

Alfred Harris

Visual Designer

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Experience

Studio Alfred / Freelance Visual Designer

2020 – PRESENT

Led the design and development of 3D packaging and motion graphics that brought brand stories to life

Contributed creative and strategic insights in branding discussions to connect design decisions with audience goals

Created visually engaging social content, including graphics, motion assets, and animated GIFs to strengthen brand presence

Designed and developed responsive, high-performing Webflow websites that seamlessly adapt across devices

Kurvana / Lead Graphic Designer

2016 – 2020

Directed on-brand creative executions across print, digital, and in-store channels

Produced motion graphics and animated assets for social and web campaigns

Collaborated on brand strategy to ensure alignment with target audiences

Retouched product photography and refined visuals for digital and print use

Designed layouts, logos, and sales collateral supporting brand consistency

Partnered with creative directors on in-house rebrands to strengthen visual identity

L Studio / Graphic Designer

2015–2016

Built and optimized production workflows, improving project turnaround times by 30% and enabling consistent delivery on monthly marketing goals

Designed custom graphics and branded visual assets across digital platforms and executed high-quality photo retouching

Mentored interns and collaborated with Art and Creative Directors to ensure cohesive project execution

Education

California State University, Fullerton

BFA

2009 – 2015

Academic Achievements

Graduated Cum Laude

California State University, Fullerton

2015

Skills & Languages

Skills:

HTML5 · CSS3 · Webflow · Blender · Relume · Figma · Finsweet · Illustrator · Photoshop · After Effects · AutoCAD · Graphic Design · Typography · Wireframing · Client First · Motion Graphics Design Systems · Art Direction · 3D Modeling UI/UX

Languages:

English (Native)