

# Entity Clarity Report

## The AI Legibility Divide A Cross-Industry Assessment

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## SUMMARY

This report analyzes 589 companies across 10 industries using the Entity Clarity framework to assess AI legibility, posture, and structural readiness. The findings reveal a widening divide between knowledge-dense industries that benefit from AI interpretation and intermediation-dependent sectors that face structural exposure. The report introduces a Legibility Risk Map and evaluates posture versus capability as a forward indicator of institutional resilience.

## METHODOLOGY

This assessment aggregates Entity Clarity (ECC) scores, posture classification (Open, Defensive, Blocked), and capability tiers (High, Medium, Low) across 589 companies spanning 10 industries.

Metrics analyzed:

- Average ECC
- Non-Zero Average ECC
- Median ECC
- Posture Distribution
- Capability Distribution

Industries evaluated: Fintech, Media, Consulting, Energy, Healthcare, Financial, Technology, E-Commerce/Retail, Restaurants, and Marketplaces.

The objective is not to measure technological sophistication, but machine interpretability and structural legibility within AI-driven discovery systems.

## FINDINGS

### 1. AI Legibility Correlates with Knowledge Density

Industries where value is expressed through explanation, compliance, or structured reasoning score highest. Fintech, Media, and Consulting dominate Tier I.

### 2. The Media Adaptation Signal

Media ranks second overall. Despite early exposure to AI substitution, it demonstrates strong median ECC (73) and disciplined defensive posture (40%). Adaptation under pressure is visible.

### 3. The Tech Paradox

Technology ranks sixth. 22% of firms block AI crawlers, and only 13% reach high capability. Many platform-based models view AI interpretation as competitive displacement rather than distribution enhancement.

### 4. Marketplaces as Structural Laggards

Lowest average ECC (36.7). Highest blocked rate (37%). Minimal high capability (6.5%). Intermediation dependency correlates strongly with defensive restriction.

## 5. Healthcare and Energy Bimodality

High non-zero averages but elevated blocked rates suggest strategic caution rather than structural weakness. Regulatory complexity shapes posture more than capability.

## LANDSCAPE

The data reveals a clear three-tier structure.

### Tier I – Cognitive / Information-Dense Industries

*Fintech (64.5), Media (60.7), Consulting (59.8)*

These industries produce structured knowledge, operate in documentation-heavy environments, and benefit from interpretability. AI search amplifies rather than displaces them.

### Tier II – Regulated Infrastructure Systems

*Energy (52.3), Healthcare (49.4), Financial (47.1)*

These industries show moderate legibility with strong bimodal patterns — firms either commit meaningfully or restrict access entirely.

### Tier III – Intermediation-Dependent Consumer Industries

*Technology (45.4), Retail (42.4), Restaurants (41.1), Marketplaces (36.7)*

These sectors rely on aggregation, routing, or attention capture. AI reduces their gate-keeping power, which correlates with lower ECC and higher blocking behavior.

Posture reflects strategic intent. Capability reflects structural readiness.

Four patterns emerge:

- **Open + High Capability:** Future-aligned. These firms benefit from AI indexing and structured interpretation.
- **Defensive + High Capability:** Governed exposure. Institutions balancing crawl access with IP protection.
- **Open + Low Capability:** False openness. Firms exposed but structurally unreadable.
- **Blocked + Low Capability:** Maximum displacement risk. Protection without structural strength.

The future does not reward openness alone.

**It rewards interpretability combined with governance.**

## LEGIBILITY RISK MAP

We assess industries across two axes:

**X-Axis:** Exposure to AI Substitution

**Y-Axis:** Institutional Legibility (ECC)

*Axes: Exposure to AI Substitution (higher →) × Institutional Legibility (ECC) (higher ↑)*

↑ Higher ECC (more legible)

Higher Exposure →

### **Low Exposure / High Legibility: Beneficiaries**

These industries are structurally compatible with AI interpretation. AI acts as distribution and validation, not displacement.

*Industries: Fintech, Consulting*

### **High Exposure / High Legibility: Adaptive Leaders**

These industries are already under AI pressure but have built legibility. They compete inside AI summaries and index loops.

*Industries: Media*

### **Low Exposure / Moderate Legibility: Governed Systems**

These industries face slower substitution risk but remain sensitive to institutional interpretation. Posture is shaped by regulation and disclosure governance.

*Industries: Energy, Healthcare, Financial*

### **High Exposure / Low Legibility: Structural Risk**

These industries are most vulnerable to AI disintermediation and reputation compression. Low legibility increases omission and generic framing risk.

*Industries: Marketplaces, E-Commerce / Retail, Restaurants, Tech*

**Interpretation:** The map reflects structural exposure and legibility, not operational quality. High-exposure categories with low ECC face the highest risk of being bypassed, misframed, or omitted in AI-mediated discovery.

## **ARCHETYPES**

None for this report.

## **INDUSTRY AI LEGIBILITY SNAPSHOT**

<b>Industry</b>	<b># Companies</b>	<b>Median ECC</b>	<b>% Open</b>	<b>% Defensive</b>	<b>% Blocked</b>
Fintech	48	70	66.7%	22.9%	10.4%
Media	100	73	43.0%	40.0%	17.0%
Consulting	49	68	61.2%	20.4%	18.4%
Energy	50	63	66.0%	16.0%	18.0%
Healthcare	50	64	64.0%	12.0%	24.0%
Financial	50	60	66.0%	14.0%	20.0%
Tech	100	59	57.0%	21.0%	22.0%
E-Commerce / Retail	50	48	62.0%	22.0%	16.0%
Restaurants	46	55	41.3%	32.6%	26.1%
Market Places	46	45	41.3%	21.7%	37.0%

## **STRATEGIC IMPLICATIONS**

– AI will amplify industries that produce meaning, not merely aggregate access.

- Blocking behavior is not inherently defensive strength; without capability, it signals fragility.
- Cognitive industries are becoming structurally advantaged in AI-native discovery ecosystems.
- Intermediation models must evolve toward structured value creation or risk erosion.
- The next competitive moat will be interpretability governance — controlled openness with high structural clarity.

## FULL REPORT

The cross-industry dataset of 589 companies reveals a systemic reality: only ~15% of firms achieve high AI capability. Average ECC across industries remains below 50.

This indicates broad institutional unreadiness.

The divide is not technological sophistication.

It is structural clarity.

Industries built around explanation, compliance, or structured knowledge score highest. Industries built around routing, aggregation, or attention capture score lowest.

AI legibility correlates positively with informational density and inversely with intermediation dependency.

Media's ranking validates an adaptive thesis: sectors exposed earliest to AI pressure reorganize fastest.

Marketplaces' ranking confirms a displacement thesis: sectors whose primary value is routing face the greatest structural compression.

The strategic frontier is no longer digital transformation.

It is machine interpretability.

Institutions must now decide:

Do they compete inside AI discovery systems,  
or do they attempt to shield themselves from them?

**History suggests the former will compound.**

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