Longacre Square Forms Strategic Partnership with AI-Powered InvestorSight to Provide Expanding Client Base Differentiated Analytics and Insights

Clients Can Access a New Universe of Data and Modeling to Support Decisions Pertaining to Shareholder Activism and Engagement, Capital Allocation, Corporate Governance and M&A

InvestorSight Co-Founder Mark DesJardine to Join Longacre Advisory Board

NEW YORK – October 20, 2025 – Longacre Square Partners, a full-service advisory firm specializing in contested and special situations, corporate relations, and crisis management, today announced that it has formed a strategic partnership with AI-Powered InvestorSight. The partnership supports Longacre's continuous integration of analytics and insights into its business, while further expanding its industry-leading advisory offerings for contested and special situations.

Under the terms of the partnership, Longacre's expanding client base will have preferred access to a new universe of data and related insights to support a variety of governance, financial and mission-critical decisions. Longacre has made an initial investment in InvestorSight and is committed to an integrated, long-term partnership. As such, InvestorSight Co-founder Mark DesJardine has been added to the firm's advisory board.

InvestorSight uses state-of-the-art AI tools and models derived from more than a decade of scientific research to provide companies and investors a new level of predictive intelligence and accuracy supporting critical decision making – including around proxy contests, hostile M&A, board refreshment, corporate governance and shareholder litigation. Currently, InvestorSight's models cover more than 250 variables and are able to predict shareholder engagement outcomes with more than 80% accuracy.

> *Greg and I believe that there is no partner in the AI space better positioned to help evolve the level of advice and breadth of services we provide our clients than InvestorSight. Mark and his colleagues have built something that uniquely sits at the intersection of contested situations, corporate governance and machine learning – making them an ideal complement to our areas of expertise. We look forward to working with InvestorSight to deepen the insights we offer clients and further integrate AI across our own firm."*
>
> – **Dan Zacchei**, *Managing Partner*, Longacre Square Partners

LONGACRE SQUARE

INVESTORSIGHT

It's clear that Longacre's subject matter expertise, commitment to investing in the next generation of technology and focus on client outcomes differentiates it from the pack. Our team is excited to collaborate on how we can build out the applications of our products for both boards of directors and investors, while continuing to add new verticals and offerings."

– Mark DesJardine, *CEO*, InvestorSight

• • • • •

About Mr. DesJardine

Mark DesJardine is the Paul E. Raether T'73 Faculty Fellow at Dartmouth College's Tuck School of Business and a senior fellow at The Wharton School. He is an expert in corporate governance who has published extensively on shareholder activism. His research utilizes large datasets and econometric tools to develop applied models that inform various aspects of shareholder engagements, including corporate vulnerability to shareholder activism and proxy vote outcomes. He is an associate editor at Management Science and a senior editor at Organization Science. He is also the Treasurer and a director on the board of the Alliance for Research on Corporate Sustainability and a CFA Charterholder. His educational background includes: PhD, Ivey Business School, Western University, 2016; BBA, FC Manning School of Business, Acadia University, 2009.

Contacts

Bela Kirpalani
Bkirpalani@longacresquare.com