

Partner with Lyon House

Why Realtors Partner with Lyon House

Most lenders process files I **protect your deal**.

As a **Loan Officer first** and licensed Realtor, I understand both sides of the transaction.

When you partner with Lyon House, you're not just getting a pre-approval you're getting a lender who knows what it takes to get an offer accepted, close on time, and make you look like the hero to your client.

What Sets Lyon House Apart

- ✔ **Loan Officer + Realtor Expertise** – I know what listing agents need to see and how buyers think under pressure.
- ✔ **Hands-On Processing** – I personally touch the file, coordinate docs, and communicate throughout escrow.
- ✔ **Speed & Precision** – Same-day pre-approvals and condition clears that keep your deal moving.
- ✔ **Total Loan Flexibility** – Conventional, FHA, Jumbo, Non-QM, and our specialty niche: **Reverse for Purchase**.

Co-Branding Opportunities

We elevate your marketing together:

- Co-branded buyer & seller guides (digital & print)
- Reverse for Purchase flyers for open houses
- "Financing Partner" page for your personal website
- Joint educational events or short videos for social media

Each co-branded piece features your logo alongside Lyon House, reinforcing that you have a *complete solution* under one roof.

The Hybrid Advantage

As a Realtor, you handle negotiations.

As a lender, I handle the money — and when we align those two sides early, **clients get a seamless experience that wins deals**.

Example:

When offers are tight, I personally call the listing agent to explain our buyer's strength, loan file readiness, and verification of assets.

That personal credibility — from someone who's actually closed loans and written contracts — makes all the difference.

Reverse for Purchase: Expanding Your Market

Reverse for Purchase loans allow buyers aged 62+ to buy their next home **with no required monthly mortgage payments**.

It's one of the most underutilized Realtor tools in today's market — and Lyon House leads that niche with deep experience.

Ideal for:

- Downsizers moving closer to family
- Retirees freeing up cash without losing ownership
- Adult children helping parents relocate comfortably

This program expands your buyer pool and creates repeat clients for life.

Partner Process — Simple & Transparent

- 1 **Connect:** Introduce your client for a quick, no-pressure call or email intro.
- 2 **Pre-Approve:** I provide detailed loan scenarios and ensure your buyer is fully underwritten.
- 3 **Offer Accepted:** I move the file into processing immediately — no waiting, no delays.
- 4 **Communicate:** You and your client receive consistent updates until we fund.

Why It Works

When the offer is accepted, **the money is the most important part**.

That's where I thrive — ensuring everything aligns so your client's trust in you only grows.

We're not just closing loans — we're protecting reputations.

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