



Since 1992

VLB JANAKIAMMAL

COLLEGE OF ARTS AND SCIENCE

AN AUTONOMOUS INSTITUTION

V-PULSE

2024 - 25

MESSAGE FROM SECRETARY



WARM GREETINGS!

I am pleased to know that our college had come out with a newsletter. The newsletter showcases the various activities organized by the departments to promote interdisciplinary research, cultural, and staff and students achievement. I extend my hearty congratulations to the faculty members and students in all the departments for their enthusiasm and efforts to achieve success.

Ms. JAISHREE SURYAKUMAR

PRINCIPAL'S MESSAGE



"I believe that the Students are the agents of Changes and the builders of our Nation".

Thanks to the vision of the legendary founder Shri. V.L.Balakrishna Naidu and the able leadership of the present management Mr. N. Suryakumar, Chairman and Managing Trustee and Ms. Jaishree Suryakumar, Secretary and CEO, the college has become the cynosure of all eyes. The college strives hard to bring out the best from the students and to teach them how to set goals, to motivate themselves and others. Large number of activities and academic noises are heard in our campus continuously. In this newsletter, important events and achievements from 2024-25 Odd semester, have been compiled. I wholeheartedly congratulate the entire team for their support.

DR. B. SATHEESH KUMAR



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JOYOUS JUNE

READING DAY



Centre for Community Extension Service motivated students and faculty from VLB Janakiammal College of Arts and Science and visited Government Higher Secondary School, Kulathupalayam, to celebrate Reading Day on 19.06.2024. Engaging activities, including a storytelling session and a reading competition, captivated the young audience. It was a memorable day of learning and joy for everyone involved.



Library Department of VLB Janakiammal College of Arts and Science commemorated National Reading Day on 19.06.2024. A discussion on the evolving role of libraries in the digital age provided insightful perspectives from various professors and librarian. The event concluded successfully reaffirming the college's dedication to promote literacy and lifelong learning.

BOOK PUBLISHED



In our profession, publishing books and articles is an important means of advancing in one's career. The endeavor is usually a time-consuming, difficult task. Our college felt very proud when Dr. Sangeetha, Associate Professor, Department of Commerce, had co-authored a book 'Corporate Accounting'.

INTERNATIONAL YOGA DAY



Department of Commerce (CA), Center for Community Extension Service, and Yoga and Meditation Club of VLBJCAS in collaboration with Government Boys Higher Secondary School, Thondamuthur, celebrated International Yoga Day on 21.06.2024. The session included recognition of the State Level Yoga Olympiad Champions and Yoga Training by Heartfulness team, commended by the Principal.

INTERNATIONAL DAY AGAINST DRUG ABUSE



In connection with International day against Drug abuse, Department of B.Com and B.Com PA, along with Thondamuthur police, organized Anti-drug awareness rally at Thondamuthur on 22.6.2024. Inspector from Thondamuthur police station addressed the students. Drug abuse is a multifaceted problem that affects individuals, families, and our society as a whole. He emphasized the importance of prevention and education, calling for the involvement of parents, educators, and community leaders in spreading awareness.

KITCHEN GARDEN



An initiative to create an Organic Kitchen Garden beside the Training Kitchen has been started by the Department of Catering Science and Hotel Management. The kitchen garden was established with the intention of growing a limited number of organic Fruits and Vegetables, such as Papaya, Eggplant, Tomato, Watercress, Green Chilies, Cilantro, Curry leaves, etc...

JULY BLISS

NATIONAL DOCTOR'S DAY



Young Indians of VLB Janakiammal College of Arts and Science in association with Alliance Clubs International District 250 S celebrated National Doctor's day on 01.07.2024.

Ally S. Prabhakaran LMS District Chairperson welcomed the gathering and highlighted the importance of celebrating doctor's day. In the Presidential address, Ally.AGA Ally.N. Rajan LMS PSLF-DG traced the significance and contributions of doctors. Thiru. N. Surya Kumar, Chairman, VLBJ Trust discussed how doctors play important roles in everyone's lives, no matter of age, cultural background or medical needs. Mr M.Sivaguru Prabhakaran, IAS, Coimbatore Corporation Commissioner, highlighted the crucial role the doctor's play in safeguarding the health and well-being of individuals and communities. Dr.A.Nirmala, MS, Dean,CMCH, traced the selfless efforts of medical professionals, especially during challenging times.



INDUCTION PROGRAM



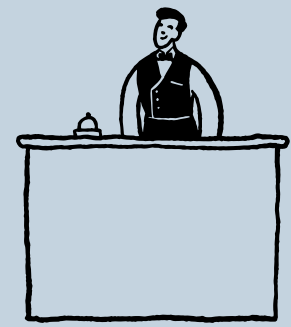
VLB Janakiammal College of Arts and Science organized an Induction Programme for first-year undergraduate students on 03.07.2024. Chinthanai Kavingar Dr. Kavidasan, Director, Roots Industries India Limited and Secretary, Satchidananda Jothi Nikethan, who spoke about the 5 C's of life: Character, Confidence, Courage, Commitment, and Creativity which helps to transform a common man to a successful man. He highlighted how education helps people to attain a special status in society and everywhere they live in.



ORIENTATION PROGRAM



The Entrepreneurship Development Cell of VLB Janakiammal College of Arts and Science organized an Orientation Program on IBM Insights and signed a Memorandum of Understanding (MoU) with IBM Cloud - Digilabs (Star Systems, delivery partner) Chennai on July 4, 2024. The event featured Mr. Vinod Kumar R., Regional Sales Head of IBM Cloud- Digilabs- Star Systems, Chennai, as the guest speaker. The institution is proud to be the first Arts and Science College to sign an MoU with IBM Clouds- Digilabs, Chennai.



CAREER GUIDANCE



Department of Catering Science and Hotel Management of VLB Janakiammal College of Arts and Science organized a Career Guidance Program on "Hospitality Etiquettes" on 05.07.2024. The event also marked the inauguration of Department Association, "Lospite e Dio". The resource person, Mr. Shanmugavel T, Learning and Development Manager at O by Tamara, Coimbatore, shared valuable insights on the hotel industry's operations and provided guidance on acquiring employable skills.

TEMPLE CLEANING

NSS units of VLB Janakiammal College of Arts and Science in association with Shanthi social service organised a cleaning activity at Perur Temple on 5.7.24. A group of dedicated NSS volunteers participated in a temple cleaning activity aimed at contributing to community service and fostering a sense of social responsibility. NSS students actively participated in hands-on cleaning activities, including sweeping, dusting, and organizing specific areas of the temple premises.



SPORTS ACHIEVEMENT

Yogeshwar.R of I B.Com had secured Gold medals in 3000 mts and 5000 mts, in 36th Tamil Nadu State Junior open Athletic championships 2024 held at Jawaharlal Nehru stadium, Chennai, organized by Tamil Nadu Athletic Association from 5th to 7th July 2024. He created a NEW MEET RECORD in both the events in under 20 categories. Kathirvel .S of I B.Com had secured silver medal in 10 km Race walk.



VLBJCAS is embracing digital learning and Professor Dr. Johnson effectively integrated ICT tools to enhance student engagement and understanding. Students actively participated and accessed real time resources that enriched their learning experience.



GUEST LECTURE

Center for Women Empowerment of VLB Janakiammal College of Arts and Science had its inauguration and guest lecture on " Legal Rights of Women" on 09.07.2024, aiming to educate and empower female students and the community at large. The event was inaugurated by Ms. M. Vennila, Advocate, Family and Criminal Court, Coimbatore who emphasized the importance of understanding and advocating for women's legal rights in today's society. The keynote speaker, a renowned lawyer and women's rights activist, delivered an engaging and informative speech.



JEWEL IN THE CROWN

R. Karthikeyan of II B.Com PA, had been selected for International Handball Federation Trophy Men Handball Zone II Phase-Asia (Youth & Junior) championships Representing INDIA held at Jaipur from 10th to 14th July 2024. He was selected in the Indian Junior Team. Another feather in the cap of our college.



FIELD VISIT

Department of Commerce (CA) of VLB Janakiammal College of Arts and Science organised an induction program & field visit to Isha Yoga Center on 10.07.2024. 100 Students and 2 faculty members actively participated in this program. We aimed to provide students with firsthand experience of holistic wellness practices and the philosophy behind yoga and meditation. This visit was intended to enrich the students' understanding of physical and mental well-being through immersive learning.



NSS units of VLBJCAS got an appreciation certificate from Tamilnadu Aids control society and Tamilnadu state Blood Transfusion council for blood donation and organised blood donation camp for the year 2023. It was a very proud moment, indeed.



MALALA DAY

To commemorate Malala Day, Department of Visual Communication organized a powerful street play at Government Higher Secondary School, Pichanoor on 12.07.2024. The event aimed to promote women's education and encourage students to stay in school, reducing dropout rates. Through engaging performances, the initiative emphasized the significance of girls' education and inspired students to cherish and pursue their academic journey.



WORKSHOP

The Department of Catering Science and Hotel management conducted a Skill Development Workshop on "Bagels and Cream Cheese" on July 12th 2024. The students learned different varieties of Bagels like New York Style Bagels, Turkish Simit, Jerusalem Bagel and varieties of Cream Cheese like Strawberry Cream Cheese, Mushroom Cream Cheese and Plain Cream Cheese. The Students also learned a few unique recipes by the prepared products like Bagels Sandwich, Mango Cheese Cake and Strawberry Cheese Cake.



POLICE AKKA

NSS units of VLB Janakiammal college of Arts and Science hosted an orientation program to introduce the Police Akka project on July 15th 2024. Mr.V.Baskaran, Inspector, Law and order, Kuniyamuthur police station, Ms.Jeeva Jothi Sub-Inspector and Police Constable Mrs.Sheela Devi, "Police Akka" spoke directly to the students, sharing personal experiences and practical advice on safety measures.



EMOJI DAY

The department of Costume Design and Fashion Organized a department activity on account of Emoji day on July 16th. Students were excited to showcase their personalized handcrafted T-shirts with various emojis that reflect their personalities, interests, or sense of humor by wearing it. Students enthusiastically expressed their emotions and feelings for each emoji as an activity.



WORLD CONSERVATION DAY

To commemorate World Nature Conservation Day, Department of Commerce CA of VLB Janakiammal College of Arts and Science organized a vibrant Drawing Competition at Government Boys Hr-sec school, Thondamuthur on 30.07.2024. The event saw an enthusiastic participation of nearly 120 students, who showcased their artistic prowess, creativity, and confidence through innovative illustrations.



AWESOME AUGUST



INDUSTRIAL VISIT

The Department of Visual Communication visited Kasuthri Sreenivasan Art and Science Gallery and Regional Science Centre and Museum, Coimbatore on 02.08.2024. They explored innovative projects, engaged in hands-on activities, and attended expert talks, which deepened their understanding of technological and scientific advancements. The Art & Photo Exhibition added a creative dimension, showcasing diverse artistic expressions and visual styles from around the globe. The visit broadened students' perspectives and inspired them in scientific and artistic pursuits.

FIELD TRIP

Department of IT & CT had organized field trip to Nilgiri Biosphere Reserve, Annaikatti on 07/08/2024 for 148 students from I and II Year B. Sc (IT & CT) with 4 faculties as outbound learning on Biosphere.



NATIONAL HANDLOOM DAY

The Department of Costume Design and Fashion organized a community outreach activity in commemoration of National Handloom Day, on 7.8.24, where students designed and created 100 jablas for newborn babies at Coimbatore Medical College Hospital. The students took initiative to construct the jablas and distributed them to the parents and attendants of the newborns.

CHAMPION

S. Amose Edward Raja of II B.A., English Literature had secured silver medal in Hammer Throw in 3rd Tamil Nadu State Open Javelin Throw Athletic Championship organised by I Win Track sports club, held at Tirupur from 7th August, 2024.





ENRICHMENT PROGRAM

Department of Commerce and Management Studies (UG) of VLB Janakiammal College of Arts and Science hosted an informative talk on "Career Enrichment Programs" on 07.08.2024. The session featured Mr. Joseph Konnikara, a distinguished career mentor from Core Institute of Technology, Palakkad, who provided valuable insights into enhancing career prospects and professional growth.



FRESHER'S DAY

Our College hosted an exhilarating Freshers' Day celebration, marking a warm welcome for the incoming students on 09.08.2024. The highlight of the day was a series of impressive performances, including dynamic dance routines by the hostel boys and a captivating cultural show by the college's cultural team. The vibrant atmosphere was further enhanced by engaging ice-breaker activities, fostering new friendships and a sense of community. The celebration reached its peak as students hit the dance floor, thoroughly enjoying the DJ music, which added to the energy and excitement of the day.



INDUSTRIAL VISIT

On August 10th, the Department of Costume Design and Fashion organized an industrial visit to Erode Tex Valley, providing students with a comprehensive understanding of current market techniques and strategies. During the visit, students had the opportunity to explore approximately 150 textile shops, gaining valuable insight into various brands and industry practices. Under the guidance of Ms. Varsha, Head of the Fashion Designer Club, students were able to learn about the complications in presence marketing, retailers, and fashion networks, as well as they gain knowledge about global markets and fashion hubs.

WORLD ELEPHANT DAY

Our NSS students, TREE (Trust for Environment and Ecosystem) and Coimbatore Forest Department took part in a cleaning campaign at the Madhukarai Forest on August 12th, aligning their efforts with the global observance of World Elephant Day. The cleaning campaign, aimed at raising awareness about the importance of protecting elephant habitats and maintaining ecological balance. More than 50 NSS volunteers, who were eager to contribute to the preservation of one of the most vital ecosystems in the region.





AWARENESS PROGRAM

The Centre of Community Extension Service (CCES) of VLBJCAS successfully organized an awareness program on organ donation camp. Dr. Aravindh, MS Ortho Chief Consultant Orthopaedic Surgeon at NRP Hospital, Coimbatore. He provided a brief overview of his impressive academic and professional journey. His talk was well-received by the audience, who gained a deeper understanding of the subject.

INDEPENDENCE DAY

VLB Janakiammal College of Arts and Science celebrated the 78th Independence Day on 15th August 2024 with a special address by alumni Mr. Vairavarajan and Mr. Shenbagaraja accomplished alumni of VLBJCAS. NCC cadets led a parade. The keynote speakers also led an interactive session, sharing their journey from student to an inspiring personality and offered a valuable advice to aspiring young professionals.



JANMASHTAMI

On August 24, 2024, the Department of Costume Design and Fashion organized a vibrant and culturally rich celebration of Krishna Jayanthi, commemorating the birth of Lord Krishna. The highlight of the celebration was the "Krishnan Radhai" photoshoot, specifically designed for children. Young participants were dressed in intricately designed costumes by parents, representing Krishna and Radha, complete with traditional accessories and makeup.

SCIENCE EXPO



On August 28, 2024, the Commerce and Management Streams of VLB Janakiammal College of Arts and Science marked National Space Day with the "VLBJ Science Expo 2024," a day-long event that brought together students from various schools. The keynote session was led by Dr. Dwarakanath, an Expert Member of the Research and Development Committee at the Ministry of Environment and Forests, Government of India, and Former Director of the DSTE, Puducherry Pollution Control Committee. Dr. Dwarakanath provided an insightful overview of the evolution of science and technology, highlighting its role in addressing global challenges. The Expo saw participation from 22 schools, with over 200 students and accompanying teachers. Various competitions, including Painting, Poster Making, Quiz, Just a Minute, and Model displays, were organized, allowing students to showcase their talents.

SCINTILLATING SEPTEMBER

AWARD GIVING CEREMONY

VLB Janakiammal College of Arts and Science hosted a grand award-giving ceremony, honoring the exceptional contributions of Principals, Vice Principals, Headmasters, and esteemed Academicians from various educational institutions on 01.09.2024. A total of seventy three distinguished individuals were recognized for their remarkable achievements and contributions to the academic landscape. The ceremony was graced by Dr.K.Kumarasamy, Director of Collegiate Education, CA.A.Vetrivel, Chartered Accountant and Mr.G.G.Ramalingam, Managing Director Rajshree Gold.



INAUGURATION PROGRAM

The Department of Management Studies (PG) & Research have organised a Department Association Inauguration Programme on 02.09.2024. Dr.Manjoo Shree IIMB Certified Psychologist, Vice President of the World Human Rights Council inaugurated the Programme. The session covered information about Modern day life and society. Also she added the importance of the personality to become successful in career and life. The session was interactive and thought provoking for the students of Management.



MENTAL HEALTH AWARENESS

Students Counseling Center of VLB Janakiammal College of Arts and Science featured a guest lecture on "Mental Health Awareness" by Ms.Laxmi Menon, a counselor from Samatva The Mind Care, Coimbatore on 03.09.2024. Ms.Menon's lecture provided students with vital strategies to navigate academic pressures and personal challenges, making the session highly beneficial.



TEACHER'S DAY CELEBRATION

Staff Welfare Committee and Creative Club of VLB Janakiammal College of Arts and Science organized a vibrant Teachers' Day celebration on 05.09 2024, filled with cultural performances and engaging games for the teaching and non teaching staff. The day was marked by an enthusiastic participation of faculty members in various cultural activities and games, reflecting the camaraderie and team spirit among the staff. The celebration successfully honored the dedication and hard work of the teachers, while fostering a sense of unity and appreciation.



AI TECH EXPO

Department of Artificial Intelligence and Machine Learning organised an AiTECH Expo 2024 on September 4th. Students of 16 teams presented their posters and exhibited their skills by using models.



INAUGURATION OF IBM DIGILABS

VLB Janakiammal College of Arts and Science inaugurated the IBM Digilabs for Data Science and Data Analysis at Lab III on 09.09.2024. The event featured Ms. Nagashri, Senior Data Analyst at IBM Cloud Digilabs, Chennai, as the guest speaker. She emphasized the significance of Digilabs and provided a detailed demonstration of key concepts in Data Science and Data Analysis, explaining how data analysis is applied in everyday scenarios. A total of 60 students enrolled in the program and benefited from the session.



WORLD LITERACY DAY

In celebration of World Literacy Day, the Literary and Drama Club of VLB Janakiammal College of Arts and Science organized an impactful awareness program on the importance of literacy. The event, held on 11.09.2024, featured a powerful mime performance aimed at raising awareness about literacy and its role in transforming lives. The program was part of the college's ongoing efforts to promote literacy and education, aligning with global initiatives to spread awareness about the importance of education for all.



ONAM CELEBRATION

The Onam festival was celebrated with great enthusiasm at VLB Janakiammal College of Arts and Science on 12.09.2024, in collaboration with FCIAL. The event brought together students, and faculty to mark the occasion of happiness, peace, and prosperity. A vibrant floral decoration, evoking memories of Kerala's traditions, set the tone for the festivities. A variety of competitions kept the participants engaged, and the highlight was the Procession of Mahabali, Chilambu Singarimelam performance and DJ music by the Genesis band, which enthralled the crowd with energetic lights, loud music, and lively dancing.



NCVRT COURSES



Internal Quality Assurance Cell (IQAC) of VLB Janakiammal College of Arts and Science inaugurated the National Council of Vocational and Research Training (NCVRT) courses in a formal ceremony held at the college campus on 18.09.2024. The event marked a significant step towards enhancing vocational education opportunities for students. Mr. M.M. Kumareshan, a distinguished member of the Research Advisory Committee, ICAR National Academy of Agricultural Research Management, Hyderabad, graced the occasion as the keynote speaker. In his address, he emphasized the importance of vocational education in bridging the gap between traditional academic learning and industry demands. He also highlighted the role of NCVRT courses in providing students with specialized skills to meet the challenges of the modern job market.

SPORTS ACHIEVEMENTS



Our students achieved many prizes in 63rd Coimbatore District Junior Athletic Championship -2024 held at Nehru Stadium, Coimbatore. We were Proud to share that,

- R.Yogeswar of I B.Com had secured Gold Medal in 5000 M , 1500 M & he also secured Gold Medal in 4x400M relay.
- G.D. Kishore of III B.Sc CS had secured Silver Medal in 110M Hurdles & he also secured Bronze Medal in High Jump.
- V. Sudhin Kumar of I MBA had secured Gold Medal in 800 M , Silver Medal in 1500 M and he also secured Silver Medal in 4x400 M relay.
- P. Veerabathiran of I B.Com had secured Gold Medal in 10000 M and he also Secured Bronze Medal in 5000M.
- S. Kathirvel of I B.Com had secured Gold Medal in 5000 M Race Walk.
- S. Dinakaran of II BA English had secured Silver Medal in 10000M.
- S. Santhosh of I B.Com had secured Bronze Medal in 100 M & he also secured Gold Medal in 4x100 M Relay.
- R.K. Kamala Devi of II B.Com had secured Silver Medal in Triple Jump , Gold Medal in Long Jump and she also secured Gold Medal in 4x100 M Relay.
- S. Nivetha of I B.Com had secured Bronze Medal in 400 M & she also secured Silver Medal in Medly Relay.
- K. Sandhiya of III BCA had secured Gold Medal in 50000 M Race Walk & she also secured Bronze Medal in 50000 M Run.
- S. Epshiba of II BA English Literature had secured Gold Medal in 400 M , Silver Medal in 200 M and she also secured Gold Medal in 4x100 M.
- B.Sakthi Sri of II B.Com had secured Gold Medal in 100 M and she also secured Gold Medal in 200 M.
- K. Dhanushiya of III B.Com IT had secured Gold Medal in High Jump and she also secured Gold Medal in 4x100 M relay.

OPTIMISTIC OCTOBER

UNNATH BHARATH ABHIYAN



WILD LIFE WEEK



YOGA AND MEDITATION



UBA Cell of VLB Janakiammal College of Arts and Science engaged with Kothavadi Village at Grama Sabha meeting to foster development on 02.10.2024. Dr. A.S. Naveenkumar, UBA Cell Coordinator and Mr. A. Subash, Co-Coordinator along with UBA student members attended the Grama Sabha meeting to gain insights into the ongoing administrative activities in the adopted villages. During the meeting, Village President, Mr. Rathinasamy, Union Secretary, Veterinary Doctor, and Village Administrative Officer (VAO) expressed their gratitude to the UBA Cell for organizing various activities in the village. Coordinators and members provided an overview of the Unnat Bharat Abhiyan (UBA) scheme, explaining its benefits to the villagers. The villagers engaged in a discussion with the team, sharing their thoughts and suggestions for future activities. Grama Sabha meeting concluded with the passing of a resolution.

On October 4th, as a part of the nationwide Swachhta Hi Seva initiative and in celebration of Wildlife Week, the NSS students of VLBICAS undertook a cleaning campaign in the Coimbatore Forest Division in association with TRee NGO, Ms.V.Sharmathi, ACF, Mr.V.Thirumurugan and Ms.Priya. The forest Range officers addressed the students and highlighted the importance of celebrating wild life week. This collective effort aimed to promote environmental conservation, cleanliness, and wildlife protection while raising awareness about the importance of preserving natural ecosystems. Students collected nearly 1000 kgs of plastics.

"Brilliant things happen in calm minds". The yoga and meditation club of our college had organized a field trip mainly for girls students from various departments, on 04.10.2024 to Gajaananda Trust, Peelamedu, Coimbatore. The trip predominantly focused on meditation, it had been shown to have numerous positive effects on both physical and mental health. The students had the opportunity to learn about various yoga techniques, mindfulness and the importance of holistic health. 46 girl students and 2 faculty members participated in this enthusiastic field trip. The students had gathered many insights and felt gladness in this trip arranged by the club.

BOOK PUBLICATION



PHOTO WALK



EDUCATIONAL TRIP



INCUBATION CENTRE



Our hearty congratulations to Dr Archana HoD, and Asst professors Rajesh kanna and Shanmuga Prabhu of MBA department who published a book namely Principles of Management.

The Department of Visual Communication of VLB Janakiammal College of Arts and Science organized a photowalk for II B.SC Viscom students on 05.10.2024, as part of their practical curriculum. The students explored scenic locations such as Isha Yoga, Karunya, and Vedapatti Lake, capturing the tranquil beauty of the landscapes through their cameras. This immersive experience allowed students to hone their technical and creative skills in landscape photography

Educational trips can provide a learning experience no classroom can. This is real exposure to life. Educational tours and trips present an opportunity for students to develop civic engagement skills, organizational skills, and interpersonal skills. The Department of Computer Science organised Two Days Educational Tour to Wonderla, Bangalore on 04.10.24, Mysore Zoo, Palace, KRS Dam Dancing Fountain, and DJ session on 05.10.24. Final year students of UG-Computer Science participated in the trip and created memories in their final year.

VLB Janakiammal College of Arts and science took a significant leap in fostering innovation in entrepreneurship with the inauguration of INCUBATION Centre,VLBJ IGNITE in association with Entrepreneur Development cell on 09.10.24. Mr.Sukumar Rangappan,the founder of Srushti Management Services, Coimbatore emphasized the importance of The Incubation Centre which aims to provide a conducive environment for students to incubate innovative ideas and develop entrepreneurial skills for the future.

FIELD TRIP



Department of English of VLB Janakiammal College of Arts and Science organized a field trip to "Helping Hearts Old Age Home" on 16.10. 2024, as a part of the extension activity. This initiative aimed to provide students with an opportunity to engage in community service while developing empathy and social responsibility. Faculty members and students came together to contribute towards providing the meal of the day for the elderly residents, ensuring they were not only fed but also cared for.

TRAFFIC REGULATION



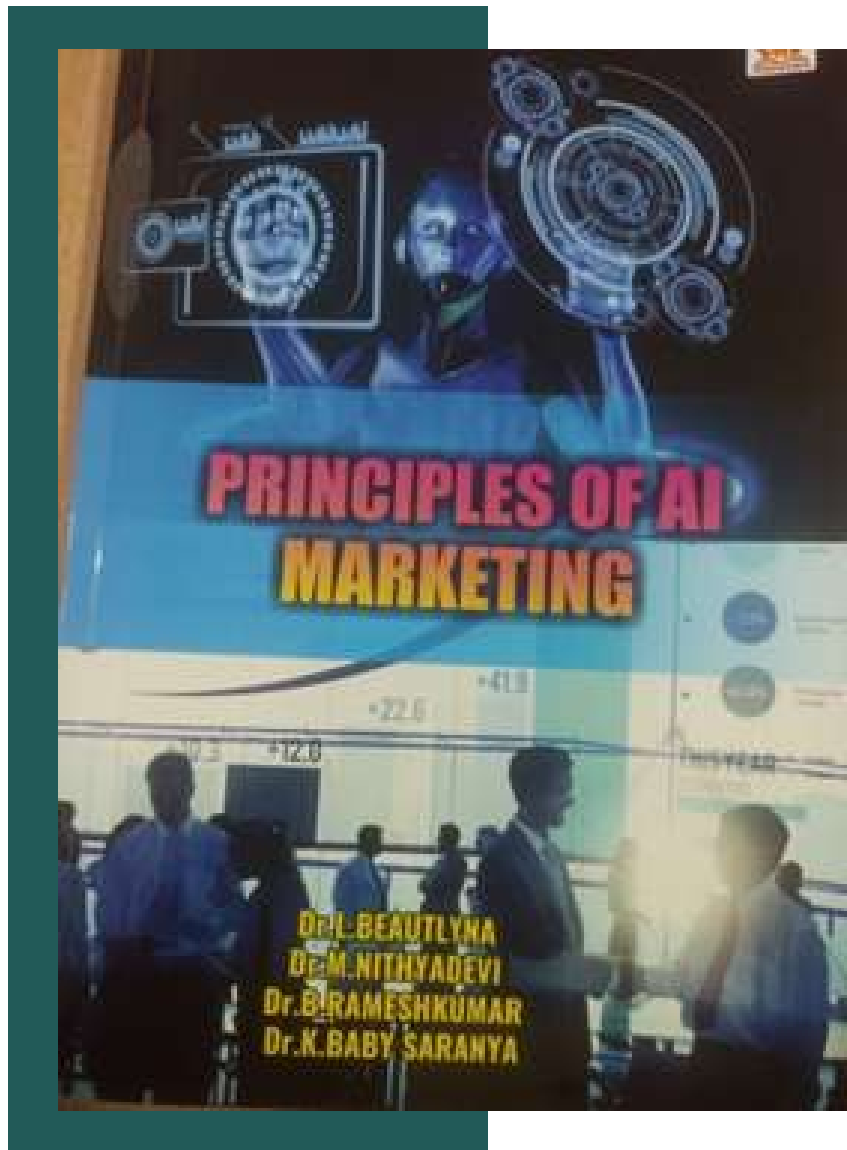
On 26.10.2024, Uyir Societal Organisation and B1 Police station of the city jointly organised with YRC and NCC of our college provided a valuable support for the police officers and City Corporation on "Traffic Regulation Service" due to Diwali shoppers croud. In this extension service, 10 YRC & NCC students coordinated by Mr.S.Saravana Kumar, YRC coordinator and Dr.R.Mahesh Kumar, Librarian participated. It was an opportunity for all participants to serve the society.

NO ENTRY NO HELMET



The "No Helmet, No Entry" board placed at the entrance of the college campus serves as a crucial reminder for students and visitors about the importance of wearing helmets for safety. This initiative will serve as a constant reminder of the importance of wearing helmets, ultimately fostering a culture of safety among students and staff.

Publications



Bcom CS & IT Dept Faculties, Dr. K. Baby Saranya & Dr. B. Rameshkumar, had published book in the name of "Principles of AI Marketing" in the month of November 2024 , Published by " PRIYAM PUBLICATIONS"

HIV/AIDS Awareness Program



The Centre for Community Extension Service (CCES) of VLBJCAS actively participated in an HIV/AIDS Awareness Program held at Assisi Snehalaya ,Coimbatore on 03rd December 2024. A total of 48 students and 2 faculty members from the institution attended the program. The event aimed to educate participants about HIV/AIDS, including its causes, prevention methods, and the importance of breaking social stigmas surrounding the condition. The interactive sessions and informative discussions were highly engaging and enriched the understanding of all attendees. This program proved to be immensely beneficial, fostering awareness and empathy among students, empowering them to contribute to societal well-being and health education initiatives.

Unlock Your Soundtrack



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Inter-Collegiate Cricket Men C-Zone tournaments

Proud and happy to Share those remarkable achievements in the Bharathiar University Inter-Collegiate Cricket Men C-Zone tournaments held at Sri Krishna Adithya College of Arts and Science, Coimbatore from 4th December 2024. Our iconic VLBJCAS Men Cricket team had won the Winners cup.



Field visit

The Department of Costume Design and Fashion organized a field visit to the Kashuri Sreenivasan Art Gallery and Textile Museum. This visit provided students with a comprehensive understanding of ancient textile machinery and the study of bird paintings and their features under the guidance of Mr. Suresh. Students explored the exhibited items, gaining valuable insights into various art forms.

They learned about the complexities of past, present, and future fashion styles. The visit also highlighted the importance of birds and textiles. A total of 43 students benefited from this educational trip, accompanied by 3 staff members.

Marathon event to promote free accident zone - Coimbatore



On 8th December 2025, we had successfully conducted marathon event to promote free accident zone - coimbatore in our campus in association with Senthamil and Thaithamil arakkattalai.

More than 600 members participated including children.



Bharathiar University Inter-Collegiate Swimming Competition



Very proud moment to share that our VLBJCAS Men Swimming team had won the overall Runner Position in the Bharathiar University Inter-Collegiate Swimming Competition.

S.Jegatheeswaran of II-M.Sc had secured Gold Medal in 50 M Freestyle & he also secured Gold Medal in 50 M Butterfly. V. Siva Prasanth of II- MBA had secured Gold Medal in 50 M backstroke & he also secured Gold Medal in 100 M Backstroke. T. Jaiyanth of II- M.Com had secured Silver Medal in 50 M freestyle & he also secured third prize in 50 M Butterfly stroke.

மகாகவிபாரதியாரின் 143 வது பிறந்தநாள்



கோவைப்புதூர் , வி எல் பி ஜானகியம்மாள் கலை மற்றும் அறிவியல் கல்லூரியில் இன்று (11 12 2024) மகாகவி பாரதியாரின் 143 வது பிறந்தநாள் கடைப்பிடிக்கப்பட்டது. இந்த நிகழ்ச்சியில் கல்லூரி முதல்வர் டாக்டர் பி சதீஷ்குமார் சிறப்புரை வழங்கினார். அவர் தனது சிறப்புரையில், பாரதியின் பிறந்தநாளில், மாணவர்கள் அச்சம் தவிர்க்கும் மனப்பான்மையையும் திண்ணிய நெஞ்சத்தையும் வளர்த்துக் கொள்ள வேண்டும் என்றும், பெண்கள் உயர் கல்வி கற்க வேண்டும் என்பதையும் வலியுறுத்தினார் . துணை முதல்வர் டாக்டர் கே வாசுதேவன் தனது தலைமையுரையில், ,பாரதி மனித சமுதாயத்தை ஒன்றிணைக்க தனது பாடல்களை மட்டுமே பயன்படுத்தினார் என்றும் பாரதி போல மாணவர்கள் உலகளாவிய சிந்தனையை வளர்க்க வேண்டும் என்றும் அறிவுறுத்தினார். தமிழ்த் துறைத் தலைவர் முனைவர் கோ சுரேஷ் தனது வரவேற்புரையில், பாரதியின் பன்முகச் சிந்தனைகளைப் பதிவு செய்தார். தமிழ்த் துறை இணைப் பேராசிரியர் தீபா பாரதியின் பல்வேறு சிந்தனைகளை வழங்கினார்.நிறைவாக, இணைப் பேராசிரியர் சரவணக்குமார் நன்றி வழங்கினார்.

Blood Donation Camp



VLB Janakiammal College of Arts and Science, NSS units and YRC in collaboration with Swamy Vivekananda Blood Centre and HDFC Bank, successfully organized a Blood Donation Camp on 12.12.2024 at the college premises. The event aimed to raise awareness about the importance of blood donation and encourage students and the community to contribute to this noble cause. Totally 194 students were registered for blood donation. Over 110 units of blood were collected during the camp, which will be used to help patients in need across the region. 107 students and 3 staffs donated the blood. Representatives from HDFC Bank extended their support by provided Certificates and gifts to students.



International Day of Persons with Disabilities

The Centre of Community Extension Services (CCES) at VLB Janakiammal College of Arts and Science (VLBJCAS) marked the International Day of Persons with Disabilities on 12th December 2024 by organizing a meaningful event at Ondrukol Arakattalai, Thondamuthur. The program aimed to spread awareness, foster inclusivity, and support individuals with disabilities. As a part of the program, grocery items were distributed to beneficiaries at Ondrukol Arakattalai.



This gesture showcased the institution's commitment to addressing the needs of marginalized groups and providing practical support. The event concluded with a heartfelt vote of thanks by Mr. J. Karunakaran, representing Ondrukol Arakattalai.

Guest lecture

The Department of IT & CT organized a Guest lecture on 'Trends and Advances in Python Programming' on 13/12/2024 at 10:00 am in the Conference Hall. The Guest Ms. M. Aparna, Lead Trainer, Sprout Knowledge Solutions Pvt. Ltd, Coimbatore, discussed on Python for all, Comprehensive guide from beginners to Pro, Web Automation. She provided details on various python libraries and suggested an idea on API's and Testing. Finally she highlighted the various career opportunities through Python.



Cleaning activity at Perur Pateeshwarar Temple

NSS units of VLB Janakiammal College of Arts and Science in association with Shanthi social service organised a cleaning activity at Perur Pateeshwarar Temple on 13.12.24. A group of dedicated NSS volunteers participated in a temple cleaning activity aimed at contributing to community service and fostering a sense of social responsibility. The NSS students' involvement in the temple cleaning activity exemplifies the commitment of the youth to community service and cultural preservation.

Totally 15 NSS volunteers actively participated in this cleaning activity.

National Energy Conservation Day



The Institution's Innovation Council (IIC), commemorated the "National Energy Conservation Day" on 14.12.2024 in the college campus. In order to create awareness on importance of energy and its conservation for future the classes were conducted in open places. The English classes were encouraged to conduct at the Tennis Court (B-Block). The Language classes were conducted near the Buddha Statue (A-Block).





45 students from various departments participated enthusiastically in the contest and came out with colourful innovative arts. The top three Drawings were awarded with cash prizes.

National pollution control day

The Institution's Innovation Council (IIC), commemorated the "National Pollution Control Day" to remember the victims of the Bhopal Gas Tragedy of 1984, and to raise awareness about the dangers of pollution, by organising an Internal Drawing Contest with the theme "Clean Air Green Earth -A step Towards Sustainable Living", on 16.12.2024 (Monday).



He emphasized the importance of logical thinking, problem-solving, and strategic planning for achieving high-income opportunities. He also highlighted platforms such as HackerRank, CodeChef, and LeetCode to help students improve their coding and development skills.

Guest Lecture

The Department of Information Technology (IT) and Computer Technology (CT) organized a guest lecture titled "Prototyping Your Way into Web Design and Development" on 17.12.2024 in the Conference Hall. The session featured Mr. Jayasurya Gnanavel, Founder and CEO of Cybernaut Edu-Tech Company LLP, as the resource person. Mr. Gnanavel provided a detailed roadmap to success in web design and development, offering real-time prototypes and aligning them with relevant subjects.



Invited Talk

Industry Institution Cell organized an insightful invited talk on "LinkedIn Profile to Profit" featuring Ms. Britney Surethra Suresh, HR Executive at Cybernaut Edu-Tech LLP, Karur, as the resource person. Ms. Britney Surethra Suresh delivered a vibrant and engaging lecture that captivated the audience, focusing on key aspects of LinkedIn profile building. She highlighted strategies such as creating catchy headlines, profile optimization, crafting engaging summaries, content creation, and consistent engagement. Emphasizing the importance of authenticity and consistency, she encouraged students to leverage LinkedIn effectively to shape their careers in innovative ways. The session proved to be an enriching experience for the students, offering valuable insights into professional networking and personal branding.

Workshop

The department of Visual Communication organized a workshop on FUTURE IN RADIO & MEDIA- "RJ CAMPUS CONNECT" from Suryan FM 93.5. The workshop enhanced the understanding of the broadcast journalism and career aspects in radio. The workshop is set to be a valuable and inspiring experience for students. It will bridge the gap between classroom learning and industry demands, encouraging students to explore radio as a creative and rewarding career option. Through industry insights students will leave the workshop with the knowledge, exposure, and inspiration they need to succeed. And also conducted an RJ audition for our students.



Star Chef

An interdepartmental innovative culinary competition titled "STAR CHEF" was held on December 17, 2024, by the Department of Catering Science and Hotel Management in association with Institutions Innovation Council and the Centre for Skill Development. The participants, who came from various departments, produced some delicious and nutritious delicacies and participated enthusiastically. It was quite difficult for the judges to evaluate the winners, and the winner and the runner-up participants received rewards. The victors of the tournament Ms. Initha A.S and Ms. Ashma.A of III B.sc.,CDF received the title of "Star Chef" and the second prize won by Ms. Sreeharini N.V and Guna Priya. D of II MBA. The winners and runners-up received certificates and cash awards, while each participant received a certificate of participation.



University Inter-Collegiate Athletic Meet - 2024

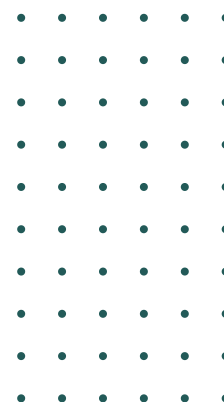
Department of Physical Education was pleased to announce our achievements in the 42nd Bharathiar University Inter-Collegiate Athletic Meet - 2024 held at Nehru Stadium, Coimbatore. We were proud to share that, V. Sudhin Kumar of I MBA had secured Gold Medal in 800 M & he also secured Bronze Medal in 4x400 M relay. R. Yogeswar of I B.Com had secured Gold Medal in 1500 M, 5000 M & he also secured Bronze Medal in 4x400 M relay. {1500 M New Meet Record } S. Amose Edward Raja of II BA English Literature had secured Bronze Medal in Hammer Throw. P. Rohith of III B.Sc IT had secured IV Position in Long Jump. V. Kishoth of II B.Com PA had secured IV position in 20KM Race walking. P. Veerabathiran of I B.Com had secured VI Position in Half Marathon. G.D. Kishore of III B.Sc CS had secured VI position in 110M Hurdles. P. Santhosh of I B.Com had secured V position in 100 Metre.

S. Dinakaran of II BA English Literature had secured V position in 10000 Metre. M. Pradheep of I B.Com had secured V Position in Discus Throw. E. Katheesh of II B.Sc Maths had secured Bronze Medal in 4x400 M relay. A. Aravind of III B.Com had secured Bronze Medal in 4x400 M relay. K. Sandhiya of III BCA had secured Gold Medal in 20KM Race walking & she also secured Bronze Medal in 4x400 M relay. K.Dhanushiya of III B.Com IT had secured Gold Medal in High Jump. R.K.Kamala Devi of II B.Com had secured V position in Triple jump & she also secured Silver Medal in 4x100 M relay & Bronze Medal in 4x400 M relay. S. Nivetha of I B.Com had secured Bronze Medal in 4x400 M relay. S. Epshiba of II BA English Literature had secured VI position in 100M & she also secured VI Position in 200M. B. Sakthi Sri of II B.Com had secured Silver Medal in 100M & she also secured Silver Medal in 200M & secured Bronze Medal in 4x400M relay. Overall Men's category - Third Position. Overall Women's category - Fourth Position. Venue held at: Nehru Stadium, Coimbatore from 16th to 18th December 2024.



Nourishing Salads

The Department of Catering Science and Hotel management organised an awareness program on the topic "Nourishing Salads" for the higher secondary students of Government Boys Hr. Sec School, Thondamuthur, Coimbatore on 27th December 2024. The event planned to teach the school children how to prepare wholesome, nutritious food and to raise awareness of the significance of maintaining proper hygiene when cooking. The school children recognized the significance of consuming the right foods to maintain their health and fitness and they understand the proper hygienic procedures to adhere to when cooking.



Guest Lecture

Department of English of VLB Janakiammal College of Arts and Science organized a guest lecture on "Exploring the Vital Role of Language in Human Connection" on 30.12.2024, featuring Ms. Betsy Bower, Managing Head, English Friendly, as the guest speaker. Ms. Betsy Bower delivered an engaging lecture on the significance of language in human connection, inspiring students to view it as a tool for collaboration and emotional expression. Her insights and practical examples resonated deeply with the students, encouraging students to view language as more than just a medium of communication. The Department of English signed a Memorandum of Understanding (MoU) with English Friendly, aimed at enhancing language learning through advanced training, workshops, and certification programs.



Drawing competition and Essay writing competition

To raise awareness about the dangers of drug abuse and encourage a healthy drug free life style NSS units and Community extension service, VLB JCS organised drawing competition and essay writing competition to students on 2.01.25. The competition saw enthusiastic participation from students. The theme for the competition was "Say No to Drugs," which allowed participants to express their perspectives on drug awareness through vibrant and impactful illustrations. More than 100 students actively participated in this competition.



Awareness Program

The Centre for Community Extension Service (CCES) and NSS jointly organized an awareness program titled "Safeguarding Futures: Combating Drugs and Cyber Threats". The event's Chief Guest, Lion PMJF. R. Ramasubramaniam, delivered an insightful speech on the impact of drugs and cybercrimes on individuals and society. His talk shed light on preventive measures and the need for community engagement in tackling these challenges. Mr. Algumariselvam, Sub-Inspector of Police, further enriched the session with practical insights into law enforcement's role in curbing these issues and provided tips on safeguarding oneself in the digital era. This impactful session was a step towards creating a well-informed and responsible youth, ready to combat drugs and cyber threats effectively.



Workshop

The Department of Management Studies (PG) and Research organised a Workshop on the Topic on "Bancassurance" for the Management students on 07.01.2025. Mr. Gowtham Dhamotharasamy, Founder of FINCLINIQ, Coimbatore acted as a Resource Person for the Day. The session covered the areas and functioning of strategic alliances with Banks and Insurance companies in India. Importance and key challenges in the Insurance, how the banks are trying to make profit with their tie ups. The session was interactive and an eye opening session for the attendees. We thank the Management for all the arrangements made to make this event successful.



Industrial Visit

The Department of Management Studies (PG) and Research have organised an Industrial Visit to "BIPIN EXPORTS" Tirupur, for the Management students on 08.01.2025. The Exposure of the company visit has helped the students to fill the gap between Theory and Practice. The visit was incredibly insightful and provided the valuable exposure to real World Industrial Practices. Students have learned the Whole supply chain process of Manufacturing.

Rejuvenate the Juvenile

On a byword of "Rejuvenate the Juvenile" - The yoga and meditation club had organized an excursion on 09.01.2025 to Gajaananda Trust - yoga centre, a CSR wing of The Chennai Silks and Sree Kumaran Thangamaligai, Coimbatore. This field trip had provided a pack of Knowledge and Delight especially for girl students. During the programme the girls were entertained for promoting good health, maintaining mental hygiene, emotional stability, and a higher level of consciousness. Alongside they participated in a Pongal Celebration organised by the organisation. A team of yoga instructors were training the students with much efficient yoga and meditation practices, laughing therapy and fun games to our students to revive their mind and body as well.



Workshop

The Department of Visual Communication, organized a one-day workshop on "Script writing and its key concepts" as part of the curriculum activities on 09.01.2025 in Visual Studio. The resource person was Mr. Madhu Vasu, Associate Director of Regina, Kan Thoongum Nerathil, Malaiyoram Veelum Kattru, Thoduvanam. The entire workshop was to make students understand about the script and the key concept in the Film Industry and also gave hands on training in Final draft software for script writing. The students were excited to learn new software's to write the script.



Five Day Workshop

The Commerce stream of VLBJCAS had organised a Five Days Workshop on "Placement Skills - Short Hand", from 06.01.2025 and 10-01-2025. The resource person of the session was Dr S.Bharathiraj, Principal, Amirtha Institute of Commerce, Coimbatore. The Guest addressed the students and explained how the short hand will helps to increase our transcription speed, efficiency, and also explained the essential symbols, rules and strategies to quickly capture spoken words to written form. Totally 270 students from commerce stream had actively participated and benefited from this session.

Farmers Day

VLB Janakiammal College of Arts and Science celebrated Farmers Day on 09.01.2025, in collaboration with Department of B.Com (CA), Center for Community Extension, Nammazhvar Club, Young Indians (Yi), Sentamil Trust, and Thai Tamil Academy. The event took place in the college's Conference Hall, where 100 farmers were honored for their invaluable contributions. The program featured inspiring speeches by students, highlighting the vital role of farmers and their contributions to the nation's wealth. The event was graced by four esteemed chief guests: Mr. S. Palanisamy, Mr. R. Kongu Periyasamy, Mr. P. Kandhasamy and Mr. T. V. Aarusamy.





'Gramiya Pongal 2025'

VLB Janakiammal College of Arts and Science, celebrated 'Gramiya Pongal 2025' on 11.01.2025. Dr.B.Satheesh Kumar, Principal, presided over the function and wished to rejoice in the charm of tradition and celebrations. Students and staff arrived in traditional dhotis and sarees which highlighted the occasion. Various competitions were conducted to evoke and expose the students' talents. Students amend themselves as chefs and prepared pongal to usher in the harvest festival. Students sketched different Rangolis depicting beautiful themes. In Uri adithal, students were blindfolded and asked to hit a mud pot. In Tug of War, a show of strength and sheer teamwork were exhibited by the students and it was top notch among the various competitions. Students outshone all with their grit and efforts. In Stone lifting, the students manifested their physical strength by lifting 100 kilograms of weight to grab the honors. Students brought farm animals and bullock cart to symbolize tamil tradition and culture. Students performed Oyilattam, Kummi Attam, Parai and Karagam that manifested history, tradition and values of Tamil culture. Eco friendly entrepreneur stalls left an everlasting impression in everyone's heart. Students performed in cultural fest and showcased their hidden talents. A popular variant of martial art Silambam was one among the cultural fest. Prizes were distributed to the triumphant of various competitions. The celebration extended with musical improvisation over rhythmic grooves and chord patterns through jamab and DJ. It was an emotion packed day for students as well as members of faculty. Mr. Prabhakaran, President, Alliance Club of Coimbatore Cheran District 250s appreciated and thanked the students who celebrated this Graamiya Pongal with a heart filled with cheer and fervour.

Handmade products exhibit cum sale

The Department of Costume Design and Fashion (CDF) and EDC Cell jointly organized a handmade products exhibit cum sale, including cloth based mobile pouches, handbags, bottle covers, and coin pouches at quadrangle on 20.01.2025. The exhibit showcased the creative and innovative hand creative design of the CDF students. The products on display were colorful, stylish, and unique, demonstrating the talent and interest of the students in handmade product design.



Workshop

Department of Commerce CA organized a workshop on "Mastering Tally: Practical Training" on 29.01.2025, at Lab 1.

The session was led by Dr. Padmapriya, a Tally and GST expert from LLP Pvt. Ltd., Coimbatore. She provided in-depth insights into Tally Mastering, covering key topics such as the basics of Tally, financial accounting, and GST applications.

The workshop was highly successful, offering participants practical exposure and enhancing their accounting skills. It was well-organized, and the resource person's expertise and engaging approach made the session insightful and interactive. Overall, it was a valuable learning experience, empowering students with essential skills for their future careers.



Road Safety Awareness Rally

NSS units of VLB Janakiammal College of Arts and Science, in collaboration with UYIR NGO, and Alliance Club of Coimbatore District organised a Road Safety Awareness Rally on 30.01.2025 to promote safe driving practices and responsible road behavior. The rally commenced from Kovaiputhur Pirivuand concluded at A Ground, witnessing enthusiastic participation from 150 students volunteers and faculty members. The event aimed to create awareness among the public about traffic rules, the importance of wearing helmets and seat belts, and the dangers of reckless driving. Holding banners and placards with impactful messages, the participants raised slogans advocating road safety. To further highlight the message, students performed an impactful mime act, creatively depicting the consequences of reckless driving and the significance of road discipline.



Martyrs' Day program

Literary and Drama Club in collaboration with Student Welfare Committee organized a Martyrs' Day program to honor the legacy of Mahatma Gandhi. As part of the event, students staged a compelling mime performance that brought to life significant moments from Gandhi's journey, emphasizing his struggles, patience, and steadfast commitment to non-violence. The performance vividly portrayed key historical events, depicting war, oppression, and the relentless fight for India's freedom. The event served as a heartfelt tribute to the Father of the Nation, inspiring students to uphold the values of peace, resilience and truth in their lives.



Face Painting Competition

Cultural Club students had brought laurels by securing the **FIRST PRIZE** and the **SECOND PRIZE** in the face painting category at the prestigious **JAMBOREE'25** National Level Intercollegiate Cultural Fest, held on January 30, 2025, at Kathir College of Arts of Science , Coimbatore. Abhilash-III B.SC Viscom and Bavana-I B.SC CDF got the I Prize and Tharangini-III B.SC Viscom ,Kowsika-III B.SC CDF got the II Prize.



Inter-Departmental competition

Department of English and Literary and Drama Club and Science organized a vibrant inter-departmental competition on 31.01.2025 celebrating creativity and cultural expression. The event featured three engaging contests: Reel Posting, Mime Performance revolving around the powerful theme, Women - The pride of india and Fashion Parade under the topic,Brides of India.The reels featured real-life icons and thought-provoking messages that resonated with the audience. The students came up with expressive Mime performances and captivated the audience, delivering deep social messages through gestures and expressions.

Participant's showcased traditional bridal attire from different states of India, celebrating the country's rich cultural diversity.The parade featured stunning costumes, intricate jewelry, and graceful presentations, reflecting the unique wedding customs of each region.

Winners were awarded certificates and trophies in a closing ceremony attended by faculty and students.The event successfully fostered a spirit of healthy competition and creativity among students.



Industrial visit

The Department of Commerce organised an industrial visit to Cochin on 31.01.25 with 28 students and one faculty. The students first visited Hill palace the historical heritage of Kerala, located in Tripunithura, the largest archaeological museum in kerala which is an official residence of erstwhile Maharaja of Cochin in a traditional architecture style. Next they visited Fort Cochin, a meeting point of culture influenced by the Portugese, Dutch and British .The students enjoyed the scenic.and natural beauty of Vypin beach and finally the boating DJ experienced the blend of traditional backwater boating with modern entertainment like music and dance. The visit enthusiastically experienced the students about the importance of sustainable tourism, cultural preservation which provides the meaningful experience and enjoyment.



Awareness Program cum Natural Walk

To commemorate World Wetlands Day, the NSS units of VLB Janakiammal College of Arts and Science (VLBJCAS), in collaboration with Coimbatore Forest Division and TREE NGO, organized an Awareness Program cum Natural Walk on 3.2.25 at Chettipalaym Lake, Perur. The event aimed to educate participants on the significance of wetlands, their role in biodiversity conservation, and the urgent need for their protection. The dignitaries from Coimbatore Forest division emphasized the ecological importance of wetlands in sustaining wildlife, mitigating climate change, and preserving water resources. Mr.Sathish Ramamoorthy, Founder of TREE NGO highlighted the threats faced by wetlands due to urbanization, pollution, and habitat destruction.Followed by the awareness session, students embarked on a guided Natural Walk through a wetland ecosystem. NSS volunteers observed diverse flora and fauna, understanding their interdependence.



Eye check-up

A free eye check-up camp was successfully organized by Student Welfare Committee and Staff Welfare Committee in association with NSS and Lions Club, Kuruchi. The camp aimed to provide comprehensive eye care services to students, faculty members, and non-teaching staff. A team of expert ophthalmologists from The Eye Foundation, Coimbatore conducted thorough eye examinations, screened for vision-related issues and provided necessary medical advice. Mr. G.Devaraj and Mr.S.Maheshwaran, emphasized the importance of regular eye check-ups in maintaining overall health. Around 400 students and 60 teaching and non-teaching staffs got benefitted by the camp.

This camp reflects the institution's commitment to the well-being of its community, encouraging regular health check-ups for a better and healthier future.

Workshop

On 04.02.25, the Department of Visual communication in association with Centre for skill development organised a workshop on Vfx. Mr.Jerry Wilson, founder, Luminous Rose Academy, Coimbatore acted as a resource person. The resource person shared the techniques and different tool on Vfx using in After effects. The students were excited to learn new software's tools and Graphics & Ar Vr applications for vfx. This experience will enrich their understanding and foster new perspectives in their field of study. A MoU was signed with luminous Rose Academy.



Bharathiar University Achievements

In the Bharathiar University Inter-Collegiate Handball tournament, our VLBJS Men handball team have won the 1st Prize held at Sree Ramu college of Arts & science, Pollachi.



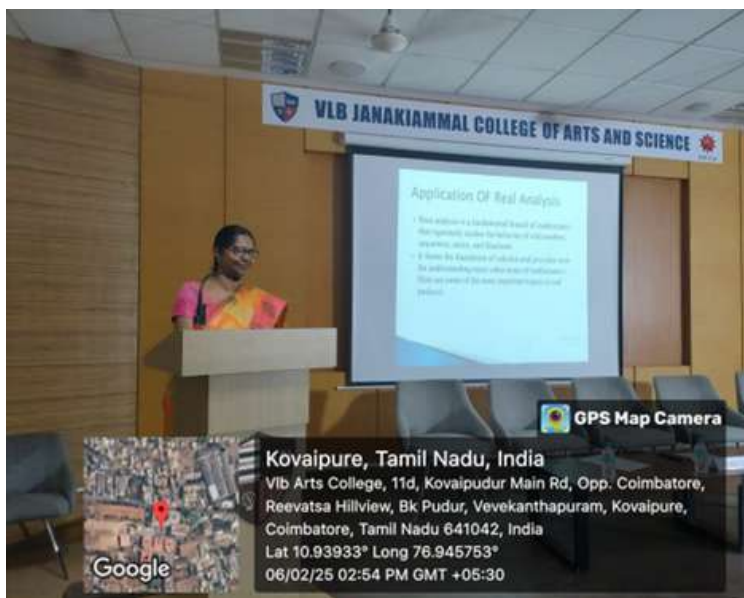
Workshop

The Department of Management Studies (PG) & Research had organised a Workshop to the Management students, on the title "Manieres De Table" on 06.02.2025. Mr.L.Muralidharan Head - Department of Catering science and Hotel Management acted as a Resource Person for the Day.

The Session started with the experiments of how actually the etiquettes to be followed in the Restaurant and Hotel.

Guest lecture

The Commerce stream of VLB Janakiammal College of Arts and Science organized a guest lecture on "Cryptocurrency: Risks and Mitigation Strategies" on 06.02.2025. The session, designed for final-year students, featured Mr. K. Girinath, Founder and CEO of David Protocol & DeFi, as the keynote speaker. In his address, Mr. Girinath provided an insightful overview of cryptocurrency as a digital medium of exchange, emphasizing its growing adoption in India. He highlighted that 83% of urban Indians are now aware of cryptocurrency, reflecting the nation's rapid digital transformation. He also discussed the risks associated with cryptocurrency investments and strategies to mitigate potential financial losses, cautioning against over-reliance on a single digital asset.



Guest Lecture

Department of Mathematics, organized the Guest Lecture on the topic "Applications of Real Analysis" on 06.02.2025 at Conference Hall. The Chief guest Dr.V.Parimala Assistant Professor, AJK College of Arts and Science, Coimbatore highlighted how real analysis used in various fields like Economics, Engineering, Physics and data analytics showcasing how concepts like limits, integrals and derivatives used to model and solve problems related to population growth, optimization of production process. The interactive session was highly beneficial for the students.



Awareness Program

The Cybersecurity Cell, in association with NSS, organised an awareness program on "CYBERSECURITY: EDUCATING USERS AND CHANGING BEHAVIOUR" on 07.02.2025. Mr. M.S. Vishaga Sarvanan, Special Sub Inspector, Cybercrime police Station, Coimbatore City, was the Resource Person. He gave his expertise knowledge on safe Internet Practices. He highlighted the various cyber crimes happening across the globe and its consequences. He advised the students to be vigilant while using social media. He also shared several real time examples which provided awareness among the students regarding safe digital presence.

International Conference

On 28.02.2025, the Commerce Stream had organised an International Conference on "Rethinking Business Strategies in Digital Era". The Technical session I was handled by Dr.S.Dhanaraj, Founder & Director, SeeforgTek solutions, Bengaluru. In his Special address he illustrated the Cybersecurity threats and the technique to handle such risk. The technical session II was handled by Dr.Mohammed Kutpudeen, Assistant Professor, College of Economics and Business Administration, University of Technology and Applied Sciences, Nizwa, Oman through online mode. He demonstrated that successful organizational change depends on strong, visionary leadership. By fostering a culture of adaptability, engaging stakeholders, and managing resistance, leaders can drive transformation and ensure long-term success. Dr.S.Kumar Chandar, Professor, School of Business and Management, CHRIST (Deemed to be university), Bangalore headed Technical session III. He explained that Sustainability in the Digital age was not just about reducing environmental impact but also it was about leveraging technology to create long-term value for businesses, customers, and society. More than 500 Participants from various colleges across the Nation actively participated in the conference. The participants interacted with the resource persons and clarified their doubts.



Workshop

The Department of Costume Design and Fashion, in association with the Center for Skill Development, organized a two-day Fevicryl workshop held on February 27 & 28, 2025. The workshop offered students an excellent opportunity to explore and develop their artistic skills. Participants learned six diverse art forms: Fusion Tanjore Art, Kerala Mural Art, Egyptian Mural Art with Pastel Colors, Metallic Fabric Painting, and Fridge Magnet Painting. Through hands-on experience, students experimented with various techniques, enhancing their creativity and craftsmanship. The students' enthusiastic participation demonstrated their passion for the arts, making the workshop truly enriching.

Educational Tour

The Department of Catering Science and Hotel Management organized an educational tour to Mumbai from 25th February 2025 to 1st March 2025. The purpose of this visit was to explore Mumbai's tourism, hospitality industry, and cultural heritage. The students traveled to Mumbai by flight, which provided them with an opportunity to observe and understand flight service operations. They also got firsthand experience of cabin crew services, gaining insights into in-flight hospitality and customer service standards. Students explored Mumbai's local cuisine, tasting authentic street food and traditional dishes. The trip was an enriching experience for the students, providing valuable exposure to the tourism and hospitality industry. They thoroughly enjoyed the journey and expressed their gratitude to the management and the department for organising such a wonderful educational tour.



ALACRITY '25

Department of Management Studies (PG) & Research organised ALACRITY '25 – 8.0, an Inter Departmental Management Meet on 04.03.2025. Various competitions like Plan-B, Big-B, Quiz Time, Emporia, Justaa Little, Razz Matazz were scheduled for the final year UG students. The Overall Winner Trophy was bagged by Department of Commerce. The Chief guest of the day was Dr. Sonali K Pradeep Mrs. Queen of Asia, Mrs. India Universe 'Earth'.





Annual Day & Sports Day celebration

VLB Janakiammal College of Arts and Science marked a spectacular Annual Day & Sports Day celebration on 06.03.2025, with a series of engaging events and award ceremonies. The day was filled with enthusiasm, recognizing academic and sports achievements while celebrating cultural excellence.

Mrs. Kavitha Jawahar, the chief guest, delivered an inspiring chief guest address, encouraging students to strive for excellence and embrace leadership qualities. She emphasized the importance of resilience, discipline, and continuous learning in achieving success. Delivering the felicitation address, Dr. N. Rajakumar, former principal, emphasized the importance of continuous learning, discipline, and innovation in education. The Prize Distribution Ceremony followed, celebrating the outstanding academic, cultural and sports achievements of the students.

The post-lunch session witnessed a vibrant cultural extravaganza where students showcased their artistic and creative talents through various performances. The energy peaked in the evening with an electrifying DJ music band offered by FCIAL, enthralled the audience with a high-energy performance.





Nammazhwar Club

Nammazhwar Club, Center for Community Extension Services Center for Women Empowerment, Entrepreneurship Development Cell organized a Unearthing Session on "Setting up a garden @ Terrace & Kitchen Space" on 07.03.2025. Ms.Jaishree Suryakumar, Secretary and CEO, graced the occasion. MJF.Pasumai Desam S.Rajendar, Founder Pasumai Desam and Secretary - Lions Club of Great Legends and Mr.S.R Rithick , Director, Pasumai Desam, Coimbatore were the resource persons. The session was highly collaborative 100 public actively participated and got benefited.

Women's Day Event

VLB Janakiammal College of Arts and Science witnessed an electrifying celebration of International Women's Day 2025 on 08.03.2025, leaving attendees in awe of the power, resilience and grace of women. Organized by the Center for Women Empowerment, the event aimed to honour the incredible achievements of women across various fields. The audience erupted in applause as Ms. B. Jisha, Special Public Prosecutor at Mahila Court, Coimbatore, and Ms. Narumalar Karunanithi, Regional Chairperson of Lions Club International, Coimbatore, took center stage, receiving accolades for their groundbreaking contributions to society. Ms. Jisha and Ms. Narumalar captivated the audience with their compelling narratives of struggle, perseverance and triumph. Their words painted a picture of a world where women rise above all odds, shattering stereotypes and breaking barriers with unmatched determination.

The celebration was more than just an event; it was a historic movement, a testament to the unwavering spirit of women.





Alumni Meet 2025

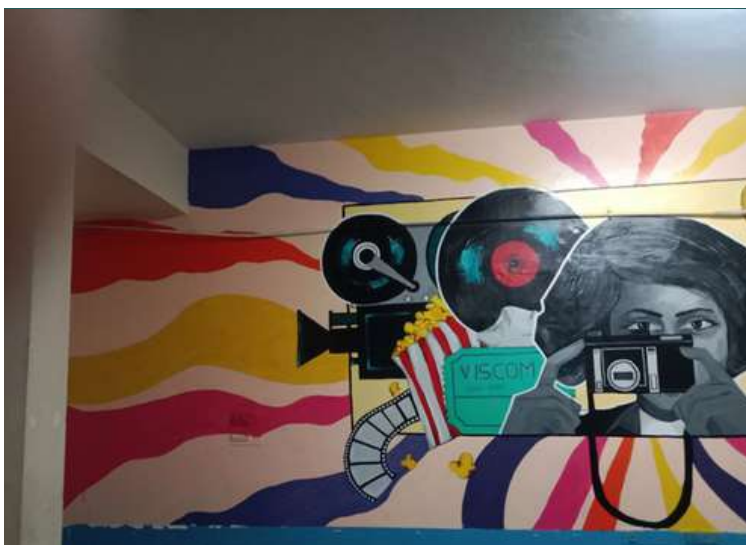
Alumni Association of VLB Janakiammal College of Arts and Science organised an Alumni Meet 2025 on 09.03.2025 at the auditorium. The event aimed to reunite former students, strengthen alumni connections, and provide a platform for networking and collaboration.. Dr.Chandra Sekar, CEO of EGS Pillay group of Institutions acted as a Chief guest of the day, Mr.Senthil SI, Tamilnadu Police department, Erode Division acted as a guest of honour. Following on the guest of the day gave a speech about the enlightenment of the alumni meet purpose and core perspectives. Following on the award ceremony of Prominent Alumni's from all the departments were honoured. The Alumni Endowment banner and Alumni Newsletter was revealed by the Chief Guest, Principal, Vice Principal and Academic Co-ordinator. After that the Cultural Programme was organised by the VLBJCAS cultural team. Then Tamil Debate was conducted by the team of Dr.G.Suresh. The Alumni Meet was a grand success, fostering nostalgia, strengthening bonds, and paving the way for future collaborations.

Graduation Day

VLB Janakiammal College of Arts and Science marked a defining moment in its legacy with the 14th Graduation Day on 09.03.2025—a day brimming with pride, honour and academic excellence. The event commenced with an elegant academic procession, where esteemed dignitaries were ushered into the VLBJCAS auditorium, accompanied by the rhythmic beats of band, setting the stage for an unforgettable celebration.

Dr. B. Satheesh Kumar, Principal, extended a warm and inspiring welcome, leading to the grand unveiling of the Annual Report, a testament to the college's remarkable achievements in the academic year 2024-2025. The air buzzed with anticipation as Ms. Jaishree Suryakumar, Secretary and CEO, officially declared the Graduation Day open, igniting the spirit of accomplishment among the graduates.

Delivering the graduation day address, the distinguished Dr. V. Srividhya, Director, PSG Institute of Management, Coimbatore, captivated the audience with words of wisdom, urging the graduates to harness their knowledge not only for personal growth but for the betterment of society. The highlight of the ceremony unfolded as 636 graduates of 2023 stepped forward to receive their hard-earned degrees; their faces alight with joy and triumph. The rank holders, the true torchbearers of academic brilliance, were honored with distinction, their achievements adding an extraordinary luster to the day.



Our viscom students drawings. Congratulations....

YUVA UTSAV 2025

VLB Janakiammal College of Arts and Science came alive with vibrant energy as it hosted the much-anticipated Intercollegiate Cultural Fest – YUVA UTSAV 2025 on 10.03.2025. With over 1,000 participants from various colleges, the event proved to be a spectacular platform for young talents to showcase their skills across multiple creative domains.

Renowned Indian actor Arun Vijay, the chief guest of the day, inspired students with an insightful address, emphasizing that success is not merely about grades or accolades but about resilience and determination. Through real-life examples, he encouraged students to explore their true potential and embrace opportunities beyond academics.

The fest featured an array of events, including Short Film, Facial Painting, Selfie Contest, AdZap, Brain Buzz, Fashion Show, Dancing, Singing, Band Performance, Adaptune, Nail Art, Mahanadi, Reels, and more, running simultaneously on both on-stage and off-stage platforms. Adding to the excitement, the overall championship trophy was clinched by Hindusthan College of Arts and Science, Coimbatore for securing the highest number of accolades.



Awareness Programme

Internal Complaint Committee in association with Student Welfare Committee of VBJCAS, organized an awareness programme entitled "Mental Health is Affected Due to Social Media" on 13.03.2025 aimed to raise awareness about the impact of social media on mental health, particularly among students. The guest speaker, Ms. Shiby Justus, Personal Development Trainer and Psychologist, provided a detailed talk on how social media affects self-esteem, body image and overall mental health. She also shared practical strategies to manage social media usage in a healthier manner.



International Conference

The School of Computer Science organized an International Conference on "Recent Trends in Research and Innovation" on 14.03.2025. The Conference Proceedings was released by the Principal and received by the Chief Guest in the presence of the Honorable Dignitaries. Prashant R.Nair, Associate Professor, School of Computing, Amritha Vishwa Vidhyapeetham, Coimbatore gave the Inaugural Address. The Technical Session I was handled by Dr.R.Rajesh Kanna, Asst Professor, Dept of Computer Science, Christ University, Bengaluru. In his Special address he illustrated the primary focus on integrating diverse fields to tackle complex global challenges with a strong emphasis on sustainability, artificial intelligence and modern technology with collaborative efforts across disciplines. The Technical Session II was handled by Dr.S.Saravana Kumar, Head, Training and Placement, Bharathamatha College, Kochi demonstrated that successful research and innovation should lead to emerging technologies which drive transformation and ensure long-term success. The Technical session III was handled by Dr. Sujatha Krishnamoorthy, Asst Professor, College of Science, Mathematics and Technology, WENSHOU – KEAN University China explained the emerging field of all aspects implementing an application in Computer Science and technology from fundamental processing to higher level thinking to a greener and quality enhancing future. Around 300 participants from various institutions presented their papers and Dr.M.Sengaliappan, HoD, Dept of MCA, Nehru College of Management, Coimbatore and Dr.K.S.Senthilkumar, Training and Development Head, Dept of Computational Science, PSGR Krishnammal College for Women, Coimbatore chaired and validated the papers, Finally the valedictory address was given by Dr.B.Satheesh Kumar, Principal, VLBJCAS and Mr.V.Murugesan, Head, Dept of Computer Science, VLBJCAS proposed the Vote of Thanks.



Orientation Program

The Centre for Skill Development at VLB Janakiammal College of Arts and Science organized a two-day orientation program on the Timespro app, an initiative by the Times of India Group, on March 17, 2025. The resource persons for the program were Mr. Vinoth Kumar, Zonal Manager, Timespro, and Mr. Vignesh, Business Development Manager, Timespro. They provided in-depth insights into the Timespro application, highlighting its role in career counseling, skill development, interview preparation demo videos, and free online courses. On the first day, the sessions were successfully conducted for students from the Creative Sciences, Commerce, and Management departments, equipping them with valuable resources to enhance their professional growth.





Awareness Program

Young Indians (Yi) Learning Vertical of VLB Janakiammal College of Arts and Science in association with Centre for Women Empowerment, Cyber Security Cell organized an insightful awareness program entitled "Cyber Crimes Against Women: Digital Protection & Legal Rights" on 18.03.2025 to educate and empower participants on the significance of online safety and legal rights. The program featured special addresses by Ms. Elavenil, a legal professional, provided an in-depth overview of the legal framework protecting women against cybercrimes. She discussed key laws, including the Information Technology Act, IPC sections on cyber harassment and legal procedures for reporting cyber offenses. Ms. Keerthana, a cybersecurity expert, highlighted the various forms of online harassment, such as cyberstalking, identity theft and online abuse. She emphasized the importance of digital hygiene, including secure passwords, privacy settings and recognizing phishing attempts.

Guest Lecture

Department of IT & CT organized Pudiyana Virumbu 2025 on 22.03.2025 at Ashraya Charitable Society, Bala Bhavan, Bommanampalayam, Coimbatore. Mr. R. Kanagaraj, Head - IT & CT with Faculties and students of IT & CT had proceeded the 'Pudhiyana Virumbhu 2025' an event of distributing accessories for school students. Motto of conducting this function is to help the economically poor students. Students were motivated to practice a social responsibility and encouraged to collect and contribute the materials. A kit comprises of note books, pen, pencils, geometric box, and so on, was prepared. The kits were distributed to 68 candidates in the presence of Sisters.



Guest Lecture

Disciplinary Committee in association with Internal Complaint Committee of VLB CAS, organized a guest lecture programme entitled "Impact of Drug Usage" on 24.03.2025 aimed to educate about the various aspects of drug use among young adults. The guest speakers, Tr. Alagumariselvam, Sub Inspector of Police, Kuniyamuthur Police Station and Grade 1 Tmt. M. Sheeladevi, addressed the prevalence of drug use and also highlighted the pressures, vulnerabilities that contribute to substance abuse among young adults. Dr. R. Mahesh Kumar, Coordinator, Disciplinary Committee, welcomed the gathering. The session sought to raise awareness and empower students to make informed decisions about their health and well-being.