast turnaround and excellent communication.

ABOUT ME

I am a motivated and creative person, accustomed to being productive in any situation and delivering high-quality results. I am looking for a role where I can quickly learn and actively contribute to the growth of the business. Open-minded, capable of listening, and communicating clearly while managing business priorities. I have a talent for quickly adapting to changes and a proactive attitude towards problem-solving. I am confident in my abilities and, in general, I am a relaxed and friendly person, building and maintaining productive relationships with everyone I have the pleasure to collaborate with.

OTHER

Technical SEO

Every webflow site is built with strong SEO foundations including semantic HTML, proper heading hierarchy, metadata, schema markup, image alt text, and search-friendly site structure.

Client-First Methodology

Every project is built on Client-First framework for cleaner structure, easier maintenance, and scalable websites that remain organized as your business grows.

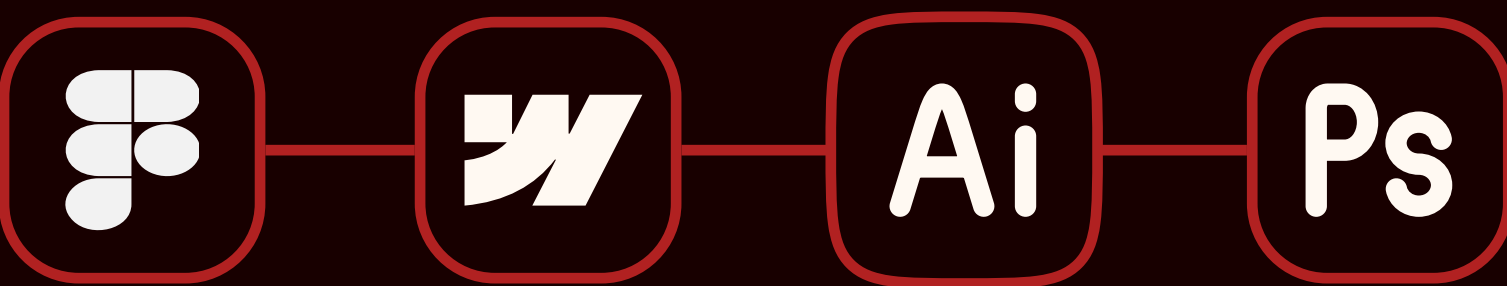
Finsweet Attributes

Manage your webflow site with ease using Finsweet Attributes - showcase projects with advanced filtering and sorting, load CMS content on demand, and keep visitors engaged with smooth tabs, sliders, and dynamic interactions.

LANGUAGE

-  English
-  Italian

SKILLS



EDUCATION

2024 - 2025 Webflow developer

Webcase Academy

Through my Webflow Developer Course, I gained in-depth knowledge of designing and developing fully responsive, no-code websites with precision and creativity. I mastered custom interactions, CMS integration, and best practices for building high-performing, visually stunning websites.

2024 - 2024 UI/UX Design

Webcase Academy

After completing an advanced web design course focused on Figma, I have mastered a range of skills and competencies, including:

- Advanced design techniques
- Prototyping: Ability to create high-fidelity prototypes
- Responsive design
- User interface (UI) kits
- Implementing feedback
- Advanced animation

2024 - 2024 Graphic Design, Adobe Illustrator, Adobe Photoshop

Webcase Academy

The graphic design courses have been a journey of creative exploration, technical skill development, and design thinking. Throughout the course, I learned various design disciplines, including branding, typography, digital illustration, and user interface design. Through my portfolio, I aim to showcase my ability to create visually compelling and effective designs that meet diverse client needs and project objectives.

2011 - 2014 Engineer's degree, Computer

Ioan Slavici University

Computers and Information Technology

EXPERIENCE

Figma Landing Page Designer & Webflow Developer

Freelance

I design and develop end-to-end landing pages for SaaS, startups, and service businesses from brief to launch. I handle everything: conversion-focused wireframes, clean Figma UI/UX (components & auto-layout), and responsive Webflow builds using Client-First. The final site includes dynamic CMS, smooth Finsweet interactions, and native technical SEO (semantic HTML, schema, metadata) for day-one search readiness.

