



Since 1992

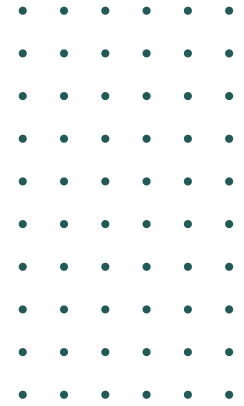
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AN AUTONOMOUS INSTITUTION

V-PULSE

2025 - 26

Message from SECRETARY



Hello everyone!

Success comes to those who work hard and stays with those who do not rest on the laurels of past. Our mission of establishing the educational institutions is to strengthen our commitments to impart high quality education to the students with proficiency and human values to match the advancement in technology and globalization.

Wishing everyone the very best for the year ahead. Let us continue to learn, grow, and achieve greater heights together.

With warm wishes,

-Ms. Jaishree Suryakumar,
Secretary and CEO.

Principal's Message



Warm Greetings,

It gives me immense pleasure to express my views on the release of the Newsletter. As you scan through the pages, it will enlighten you with the important milestones that each department has achieved this year. The Academic activity is continuously geared up and monitored to cope-up with emerging trends of technological development and innovations.

This newsletter should be a good source of guidance for faculty and students in choosing activities of their choice in their future for building their career.

I wholeheartedly thank the entire team and the departments who helped in compiling and creating this newsletter.

-Dr. D.Kalaivani,
MCA.,M.Phil.,Ph.D.,
Principal.

Director's Message



Good day to all,

It is a matter of great pride and satisfaction for VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE to bring out the News Letter 'V- Pulse' for the Odd Semester 25-26.

The College has made tremendous progress in all areas in academic, non-academics, capacity building relevant to staff and students.

A News Letter is like a mirror which reflects the clear picture of all sorts of activities undertaken by a Department.

I congratulate the Editorial Board of this News Letter who have played wonderful role in accomplishing the task in Record time. Also my heartfelt Congratulations to staff members and Students for their fruitful effort. With Best Wishes.

-Dr. D.Brindha,

M.Sc.M.Phil.Ph.D,MA.,(Yoga)

Director of Academic & Research.

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JUNE MONTH ACTIVITIES



In a meaningful observance of International Yoga Day, Department of Commerce (CA), Centre for Community Extension Service, and Yoga and Meditation Club joined hands with the Government Boys Higher Secondary School, Thondamuthur, to conduct a collaborative celebration on 20.06.2025. The highlight of the day was a motivational session and practical demonstration by Ms. S. Nirmala Devi, SKY Professor from The World Community Service Center, Chennai.



Student Welfare Committee successfully conducted a two-day "Electoral Roll Update Campaign" on 19.06.2025 and 20.06. 2025. The event was held in collaboration with officials from the Tamil Nadu Election Commission Office, who guided students through the process of updating their electoral details and enrolling as new voters.

Kanavu Meipada



the Freshers Inauguration Programme 2025 was on 25.06.2025 under the captivating theme "Kanavu Meipada", which translates to "Let Dreams Come True" among students and parents community. The inauguration was graced by the distinguished presence of Dr. A. Kaliyamurthy, M.A., Ph.D., Former District Superintendent of Police, who served as the Chief Guest.



PLEDGE TAKING CEREMONY

On June 27 2025, In the observance of International day against Drug abuse and Illicit Trafficking, a pledge taking ceremony was organized by NSS, NCC and Anti Drug club.



International Ocean Day,

On June 30,2025, In commemoration of International Ocean Day, a vibrant Drawing Competition was organized under the theme "Oceans: The Blue Heart of the Planet". The event was a joint initiative of the Department of Mathematics and the Department of Tamil. The competition aimed to foster environmental awareness and highlight the critical importance of ocean conservation among students



JULY MONTH ACTIVITIES

DOCTOR'S DAY

in association with Alliance Club of Coimbatore Cheran, a grand celebration on the occasion of Doctor's Day on 01.07.2025 was organized. The ceremony commenced with a warm welcome extended by the President and members of the Alliance Club of Coimbatore Cheran, under the dynamic leadership of Ally S. Prabhakaran, SLF LMF, Cabinet Advisor and President of the club. The event was graced by Dr. V. Sumathi, Joint Director of Health Services, Coimbatore and Dr. A. Nirmala, Dean, Coimbatore Medical College Hospital, Dr. Muralidhar. V, Indraprasatha Apollo Hospitals graced the function. A moving highlight of the event was the Lifetime Achievement Awards conferred on Dr. Muralidhar. V, M.D., Indraprastha Apollo Hospitals, New Delhi and Dr. A. Jaleel Ahamed, MBBS, DCH., MRSH., FIAP., FNNF. Nearly 30 doctors across multiple fields were honoured with the Professional Excellence Awards for their pioneering contributions and service across specialties.



EXTENSION ACTIVITY



On July 2nd 2025, the Department of Costume Design and Fashion conducted an extension activity for 1st to 8th students of our TJ School, focusing on the leaf painting providing hands-on training and introducing the participants to fundamental techniques.

WORKSHOP



The Department of BBA Aviation Management organized two-days workshop on "Financial Education for Young Citizens" held on 07.07.2025 and 08.07.2025. Mr.Prince from NISM, who is an alumnus of VLB (MBA Batch 2002–2004), was the chief guest. The workshop provided practical training on investment in stock and mutual fund.

Inter-Collegiate tournaments



On July 10, 2025, on behalf of the Department of Physical Education, our college have achieved Overall 4th position in Bharathiar University, Inter-Collegiate tournaments during 2024-25 academic year. We have conquered this Achievement position among 134 colleges under Bharathiar University. Very proud Moment, indeed....

AWARENESS PROGRAM

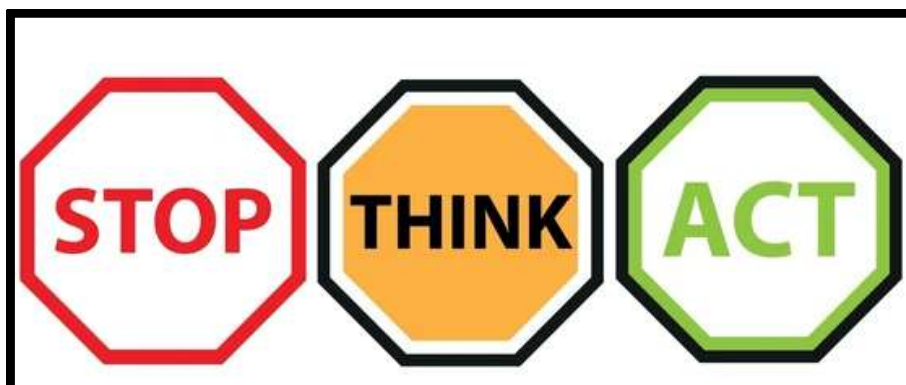
in a joint initiative to promote environmental sustainability, the NSS and the Department of Commerce of VLB Janakiammal College of Arts and Science organized an Awareness Programme on Paper Bag Day on July 11, 2025. Held under the guidance of NSS Coordinators and Heads of Commerce department. The event was presided over by the Principal, Dr. D. Kalaivani, the event aimed to educate students on the harmful effects of plastic and encourage the use of eco-friendly alternatives like paper bags. With the inspiring motto "Go Green, Live Clean," the programme featured student-led demonstrations, creative paper bag displays, and discussions on the environmental and economic benefits of biodegradable products. The student volunteers distributed the paper bags to shops and public. They created awareness to avoid plastic bag and insisted to use paper bags among publics.



ROAD SAFETY AWARENESS PROGRAM



An Awareness Programme on Road Safety on 15.07.2025 was organised by Student Welfare Committee in association with the Literary and Drama Club, Center for Community Extension Service, Yi YUVA, and the Anti- Drug Club. The session aimed to educate students on the importance of following road safety measures and promoting responsible behavior on roads. The Chief Guest, Ms. R. Kasthuri, Inspector of Police, Kuniyamuthur Police Station, Coimbatore, addressed the gathering and shared valuable insights on traffic rules, accident prevention, and the role of youth in ensuring public safety. Special focus was given to the dangers of drunk and drive incidents. Ms. Kasthuri highlighted that driving under the influence not only endangers the driver's life but also put others at serious risk. To create greater impact, students from the Literary and Drama Club presented a mime illustrating the consequences of careless driving and drunk driving. The mime effectively conveyed the message of road safety through powerful visual storytelling and was well appreciated by the audience.



COUNSELLING SESSION

Students Counselling Center conducted a counselling session by Dr. G.K. Sella Kumar, Director of Asian Institute of Psycho-Diagnostics and Behaviour Research, Mano Manthra Center for Counselling and Psychotherapy, Coimbatore. The main objective of the session was to understand and address the academic, personal, and behavioral concerns of the students. The response from the students was positive, and many expressed a willingness to improve and seek further guidance.



STREET BITES



The Department of Catering Science and Hotel Management, in association with the Institution's Innovation Council (IIC), Entrepreneurship Development Cell (EDC), and the Center for Skill Development, organized an incubation activity titled "Street Bites" on 23rd July 2025. This unique event showcased a vibrant array of street delicacies, creatively prepared and presented by the students of Hotel Management. Students from various departments visited the food stalls, enthusiastically exploring and purchasing the delicious offerings.

SEED BALL PREPARATION PROGRAM



Center for Community Extension Service, Eco and Nammazhvar Club, YI Yuva Club and Leo Club of VLB Janakiammal College of Arts and Science successfully organized an one lakh seed ball preparation programme aimed to promote environmental consciousness and sustainable practices among students. The event, titled "One lakh Seed Ball Preparation Drive" on 22.07.2025. The session was presided over by Dr. T. Kalaivani, Principal, who inaugurated the event and highlighted the importance of student involvement in ecological restoration activities. In her address, she emphasized that small actions, such as preparing and dispersing seed balls, can significantly contribute to reforestation and biodiversity conservation. She encouraged students to take up the responsibility of preserving the environment for future generations. Participants were given hands-on training in preparing seed balls using native seeds, clay and natural compost. The initiative aimed to equip the students with practical knowledge on low-cost and effective methods of greening barren lands. The event witnessed around 1000 enthusiastic participation from students across various departments, who pledged to actively contribute to the cause of environmental sustainability.

FRESHER'S DAY



A grand Freshers' Day Celebration held on 28.07.2025 started with great enthusiasm and creativity by the senior students and faculty members, and served as a vibrant platform for the newcomers to feel at home and to step into the next chapter of their academic journey with confidence and joy. The celebration commenced with a cheerful note of welcome, followed by a dazzling array of cultural performances including classical and contemporary dance, melodious songs and instrumental music. Each performance resonated with the youthful energy and talent of the student community, leaving the audience thoroughly entertained. In the afternoon session, the campus turned into a zone of celebration as students grooved to the beats of a high-energy DJ music session, fostering camaraderie and a sense of belonging among the freshers. The Freshers' Day not only broke the ice between juniors and seniors but also laid the foundation for lasting friendships and meaningful experiences. With laughter, applause and a sense of new beginnings, the day concluded on a joyful note, marking a memorable welcome for the newest members of the VLB family.

AUGUST MONTH ACTIVITIES



தமிழ்நாடு இலக்கியக் கழகம் மற்றும் கவிஞன் பதிப்பகம் இணைந்து நடத்திய மாநில அளவிலான கையெழுத்துப் போட்டிகள் 20.08.2025 நடைபெற்றன. வெற்றிப் பெற்ற பெயர் பட்டியல் (01.09.25) அன்று வெளியிடப்பட்டது. இப்போட்டிகளில் நமது கல்லூரியின் மாணவ மாணவியர்கள் பலர் கலந்து கொண்டனர். கணினி துறையைச் சேர்ந்த முதலாமாண்டு மாணவி கிருபா பிரின்ஸ் ஆங்கில கையெழுத்துப் போட்டியில் 4வது பரிசினை வென்றார். இவருக்கு ரொக்கப் பரிசாக ரூ.300/ மற்றும் கலைப் பரிதி விருது சான்றிதழும், அரசு தேர்வு எழுதக்கூடிய பாடத்திட்ட புத்தகமும் வழங்கப்பட்டது. தமிழ்த்துறை உதவிப் பேராசிரியர் S.T.வடிவுக்கரசி அவர்களுக்கு அறப்பணிச் செம்மல் விருதும் வழங்கி கொளரவிக்கப்பட்டது. இப்போட்டியில் நூற்றுக்கணக்கான கல்லூரிகள் கலந்துக் கொண்டனர். போட்டியில் வெற்றி பெற்ற மாணவியைக் கல்லூரியின் முதல்வர் த.கலைவாணி அவர்களும், கல்வி மற்றும் ஆராய்ச்சி இயக்குநர் து. பிருந்தா அவர்களும் தமிழ்த் துறைத் தலைவர் சி.நந்தினி மற்றும் பேராசிரியர்கள் பாராட்டினர்.

ENACTUS



The Department of Management Studies (PG) and Research have inaugurated the Department's association "Enactus" on 13.08.2025 in the Conference Hall. Dr. U. Archana Head-MBA Welcomed the gathering. Mrs.K.Geetha Nair Director, Bodhi Training Hub, Coimbatore acted as a resource person of the day.

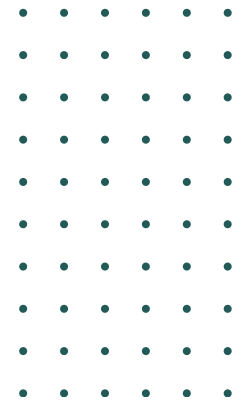
ROAD SAFETY AWARENESS PROGRAM



A Road Safety Awareness Sticker Campaign was organized today at Ukkadam Bus Stand, Coimbatore, by NSS units VLB Janakiammal College of Arts and Science, in collaboration with the UYIR club.

A total of 20 NSS volunteers actively participated in the initiative, pasting road safety awareness stickers on 200 buses to promote safe driving habits among the public. The campaign aimed to create awareness on traffic rules, responsible driving, and the importance of following safety measures to prevent road accidents.

The event was graced by Mr.Thennarasu, Assistant Commissioner, Traffic inaugurated the event. Mr.Kanaga subramani, UYIR Resource Person, along with Mr.Mahesh and Mr.Sathish Kumar, Project Coordinators, who addressed the students and emphasized the vital role of youth in spreading road safety messages.



On behalf of Physical Education Department, We are happy to share that,

In Bharathiar University Inter Collegiate karate competition held at Nehru College of Arts and Science, Coimbatore on 13th August 2025,

K.V. Vijay Anantt of I - BBA has secured Silver medal in Kumite -60KG Category.

INDEPENDENCE DAY



The institution celebrated the 79th Independence Day with solemnity and pride. The hoisting of the National Flag by the prominent Alumnus of VLBJSAS, Mr. G. Hari Prakash, Vice President, GL OPS, Accenture Software Solutions. In an inspiring speech, he shared his personal journey from student life to corporate leadership, encouraging the younger generation to pursue excellence while remaining rooted in their values. Various competitions were conducted, and prizes were awarded to the winners.



GRAMA SABHA MEETING

Faculty members from VLB Janakiammal College of Arts and Science, attended the Grama Sabha meeting at Devanayampalayam village on 15.8.2025. The team comprised Dr. A.S. Naveenkumar (coordinator UBA Cell), Mr. G. Subash Chandrabose (joint coordinator UBA Cell), Mr. A. Subash (Eco & Nammazhvar Club), and Dr. Sindhuja (Centre for Community Extension Service). The members interacted with the villagers and collected valuable feedback on their needs and concerns. This visit directly supports the objectives of the respective cells—strengthening community engagement, promoting sustainable rural development, creating environmental awareness, encouraging organic farming practices, and implementing extension activities to address local challenges effectively.



WORKSHOP



Department of English of VLB Janakiammal College of Arts and Science, Coimbatore, organized two-days workshop titled "From Campus to Career: Essential Skills for a Global Future" between 18.08.2025 and 19.08. 2025. The sessions were conducted by the distinguished resource person, Mr. Salih Varikkodan, Senior Academic Advisor, Edroots International, who engaged the participants with practical insights and interactive discussions.

COLLEGE GALLATA



Radio City jointly organized College Galatta at VLB Janakiammal College of Arts and Science on 19.08.2025.

The event was inaugurated with an address by the Principal, Dr. D. Kalaivani, who highlighted the importance of such events in nurturing students' skills and passions. Competitions including Solo Singing, Adapt Tune, Fashion Show, and Group Dance were conducted for the students. Radio City presented an appreciation memento to our college for the grand success of the event. Finally, the Principal distributed the prizes to the winners.

OVERSEAS EDUCATION



Student Welfare Committee of VLB Janakiammal College of Arts and Science organized a special session on Overseas Education Opportunities on 20.08.2025. The event aimed at guiding students on pursuing higher studies abroad and equipping them with insights into international academic prospects.

SEPTEMBER MONTH ACTIVITIES

HRIDHYAM PONNONAM



On 02.09.2025, the institution celebrated Hridhyam Ponnonam-2025 with great pomp and splendour. The day-long programme, filled with tradition, culture and joy, brought together students, faculty and distinguished guests in a vibrant celebration of unity and heritage. The vibrant dances and music reflected the festive spirit of Onam. Prizes were distributed to winners of various competitions, followed by fun-filled games and a lively DJ session that energized the crowd.



PHYSICAL EDUCATION ACHIEVEMENTS



Our College Kabaddi team has Secured Runner-up position In CM Trophy Coimbatore District Kabaddi Tournament-2025 held at Karpagam University, from 02/09/25 to 04/09/25



In Chief ministers trophy Athletic meet -2025 held at Nehru Stadium on 3rd and 4th September 2025, Our college Athletic team has Achieved medals in various Events. Following are the individual Medal winners:

Yogeswar of II B.com has secured Gold in 1500m

Yogeswar of II B.com has secured Gold in 5000 m

B.Sakthi Sri of III B.com has secured Gold medal in 400m

B.Sakthi Sri of III B.com has secured Gold medal in 200m

Priyansu Raj.V of I BBA CA has secured Silver medal in 110m Hurdles

Santhosh.P of II B.com has secured Bronze medal in 100 m.

Dhivahar.M of I MBA has secured Bronze medal in Long Jump

INAUGURATION

Our college marked a significant milestone on 04.09.2025 with the inauguration of the Institution's Innovation Council (IIC) 8.0 and the Intellectual Property Rights (IPR) Cell. The event brought together eminent academicians, researchers, and policymakers to emphasize the importance of innovation, research and intellectual property in education and industry.



SAY NO TO DRUGS - MARATHON

On 7.9.25, With 895 Participants, Our Team has Successfully Completed Marathon Event on the Theme Of Youth Awareness on SAY NO TO DRUGS.



EYE SCREENING CAMP



A free eye screening camp was successfully organized at VLB Janakiammal College of Arts and Science on September 9, 2025, under the joint initiative of the Youth Red Cross, Red Ribbon Club, Student Welfare Committee and Staff Welfare Committee in association with Vasan Eye Care Team.

PRACTICAL TRAINING PROGRAM



On 17.09.2025 & 18.09.2025, The Department of Commerce and Research organized a Two-Days Practical Training Program on Investors Education and career readiness, for Final year UG and PG students. The sessions were conducted by expert Dr.S. Vanitha , Empannelled Market Securities Trader, SEBI, NISM, NSE and BSE, Professor in Management Studies

WORKSHOP



The Department of Visual Communication organized a two-day workshop on Visual Arts exclusively for the 1st-year students. The sessions were conducted by Mr. Elangovan, a Fine Art Artist from TNAU and an active member of the Konangal Film Club. Throughout the workshop, he engaged the students with live demonstrations, creative exercises, and valuable insights into fine art practices and visual storytelling.

V CONNECT



The V-Connect, Alumni association of VLB Janakiammal College of Arts and science have inaugurated the Alumni Chapter Bangalore on 21.09.2025 in Bloom Hotels, Whitefield, Bangalore.

30 DAYS TRAINING SESSION

A 30-day Skill Development Training Session on Food Processing was inaugurated today at the Department of Catering Science and Hotel Management. The session was inaugurated by the resource persons Mr. Sathish Kevin Roy and Ms. Lavanya Reddy, in association with Lok Bharathi Educational Society under the project Hunnar by Mahindra and Mahindra. A total of 90 girl students have registered for this intensive training program.



WORKSHOP

The Department of IT & CT organized a hands-on workshop on 23rd September 2025. The Chief Guest, Mr. R. Ranjith, Cloud Engineer at MechPro Technologies, Coimbatore, delivered an engaging session on cloud computing and AWS services such as EC2, S3, RDS, Lambda, and IAM. Students gained hands-on experience with the AWS Management Console, deploying applications, managing storage, and exploring security and cost optimization.



TREE PLANTATION DRIVE



A massive tree plantation drive was jointly organised by the Tamil Nadu Forest Department (Forestry Extension Division), VLB Janakiammal College of Arts and Science, and TREE NGO on the occasion of Green Tamil Nadu Mission Day and NSS day on Sep 24, 2025 at Anna Industrial Park, Kittampalayam panchayat, Karumathampatti. The programme was inaugurated in the gracious presence of Mr. Pavan Kumar G. Giriappanavar, District Collector, Thiru. Sanket Balwanth Waghe, Assistant Collector, Thiru. Akela Chaitanya Madhavudu, Assistant Conservator of Forests, Thiru. G. Vijayakumar, Assistant Conservator of Forests, along with local administrative officials.

Naan Uyir Kaavalan



The NSS volunteers of VLB Janakiammal college of Arts and Science actively took part in the Human Chain Formation in association with UYIR NGO organized from Kuniyamuthur to P.K. Puthur, aimed at spreading awareness about road safety and promoting the “Naan Uyir Kaavalan” flagship initiative. Through this human chain, the volunteers highlighted the importance of following traffic rules, wearing helmets and seatbelts, avoiding overspeeding, and practicing safe road habits to prevent accidents and save lives.

WORKSHOP



Department of English of VLB Janakiammal College of Arts and Science, orchestrated an inspiring workshop titled “Where Books Meet Business” on 25.09.2025. The event explored the powerful synergy between literature and enterprise, igniting fresh perspectives among students. Ms. Betsy Bower, Managing Head, English Friendly, and Ms. Pruthivi Babu, Language Trainer, English Friendly, served as the distinguished resource persons.

DIGITAL SKILL TRAINING PROGRAM

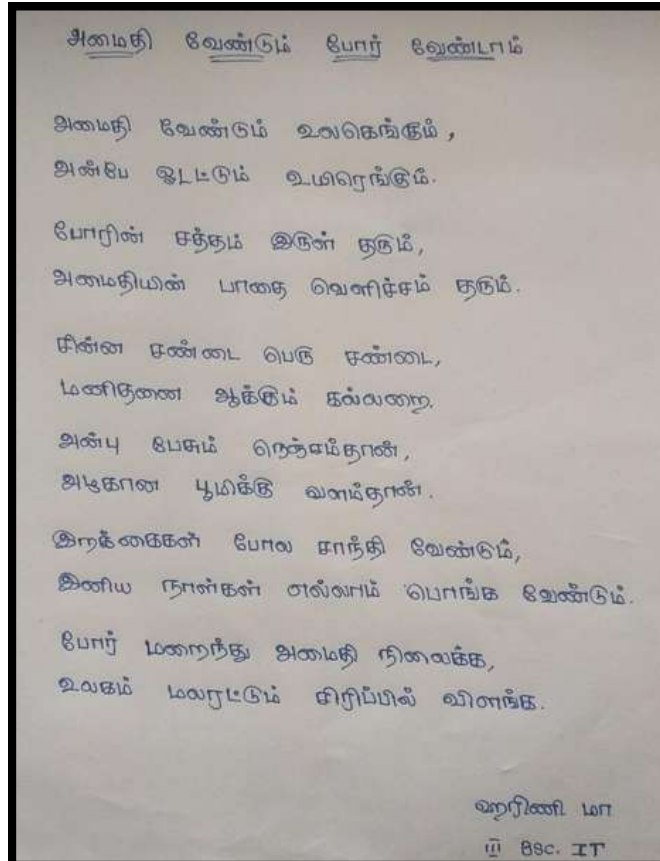


Our college organised a 15-day Digital Skill Training Programme under the Hunnar project in collaboration with CloudSwan Solutions for 75 male students. The programme was aimed at enhancing employability and digital proficiency by providing practical exposure to essential tools. The training focused on two key areas: Advanced Excel – enabling students to manage and analyse data efficiently. Canva – helping students develop creative design and presentation skills, guided by Mr. Kishore V, Placement Trainer, CloudSwan Solutions.

OCTOBER MONTH ACTIVITIES



சென்னை, கிண்டி காந்தி மண்டபத்தில் 157 வது காந்தி ஜெயந்தி 02.10. 2025 இன்று கொண்டாடப்பட்டது. இன்று கடவுள் வாழ்த்துடன் தொடங்கி பஜனைப் பாடல்கள் பள்ளி மாணவர்கள் பாடினார்கள். ஆளுநர் மேதகு R.N. இரவி அவர்கள் காந்திஜெயந்தி முன்னிட்டு "அமைதி வேண்டும் போர் வேண்டாம் " என்ற தலைப்பில் மாநில அளவில் நடைபெற்ற கட்டுரைப் போட்டி, கவிதைப் போட்டியில் வெற்றி பெற்ற மாணவர்களுக்கு பரிசுகளை அளித்து சிறப்புரையாற்றினார் . இப்போட்டியில் நம் கல்லூரி மாணவர்கள் மேலாண்மை துறைச் சார்ந்த (II MBA) Ebziba ஆங்கில கட்டுரைப் போட்டியில் 2வது பரிசும், கணினி தொழில் நுட்பம் துறை சார்ந்த (III BSC IT) M. Harini தமிழ் கவிதைப் போட்டியில் 2வது பரிசும் பெற்றுள்ளார்கள். வெற்றி பெற்ற மாணவர்களுக்கு தமிழ்நாடு ஆளுநர் மேதகு R. N.ரவி அவர்கள் மாணவர்களுக்கு சான்றிதழும்,ஷீல்டுஅளித்து வாழ்த்துக்கள் கூறினார்



WILD LIFE WEEK 2025



In commemoration of Wildlife Week 2025, the NSS units and Centre for community extension service of VLB Janakiammal College of Arts and Science actively participated in a Cleanup Drive and Awareness Nature Walk organized by the Tamil Nadu Forest Department, Coimbatore Forest Division, on 4th October 2025 at Kovai Kutralam. The event was jointly organized by the Boluvampatti Forest Range, TREE NGO, VLB Janakiammal College, of Arts and Science and the Tamil Nadu Climate Change Mission. The primary objective of the programme was to promote environmental awareness and encourage youth involvement in conservation activities. A total of 25 NSS student volunteers took part in the initiative, engaging in a nature walk through the Kovai Kutralam forest trails, a plastic cleanup and waste collection drive, and an awareness session on biodiversity and climate change.



As part of Wildlife Week 2025, the NSS units and Community Extension Service of VLB Janakiammal College of Arts and Science organized a Seed Ball Throwing Campaign in collaboration with the Coimbatore Forest Division, TREE NGO, Thai Tamil Academy, and News 7 Tamil. The event took place at Sembukarai in the Anaikatti Forest Range, a region known for its rich biodiversity and scenic beauty. Around 40 student volunteers from the college actively participated in the initiative, collectively throwing 1,000 seed balls made from native tree species.

மார்பக ஆரோக்கியம் மற்றும் புற்றுநோய் விழிப்புணர்வு



வி.எல்.பி. ஜானகியம்மாள்
கலை மற்றும் அறிவியல்
கல்லூரியின் மகளிர்
அதிகாரமளிப்பு பிரிவு,
அக்டோபர் 10, 2025 அன்று
"மார்பக ஆரோக்கியம் மற்றும்
புற்றுநோய் விழிப்புணர்வு
நிகழ்ச்சியை" நடத்தியது.
கோயம்புத்தூரில் உள்ள
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மருத்துவத் துறையின்
ஆலோசகர் .டி. ஓய்.
பிரித்திகா, எம்.பி.பி.எஸ்,
டி.என்.பி, தலைமை
விருந்தினராக கலந்து
கொண்டார்.

INTERNATIONAL SOLO BIKE RIDE



In a moment of immense pride for VLB Janakiammal College of Arts and Science, the college joyfully welcomed back Ms. M. Harini (III B.Sc Computer Technology) and Mr. Suriya K.D. (I M.Sc Computer Science) after the successful completion of their international solo bike expedition from Coimbatore to Ladakh. Flagged off by Assistant Commissioner of Police Mr.N.Thenarasu on 24th July 2025, the duo embarked on an extraordinary journey across Nepal, Bhutan, and Bangladesh, carrying the powerful message of "Road Safety Awareness."

SILAMBAM TOURNAMENT



Rakshanaa.K, a student of I BBA CA, has brought great pride to our college by securing the Gold Medal in the State Level Silambam Tournament held at KPR institute of technology, coimbatore on 26th October 2025.

WALKATHON



Cyber Security Cell and Literary & Drama Club of VLB Janakiammal College of Arts and Science, in collaboration with the Cyber Crime Police, Coimbatore City, orchestrated a Walkathon on Cyber Security on October 14, 2025, under the resonant theme "Stay Safe, Stay Secure." The initiative sought to enlighten students and the public on the escalating challenges of the digital world, emphasizing the importance of cyber vigilance, ethical online conduct, and data privacy

FOOT BALL TOURNAMENT



On behalf of Physical Education Department, we are happy to share that, In Bharathiar University Inter-collegiate Inter Zone Football tournament held at Bharathiar University, Coimbatore from 29th to 31st October 2025, Our College Football team has secured Second Place.

FIRE SAFETY AWARENESS PROGRAM



ON 31.10.2025, A Fire safety Awareness Programme WAS organized in our campus. The program WAS inaugurated by Dr.D.Kalaivani, Principal, AND Dr.Brindha, Academic Director felicitated the gathering. Mr.Ramachandran SSO, Firestation Kovaipudur, with his team ,demonstrated fire safety Awareness to the students.

NOVEMBER MONTH ACTIVITIES

VIVA YUVA 2025

A radiant wave of youthful brilliance swept through the corridors of VLB Janakiammal College of Arts and Science, Coimbatore, as the institution hosted its much-anticipated inter-school talent extravaganza, "VIVA YUVA 2025", on November 6, 2025. Themed "Science and Technology for Smarter and Sustainable Wellness," the grand event transformed the campus into a vibrant union of innovation, intellect and imagination.



NATIONAL EDUCATION DAY



National Education Day of India is celebrated on 11 November every year. The theme for International Day of Education 2025 was “AI and education: Preserving human agency in a world of automation,” which encourages reflections on the power of education to equip individuals and communities to navigate, understand and influence technological advancement. In connection to the Day, the Institution Innovation Council (IIC) of VLBJCAS along with the Departments of AI & ML and IoT showcased AI models on the Science Expo conducted for the school students on 06.11.2025.

Mime



On 14.11.25, Women Empowerment cell and Literary and Drama Club of our college organised a powerful and thought-provoking mime performance on the occasion of the International Day for the Elimination of Violence Against Women. The event aimed to raise awareness about the various forms of violence faced by women and to encourage students to stand together for a safer, more equitable society.

JOURNEY FOR UNITY



Journey for Unity – Orumai Payanam

As part of Coimbatore Vizha 2025, Shanti Ashram organised a special initiative on 14th Nov. This unique programme brings together 120 children from 20 schools across Coimbatore to celebrate harmony, respect, and shared values.

Throughout the day, students were visited various places of worship, gained insights into the teachings and traditions of different faiths. The journey starts from

- 1.Koniamman Temple,
- 2.Townhall Pallivasal
- 3.Gurudwara Singh
4. St.Micheal's Roman Catholic Church
- 5.Jaint Temple

and concluded at the Mahatma Gandhi Memorial Place, Pothanur.

To support this meaningful experience, 10 NSS volunteers from VLBJSAS assisted, coordinated and guided the participants.

77th Republic Day Celebration



VLB Janakiammal College of Arts and Science celebrated the Republic Day on 26 January 2026 with great patriotism and enthusiasm. The celebration commenced with a Flag Hoisting Ceremony and Parade March, reflecting the institution's commitment to national unity and constitutional values. The Chief Guest, Bagyam Kathirvel, a distinguished alumna of VLB JCAS, hoisted the National Flag and addressed the gathering, emphasizing the importance of responsible citizenship, integrity, and social responsibility.

Car Show, Bike Show and Yuva Utsav 2026 Banner Release



VLB Janakiammal College of Arts and Science organized a grand Car Show, Bike Show, and Yuva Utsav 2026 Banner Release on 27 February 2026, creating a vibrant atmosphere on campus. The event was inaugurated by Jaishree Suryakumar, who marked the occasion with a ceremonial pigeon release symbolizing peace, unity, and new beginnings.

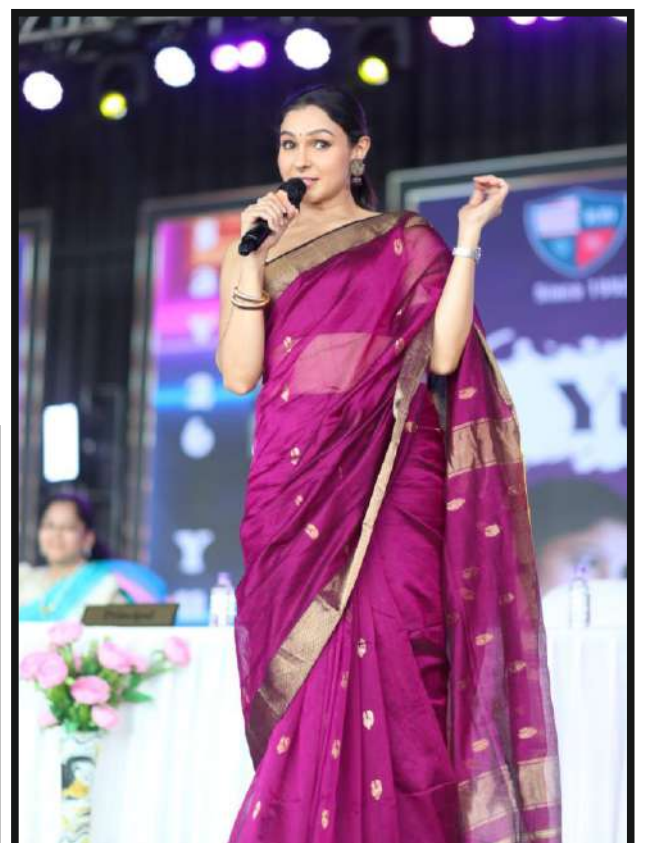
The Car and Bike Show showcased an impressive collection of stylish, vintage, and modified vehicles, highlighting students' creativity and passion for automobiles. A major highlight of the event was the official release of the Yuva Utsav 2026 banner, marking the commencement of preparations for the institution's flagship cultural festival.

Yuva Utsav 2026 – A Grand Celebration of Youthful Talent and Creativity



VLB Janakiammal College of Arts and Science hosted the grand Inter-Collegiate Cultural Festival Yuva Utsav 2026 on 6 March 2026, bringing together over 1,000 students from 88 colleges and institutions across the region. The festival provided a vibrant platform for students to showcase their talents through a wide range of cultural, literary, artistic, and intellectual competitions. The event was graced by Andrea Jeremiah, who inspired participants with her motivating address on pursuing dreams with passion and perseverance.

The festival featured exciting events such as fashion shows, group dance, solo singing, short film competitions, band performances, debates, face painting, mehendi, bridal makeup, and various creative contests that celebrated the artistic excellence and innovation of young minds. Meticulously organized by the VCult Cultural Team, the programme reflected the institution's commitment to holistic education and the promotion of cultural excellence. The Overall Championship Trophy was won by Hindusthan College of Arts & Science for their outstanding performance across multiple events. Yuva Utsav 2026 concluded on a high note, leaving participants with memorable experiences and celebrating the spirit of creativity, unity, and youthful achievement.



International Women's Day Celebration Honouring 50 Women Achievers



VLB Janakiammal College of Arts and Science celebrated International Women's Day on 7 March 2026 through a grand programme organized by the Center for Women Empowerment. The highlight of the event was the felicitation of 50 distinguished women achievers from diverse fields, including education, entrepreneurship, social service, public administration, arts, and community leadership, in recognition of their outstanding contributions to society. The programme was graced by G. M. Nasira as the Chief Guest and R. Saradha as the Guest of Honour, who inspired the audience with their addresses on women's empowerment and leadership.



Alacrity 9.0 – Inter Department Management Meet



The Department of Management Studies (PG) and Research organized Alacrity 9.0, the Inter Department Management Meet, on 09 March 2026. The event brought together students from various departments to showcase their managerial, entrepreneurial, and creative talents through competitions such as Best Manager, Business Plan, Ad Zap, Just a Minute, Business Quiz, and Cultural Events.



The event was graced by Manikandan as the Guest of the Day, who motivated students with his entrepreneurial insights. The Department of Commerce (UG) emerged as the Overall Champion of Alacrity 9.0. A special highlight of the programme was the announcement of internship opportunities for four MBA students by the chief guest, along with the recognition of Karthikeyan for securing first place in a state-level bodybuilding competition.

34th Annual Day and Sports Day 2026

VLB Janakiammal College of Arts and Science celebrated its 34th Annual Day and Sports Day 2026 on 13 March 2026 with great enthusiasm and grandeur. The event highlighted the institution's achievements in academics, research, sports, and student development. RJ Vigneshkanth, the Chief Guest, inspired students to pursue their goals with creativity, resilience, and innovation, while K. Shunmugasundaram, the Guest of Honour, appreciated the college's commitment to holistic education and value-based learning.

The celebration featured the presentation of the Annual Report, recognition of outstanding achievements in academics, sports, co-curricular, and extracurricular activities, and the distribution of medals and certificates to deserving students. The Sports Day segment honoured talented athletes for their exceptional performances, while the cultural programme showcased a vibrant array of dance, music, theatre, and band performances. A lively performance by DJ Harly added excitement and energy to the festivities. The event concluded on a celebratory note, reflecting the institution's continued pursuit of excellence and all-round student development.



Mega Free Medical Camp

VLB Janakiammal College of Arts and Science, through V-Serve, jointly organized a Mega Free Medical Camp on 1 March 2026 in collaboration with Rotary Club D'Elite, SPT Hospital, and Ponnammal Duraisamy Eye Hospital at the Panchayat Union Primary School, Theethipalayam. The camp offered free medical consultations and health screenings in General Medicine, Ophthalmology, and Dental Care, providing essential healthcare services to the local community.

More than 500 beneficiaries from nearby rural areas participated in the camp and received medical examinations, professional guidance, and appropriate healthcare support from experienced medical practitioners.



World AIDS Day Awareness Seminar

On the occasion of World AIDS Day, ASSISI Snegalaya Charitable Trust organized an HIV Awareness Seminar to promote knowledge, prevention, and social responsibility. The event was graced by District Collector Thiru. Pavan Kumar G. Giriappanavar, IAS. Around 50 NSS volunteers from VLBJCAS actively participated, gaining valuable insights into HIV prevention, stigma reduction, and community outreach. The programme emphasized the importance of awareness, compassion, and collective action in building a healthier society.



World Environment Day 2026 Herbal Tree Plantation Programme

On the occasion of World Environment Day 2026, VLB Janakiammal College of Arts and Science organized a Herbal Tree Plantation Programme on 05 June 2026 within the college campus. The initiative was jointly conducted by the Eco Club and Nammazhvar Club in association with Alliance Club International District 250S and Alliance Club of Coimbatore Cheran to promote environmental awareness and sustainable living practices among students. The programme was inaugurated by Sundaram and S. Prabhakaran, who emphasized the importance of environmental conservation and responsible stewardship of natural resources.

As part of the programme, a variety of herbal saplings were planted across the campus, highlighting the ecological and medicinal significance of herbal trees.



National Pollution Control Day and World Soil Day



In observance of National Pollution Control Day and World Soil Day, the NSS Units of VLBJCAS organized a Lake Cleaning Campaign at Kurichi Lake in collaboration with TREE NGO and the TamilNadu Climate Change Mission. Around 30 NSS volunteers participated actively, collecting nearly 100 kg of single-use plastic waste and contributing to environmental conservation. The campaign also created public awareness on reducing plastic usage and promoting sustainable practices, reinforcing the importance of protecting natural resources and maintaining a cleaner ecosystem.

National Pollution Control Day Awareness Rally



The NSS Units of VLB Janakiammal College of Arts and Science, in association with the Consumer Awareness Organisation and the People Legal Rights Organisation, organized an Awareness Rally on National Pollution Control Day. The rally, which commenced from the Coimbatore District Collectorate and concluded at VOC Park, witnessed the active participation of 135 NSS volunteers. Through awareness placards and public outreach, the volunteers highlighted issues related to air, water, and soil pollution while promoting environmental sustainability and responsible citizenship. The programme reinforced the importance of collective action in creating a cleaner and healthier environment.

Cheers to Good Health” – Medical Awareness Programme



VLB Janakiammal College of Arts and Science, through the NSS Unit and V Wellness, in association with the Rotary Club of Coimbatore D'Elite, organized a Medical Awareness Programme titled “Cheers to Good Health.” The programme focused on promoting holistic wellness, health literacy, and healthy lifestyle practices among students. Expert speakers highlighted the importance of physical health, mental well-being, obesity prevention, and emotional balance.

World Human Rights Day

The NSS Units of VLB Janakiammal College of Arts and Science, in collaboration with the Public Legal Rights Organisation, observed World Human Rights Day to promote awareness of human rights, social justice, and legal literacy. The programme featured insightful addresses by distinguished guests, emphasizing the role of youth in building a just and equitable society. As part of the event, scholarships were awarded to six deserving students in recognition of their academic excellence.



Blood Donation Camp

The NSS, NCC, YRC, and RRC Units of VLB Janakiammal College of Arts and Science, in collaboration with Swamy Vivekananda Blood Centre and HDFC Bank, organized a Blood Donation Camp on 16 December 2025. The initiative aimed to create awareness about voluntary blood donation and encourage community service among students. Out of 80 registered donors, 63 students and 2 faculty members donated blood, resulting in the collection of 65 units. The camp was conducted under the supervision of medical professionals, ensuring a safe and hygienic donation process.



Workshop on Information Literacy and Cyber Safety

Mr. C. Ranjith Kumar, Dr. M. Sangeetha, and Dr. C. Sivasubramani participated in a one-day workshop on “Information Literacy and Cyber Safety” organized by the Government of Tamil Nadu in association with Periyar University, Salem. The workshop focused on cyber safety, fake news, hate speech, scientific temper, health misinformation, and responsible digital citizenship.



National Tourism Day 2026 Celebration

The Department of Catering Science and Hotel Management, in association with the IIC, Industry–Academia Interface Cell, NSS, and TREE NGO, celebrated National Tourism Day 2026 in collaboration with Hotel Zone by The Park, Coimbatore. As part of the observance, a cleanliness drive was conducted at Chadivayal, Kovai Kutralam, with the participation of 35 students, two faculty members, and 25 hotel employees. The programme promoted responsible tourism, environmental sustainability, and community awareness. Participants also took part in a forest trekking activity, gaining insights into eco-tourism, conservation, and sustainable tourism practices while fostering teamwork, leadership, and social responsibility.



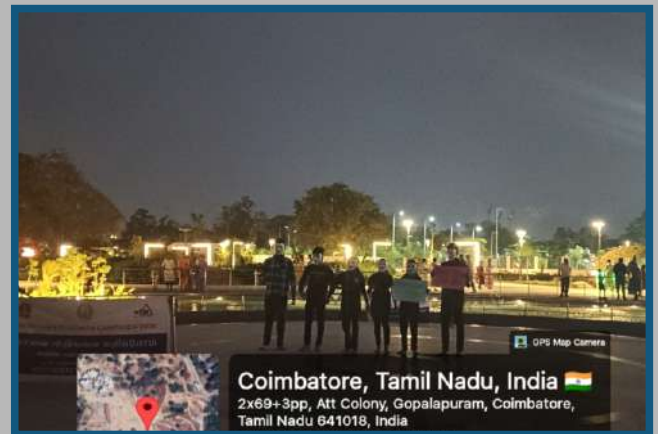
Sarvodaya Fortnight Observance Shramdaan Programme

As part of the Sarvodaya Fortnight Observance organized by Shanti Ashram to commemorate Mahatma Gandhi Memorial Day, NSS volunteers of VLBJCAS participated in a Prayer and Shramdaan Programme at Perur Temple and the Noyyal Riverbank Mahatma Gandhi Memorial Site. The volunteers actively engaged in cleaning activities around the memorial and riverbank, promoting the values of selfless service, community participation, and environmental responsibility.



National Tourism Day 2026 Celebration

The NSS Units, in collaboration with the Cultural, Literary, and Drama Clubs, organized a Road Safety Awareness Programme in association with UYIR NGO at Semozhi Poonga. The event aimed to educate the public on traffic rules, safe driving practices, and road discipline. Students actively spread awareness through dance, singing, and mime performances, effectively conveying important road safety messages.



World Wetlands Day Observation

The NSS Units of VLB Janakiammal College of Arts and Science, in association with the Coimbatore Forest Division and TREE NGO, observed World Wetlands Day at Puttuviki Lake. The programme created awareness about the importance of wetlands in biodiversity conservation, water management, and ecological sustainability. Students gained hands-on learning experiences through bird watching, nature interpretation, and wildlife photography, enhancing their understanding of environmental conservation and inspiring active participation in protecting natural ecosystems.





NSS Special Camp 2026 – Inaugural Function

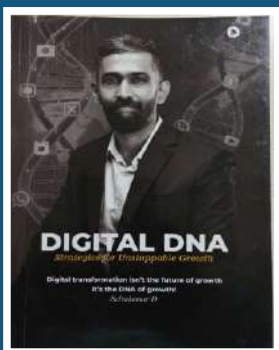
The NSS Units of VLB Janakiammal College of Arts and Science commenced a Seven-Day Special Camp from 17 to 23 February 2026 at Sadivayal, Seengapathy, and Kalkothipathi Tribal Villages, with the objective of promoting social awareness and community service. The inaugural function was graced by Mr. Cheliyan, Panchayat Secretary, Mathuvarayapuram Panchayat, as the Chief Guest. Mr. Sathesh Ramamoorthy, Founder and CEO of TREE NGO, motivated the volunteers to actively engage in service activities.



Alumni Interaction Programme “Back to Roots: Sharing Success, Shaping Dreams”

The Department of B.Com Professional Accounting organized an Alumni Interaction Programme titled “Back to Roots – Sharing Success, Shaping Dreams” on 23 February 2026 for B.Com PA students. The session was delivered by P. Vishnu Prasad, a distinguished alumnus and Territory Manager at 3 Eco System Pvt. Ltd., associated with Central Warehousing Corporation, Coimbatore. He shared his professional journey and offered valuable insights into career opportunities in the logistics and warehousing sectors, industry expectations, and the importance of professional certifications.





Our college's distinguished alumnus Mr. Selvakumar (MCA 2004–2007 Batch), Founder of 123 Total Web Solutions, released the textbook titled "Digital DNA", authored by him.

Extension Activities



As a part of celebrating International Mother Language Day, the Department of Tamil in association with V Serve of VLB Janakiammal College of Arts and Science organized various literary competitions at Government Higher Secondary School, Theethipalayam on 20th February 2026. The objective of the programme was to create awareness among school students about the importance of preserving and promoting their mother language and to encourage their literary talents in Tamil.

Department of Management Studies (PG) & Research



MBA students visited an Old Age Home at RS Puram, Coimbatore. Nearly 80 elderly residents are staying there. Our students contributed essential items for their daily needs and spent quality time interacting with them.

Anti-Drug Awareness Guest Lecture



The College Anti-Drug Club organized an Awareness Guest Lecture to educate students on the dangers of drug abuse and the importance of making responsible life choices. The session featured Mr. Sakthivel Murugan, SI – Social Justice and Human Rights, who highlighted the harmful effects of drug addiction, legal consequences related to narcotic substances, and the importance of staying focused on education and career goals. The programme encouraged students to lead healthy, disciplined lives and reinforced the institution's commitment to creating a drug-free campus.

Guest Lecture on Global Opportunities Through Commerce Professional Courses

The Department of B.Com CS & IT organized a guest lecture on “Global Opportunities Through Commerce Professional Courses” to provide students with insights into emerging career pathways in the commerce sector. The resource person, Mr. Varun Jairam, CA, CS, and ACCA Mentor, highlighted the benefits of pursuing globally recognized professional qualifications such as ACCA, CPA, CMA, and CIMA. The interactive session enhanced students' awareness of international career opportunities and encouraged them to make informed decisions about their professional development.



Guest Lecture on “Self Defence for Women”

The Women Empowerment Cell, in association with Rotary D'Elite, organized a Guest Lecture on “Self Defence for Women” on 08 January 2026. The session was delivered by Dr. Vedagiri Ganesan, President of Rotary Coimbatore D'Elite, who highlighted the importance of personal safety, situational awareness, and self-confidence. The lecture provided valuable insights into self-protection techniques and encouraged women to be alert, confident, and empowered in their daily lives. An interactive question-and-answer session enabled participants to clarify their doubts and gain practical knowledge. The programme was highly informative and impactful, reinforcing the significance of women's safety and empowerment.



Virtual Guest Lecture on “AI as a Creative Partner in the Fashion Industry and Portfolio Development”

The Department of Costume Design and Fashion organized a virtual guest lecture on “AI as a Creative Partner in the Fashion Industry and Portfolio Development.” The session was delivered by R. Vijayalakshmi, who provided valuable insights into the application of Artificial Intelligence in fashion design, trend forecasting, textile development, and portfolio creation. The lecture highlighted how AI can enhance creativity by supporting designers in ideation, digital illustration, and concept development. Students gained practical knowledge on leveraging AI tools to build innovative and industry-relevant portfolios. The session was highly interactive and inspiring, equipping participants with a contemporary understanding of fashion technology and future career opportunities.



Guest Lecture on “SQL vs NoSQL Databases in Backend Development”



The Department of Computer Science organized a Guest Lecture on “SQL vs NoSQL Databases in Backend Development” on 10 January 2026. The session was delivered by Devi Sivasankari S, Data Scientist, Vision Corp Infotech, Coimbatore, who provided valuable insights into the architecture, features, advantages, and applications of SQL and NoSQL databases. The lecture helped students understand the role of database technologies in modern backend development and their practical industry applications. More than 66 students actively participated in the programme and benefited from the interactive session. The event was highly informative and enhanced the participants' knowledge of emerging database systems and backend technologies.

Inauguration and Guest Lecture on “Digital Banking and Smart Investment Strategies”

Financial Literacy and YIYUVA, in association with the Departments of B.Com CS and B.Com IT, organized an Inauguration and Guest Lecture on “Digital Banking and Smart Investment Strategies” on 27 January 2026. The session featured expert talks by Saranya M. and Barath R. K., who provided valuable insights into digital banking services, secure online transactions, budgeting, savings, and smart investment practices. The programme also included the oath-taking ceremony of the Financial Literacy office bearers, reinforcing their commitment to promoting financial awareness. Students gained practical knowledge on managing finances responsibly and safeguarding themselves against digital financial fraud. The event was highly informative and empowered participants to make informed financial decisions in the modern digital economy.



Guest Lecture on “Boundaries Matter”



The Internal Complaint Committee of VLBJCAS organized a Guest Lecture on “Boundaries Matter” on 29 January 2026. The session was delivered by V. Steffina Rose, who highlighted the importance of personal, emotional, and professional boundaries in fostering self-respect, confidence, and well-being. Through an engaging and interactive presentation, the resource person shared practical strategies for establishing and maintaining healthy boundaries in everyday life. The lecture encouraged students to develop greater self-awareness and make informed decisions in both academic and personal settings. The programme was highly enriching and received positive feedback from the participants.

Guest Lecture on “Financial Literacy on Banking & Insurance in India”

VLB Janakiammal College of Arts and Science, through V-Wellness (Financial Literacy) and V-IGNITE (Yi Yuva) in association with the Department of B.Com CS & IT, organized a Guest Lecture on “Financial Literacy on Banking & Insurance in India” on 30 January 2026. The session was delivered by N. Balakrishnan, who provided valuable insights into banking fundamentals, insurance planning, digital financial services, risk management, and financial decision-making. The lecture enhanced students' understanding of responsible financial behaviour through practical examples and real-world applications. Participants gained awareness of effective money management strategies and the importance of financial security in today's digital era. The programme was highly informative and reinforced the significance of financial literacy for personal and professional growth.



Guest Lecture on “The Era of Agentic Web: Integrating LLMs into the MERN Stack”

The Department of Computer Science organized a Guest Lecture on “The Era of Agentic Web: Integrating LLMs into the MERN Stack” on 06 February 2025. The session was delivered by Y. Sridharshan, Full Stack Developer, Accent Techno Soft, Coimbatore, who shared insights on integrating Large Language Models (LLMs) into the MERN stack and modern full-stack development. The lecture covered key concepts, industry applications, and practical examples, helping students understand emerging technologies. Around 164 students participated and benefited from the session.



Guest Lecture on “Psychological Well-Being and Mental Health in Youth”

The Grievances and Redressal Cell and Internal Complaints Committee of VLB Janakiammal College of Arts and Science organized a Guest Lecture on “Psychological Well-Being and Mental Health in Youth” on 24 February 2026. The session was delivered by K. Murali Krishnan, Social Worker from the District Tobacco Control Cell, Department of Public Health, Coimbatore, who emphasized the importance of mental health, emotional well-being, and stress management among young people. The lecture provided practical guidance on maintaining a healthy lifestyle, emotional balance, and positive coping strategies for everyday challenges. Students actively participated in the interactive session and gained valuable insights into promoting psychological well-being. The programme was highly informative and successful in creating awareness about the significance of mental health and self-care.



Workshop on Cyber Safety



The Cybersafe Club of VLB Janakiammal College of Arts and Science, in association with Radio City and Federal Bank, organized a Workshop on Cyber Safety on 10 December 2025. The session was led by Vaishnavi Tharini, who provided valuable insights on digital security, safe online banking practices, and cyber fraud prevention under the theme “Checking Twice is Wise.” The interactive programme, featuring engaging discussions by Maria and Chiyaan, equipped students with practical strategies to stay safe in the digital world. Around 200 students participated and benefited from the awareness session. The workshop successfully reinforced the importance of responsible online behaviour and cyber vigilance.

Industrial Visit to Sierra ODC Private Limited



The Department of Management Studies (PG) and Research organized a one-day Industrial Visit to Sierra ODC Private Limited on 09 January 2026. During the visit, Ruban provided an overview of the company's operations and highlighted its innovative e-facility services and automation solutions. Students gained valuable insights into smart technologies, energy-saving practices, and the role of automation in enhancing organizational efficiency. The visit offered practical exposure to industry operations and encouraged students to think creatively about technology-driven solutions. Overall, the programme was highly informative and enriched the participants' understanding of modern business and technological practices.

Industrial Visit to Merlis Hotel

The first-year students of the Department of Catering Science and Hotel Management undertook an Industrial Visit to Merlis Hotel on 22 January 2026 to gain practical exposure to hotel operations. During the visit, students observed key functional areas including the front office, housekeeping, food and beverage service sections, kitchens, guest rooms, stores, and back-of-house operations. They gained valuable insights into hospitality standards, guest relations, hygiene practices, service etiquette, departmental coordination, and standard operating procedures followed in a professional hotel environment. Interaction with hotel staff helped students understand the real-world expectations and challenges of the hospitality industry. The visit served as an enriching learning experience, bridging the gap between classroom knowledge and practical application in hotel management.



Industrial Visit and Educational Tour to Kanthaloor and Munnar

The Department of Commerce organized an Industrial Visit and Educational Tour to Kanthaloor and Munnar for the II B.Com and M.Com students. The visit provided valuable exposure to plantation practices, agro-based industries, rural entrepreneurship, and local business activities through visits to various tourist and agricultural sites. Students gained practical insights into commerce-related concepts while exploring the economic and cultural significance of the region. The tour also promoted experiential learning, teamwork, and stronger peer interaction in a real-world setting. Overall, the programme was both educational and memorable, contributing to the holistic development of the participants.



Industrial Visit to Vagamon, Varkala and Alappuzha

The Department of Commerce, VLB Janakiammal College of Arts and Science, organized a three-day Industrial Visit for III B.Com students to Vagamon, Varkala, and Alappuzha from 05 to 07 February 2026. The visit provided students with valuable exposure to tourism-related businesses, local economic activities, and real-world commercial practices, thereby complementing their academic learning. Through experiential learning and observation, students gained a better understanding of business environments and regional economic development. The tour also fostered teamwork, leadership qualities, and stronger peer relationships among the participants. Overall, the programme was both educational and memorable, contributing to the holistic development of the students.



Educational Tour to Mysore and Coorg

The Department of Commerce (CA), VLB Janakiammal College of Arts and Science, organized an Educational Tour to Mysore and Coorg for the II B.Com CA (A & B) students on 21 and 22 January 2026. A total of 50 students, accompanied by faculty members, participated in the tour, which provided valuable exposure to cultural, historical, and tourism-related aspects of the region. The visit enabled students to gain practical insights into tourism management, cultural heritage, teamwork, discipline, and social responsibility. It also fostered stronger student-faculty relationships and encouraged positive peer interaction. Overall, the educational tour was an enriching and memorable experience that contributed to the holistic development of the participants.



FACULTY CONTRIBUTIONS

Department of Management studies(PG)& Research
Dr.R.Tamilselvi participated in online NEP 2020 orientation & sensitisation programme from 18.11.25 to 26.11.25 organised by Malaviya Mission Teacher Training Institution.



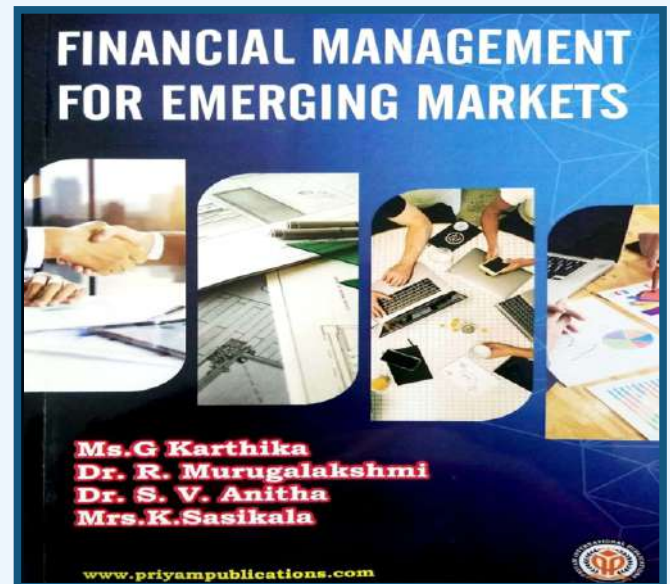
Dr.T S VEENA Department of BCOM CS & IT participated in online NEP 2020 orientation & sensitisation programme from 10.11.25 to 18.11.25 organised by Malaviya Mission Teacher Training Institution.



Dr. Nathiya. S Department of AIML had the privilege of attending a one-day workshop on “Educational Organizational Management System (210001:2018) for Academic Excellence: A Strategic Meet for NIRF, NAAC and IQAC Coordinators,” jointly organized by PSG College of Arts and Science and Nature Science Foundation.



Our faculty members Ms. G. Karthika, Dr. R. Murugalakshmi, Dr. S. V. Anitha, and Ms. K. Sasikala, Assistant Professor in Commerce, had successfully published a book entitled “Financial Management for Emerging Markets.”



Participation in Productivity Conclave 2026

Dr. P. Preetha, Coordinator of the Entrepreneurship Development Cell, VLB Janakiammal College of Arts and Science, participated in the Productivity Conclave 2026 held on 12 February 2026 at Le Méridien Coimbatore. Organized by the Coimbatore Productivity Council, the conclave featured expert sessions on MSME growth, innovation, productivity enhancement, Industry 4.0 adoption, and government support initiatives. The programme emphasized the importance of continuous skill development, effective utilization of policy support, and the role of leadership in driving organizational excellence. Valuable insights gained from the conclave highlighted strategies for improving productivity, competitiveness, and sustainable growth. The event served as an excellent platform for knowledge sharing and professional development.



One Day Trip for Teaching & non Teaching Faculties

Staff Welfare Committee under the umbrella of V- Wellness, organized a one-day trip to Mysore on 28-02-2026 for the teaching and non-teaching faculty members. The trip aimed to promote relaxation, bonding and rejuvenation among the staff members.





Bharathiar University Inter Collegiate Cross Country,
Gobichettipalayam, **04.08.2025 - Runners**



Bharathiar University Inter Collegiate Cross Country, Gobichettipalayam
1ST PLACE - R.YOGESWAR II B.Com



Bharathiar University Inter Collegiate Cross Country, Gobichettipalayam
2nd PLACE - Diyva.S I M.Com 04.08.2025



Bharathiar University Inter Collegiate Chess, Dr RV CAS,Karamadai, 18.08.205 to 19.08.2025 -
Bronze

97th Tamilnadu Senior State Athletic Championship - 2025,
Periyar University, Salem, 19.07.2025 to 20.07.2025,
Athletics (800m) V.SUDHINKUMAR II MBA - GOLD MEDAL



97th Tamilnadu Senior State Athletic Championship - 2025,
Periyar University, Salem, 19.07.2025 to 20.07.2025,
Athletics (800m) Gold R.Yogeswar II B.Com - Silver Medal



40th National Junior Athletic Championship, Odisha,
Sakthi Sri.B of III B.Com 4 x 400mts Mixed Relay - Bronze



Bharathiar University Inter Collegiate
'C' Zone Football Tournament,
Rathinam CAS, Coimbatore,
15.09.2025 to 17.09.2025



Bharathiar University Inter Collegiate 'C' Zone Football Tournament,
Rathinam CAS, Coimbatore, 15.09.2025 to 17.09.2025



Bharathiar University Inter Collegiate Inter Zone Football Tournament,
Bharathiar University, Coimbatore, 29.10.2025 to 31.10.2025, Football
Inter Zone Runners



Coimbatore District MR.Muscle Man 2025,
Sirumugai, Coimbatore, 27.07.2025,
Dharshan I MBA – Silver Medal



BUICT - Boxing, Nehru College of Arts and Science,
Coimbatore 28.10.2025
P.SANTHOSH I B.Com CA Silver Medal



COIMBATORE DISTRICT
under 20 Handball Champion – Perinakipalayam,
19.07.2025 to 20.07.2025 3rd POSITION



Tamilnadu Open Silambam Tournament,
KPR College of Arts and Science, Coimbatore
26.10.2025, Double Stick – Gold Medal



Bharathiar University Inter-Collegiate Swimming,
Bharathiar University, Coimbatore on 11.08.2025
Swimming Team - Overall WINNERS



BUICT 'C' Zone Cricket Tournament, SNMV CAS,
Coimbatore, from 29.09.2025 to 08.10.2025
Cricket 'C' Zone Winners



Bharathiar University Inter Collegiate 'C' Zone Kho- Kho Tournament , Krishna Adithya CAS, Coimbatore on 13.09.2025 - Winners



CM Trophy, Kabaddi Tournament, Karpagam University, Coimbatore from 02.09.2025 to 04.09.2025 Runners



9th International Chess Festival - 2025 organised by Gampha District Chess Association, from 4th to 8th September 2025 held at Srilanka. Prawin.K of II B.Sc (AI & ML) – Gold Medal



Tamilnadu State CM Trophy, Nehru Stadium, Chennai from 07.10.2025 to 09.10.2025

WINNERS

Ashwin.M of II BBA & Tamilmaran.J of I B.Com PA



Bharathiar University Inter Collegiate Karate (Men) Tournament, Nehru Arts and Science College, Coimbatore on 13.08.2025.

K. VijayAnatt of I BBA– Silver Medal



Kumaraguru Intercollegiate Football Tournament 2026
Winners





**Bharathiar University Inter Collegiate Athletic Competition , Nehru Stadium,
Coimbatore from 10.12.2025 to 12.12.2025**

Half Marathon	Gold Medal	Individual	Dhinakaran.S	III BA English
Hammer Throw	Gold Medal	Individual	Amose Edward Raja.S	III BA English
20km Race Walk	Bronze	Individual	Kathirvel.S	II B.Com
5000m	Gold Medal	Individual	Yogeswar.R	II B.Com
1500m	Gold Medal	Individual	Yogeswar.R	II B.Com
Pole Vault	Silver Medal	Individual	Chandra Adhitya.A	I BA English
Decathlon	Silver Medal	Individual	Sarath Chandran.S	I BBA
800m	Gold Medal	Individual	Sakthi. R	I MBA
10000m	Silver Medal	Individual	Dhinakaran.S	III BA English
4x400m Relay	Bronze Medal	Men Team	Relay Team	
20km Race Walk	Gold Medal	Individual	Santhiya.K	I M.Sc CS
100m	Gold Medal	Individual	Sakthi Sri.B	III B.COM
200m	Gold Medal	Individual	Sakthi Sri.B	III B.COM



Bharathiar University
Inter Collegiate Best Physique Competition on
15.12.2026 , Hindhusthan CAS, Coimbatore.

1.S.Karthikeyan II MBA – GOLD MEDAL
2.G.Barath II MSC CS – Silver Medal



Kumaraguru Intercollegiate Handball Tournament 2026
held at Kumaraguru Institutions from 23.01.2026 to 25.01.2026 Runners



Kumaraguru Intercollegiate Kho Kho Tournament 2026 held at Kumaraguru Institutions from 23.01.2026 to 25.01.2026 **Runners**



Dinamalar Premier League Inter Collegiate Cricket Tournament on 02.02.2026 to 07.02.2026 at Sri Krishna Adithya College of Arts and Science, Coimbatore. **Fourth Place**



Bharathiar University Inter Colligate Handball Tournament from 04.02.2026 to 06.02.2026 at Sri Ramakrishna Mission Vidyalaya College of arts and science, Coimbatore.



Bharathiar University inter Collegiate Kho Kho Interzone tournament on 09.02.2026 to 10.02.2026 at Bharathiar University, Coimbatore. **Third Place**



Our College Handball Player M. Ashwath from Bcom PA got Winner position in 54th Senior men Nation Handball Championship 2025 from 15.12.2025 to 20.12.2025.



Coimbatore District CM Trophy Athletic Champion
Medal Winners



All India Inter University Best Physique held at Andhra University, Visakhapatnam from 03.03.2026 to 04.03.2026. **M. Karthikeyan – Gold Medal**



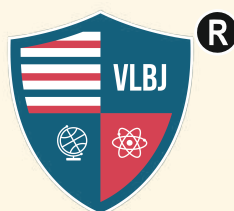
Coimbatore District CM Trophy Kabaddi Tournament 2025
Runners



22nd Tamilnadu State Silambam Championship on 08.11.205 to 09.11.2025 at Karpagam University.

1. **A.Nandhini Kumari** - Gold Medal
3. **M.Siva** – Gold Medal
5. **R. Ajay** – Silver Medal

2. **G.V. Jeevan** –Gold Medal
4. **M. Vishwa** – Silver Medal
6. **R. Rajkumar** – Silver Medal



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