

THE PENTHOUSE

COLLECTION

DESIGNED BY
Foster + Partners



PRINCIPAL TOWER
LONDON EC2





CONTENTS

CITY MEETS SHOREDITCH	3
A PRINCIPAL DESTINATION	4
HOTEL-STYLE AMENITIES	6
THE DUPLEX PENTHOUSE	8
SKY SWEEPING VIEWS OF LONDON	10
FLOORPLAN	14
PENTHOUSE 4502	16
FLOORPLAN	21
PENTHOUSE 4702	22
FLOORPLAN	27
PENTHOUSE SPECIFICATIONS & MATERIALS	28





CITY MEETS SHOREDITCH

The Penthouse is a short walk from the sophisticated hotspots of The City and the cultural attractions of Shoreditch. Italian food destination Eatly London is a few minutes away alongside renowned restaurants Galvin La Chapelle and Sushi Samba. The Hoxton, The Ned, Nobu Hotel and Shoreditch House are also within walking distance. For shopping, residents can head over to the nearby Royal Exchange, which features a plethora of luxury brands including Louis Vuitton, Hermès and Tiffany & Co., or, alternatively residents can venture over to Spitalfields Market, Broadgate and BOXPARK all of which are close by.





A PRINCIPAL DESTINATION

Principal Tower sits at the heart of Principal Place – a new mixed-used district where the City meets Shoreditch. Also designed by Foster + Partners, the thriving new neighbourhood is home to a new 15-storey office building, now the London HQ of Amazon, a collection of bars and eateries all set around a landscaped piazza and cultural event space, including the newly refurbished Light Bar.





TO EAT

- 1 Manteca
- 2 Bistro Freddie
- 3 The Light Bar
- 4 SmokeStak
- 5 SushiSamba
- 6 Nobu Hotel
- 7 The Mercer
- 8 Dishoom
- 9 Eataly
- 10 Hawksmoor
- 11 Temper
- 12 Crispin E1

TO WORK

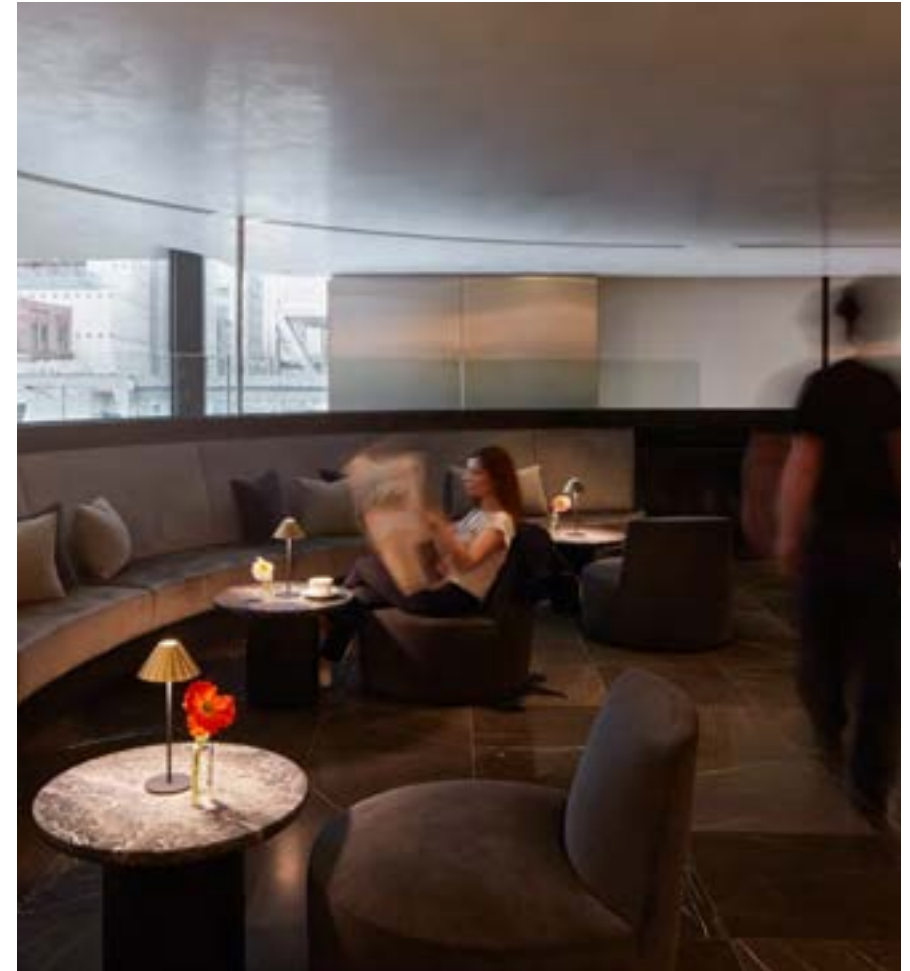
- 1 Amazon Headquarters
- 2 Bank of England
- 3 RBS London Office
- 4 UBS Main Office

TO STAY

- 1 One Hundred Shoreditch
- 2 Andaz London
- 3 The Ned
- 4 Nobu Hotel
- 5 Pan Pacific London
- 6 Shoreditch House
- 7 The Hoxton Shoreditch

TO SHOP

- 1 A.P.C. Homme and Femme
- 2 Louis Vuitton London City
- 3 MILK Concept Boutique
- 4 Royal Exchange Buildings
Featured boutiques below:
Boodles, Crockett & Jones,
Fortnum & Mason, Hermès,
Montblanc, Omega,
Sirplus, Tiffany & Co.
- 5 Spitafields
- 6 Reformation
- 7 Diptyque



HOTEL-STYLE AMENITIES

Principal Tower boasts a suite of luxury hotel-style amenities dedicated to wellness including an edgeless infinity pool, spa, sauna, and state-of-the-art gym. Also on hand is a cinema, residents' lounge and mezzanine bar for entertaining, plus a 24-hour concierge service for the convenience and ease of life akin to a five-star hotel experience. An underground car park offers private vehicle and bicycle storage, accessed via two state-of-the-art car lifts for optimum security.



THE DUPLEX PENTHOUSE

Introducing The Penthouse at Principal Tower, the 50-storey landmark set on the edge of the Square Mile. Spanning over 2,850 sq ft across two floors, The Penthouse enjoys a prime position on the 48th and 49th floor, wrapped in elegantly curved floor-to-ceiling glazing for an uninterrupted view of London landmarks and beyond.







SKYSWEEPING VIEWS OF LONDON

Take in the capital's most iconic landmarks from the ArcelorMittal Orbit at the Olympic Park, across to Tower Bridge, St Paul's Cathedral, London Eye, The Gherkin and The Cheese Grater, out to Wembley Stadium and beyond to the hills of Surrey and Kent.



Designed, inside and out, by Foster + Partners and developed by Concord London and Brookfield Properties, Principal Tower is a striking addition to London's iconic skyline, joining other City icons like The Gherkin and The Leadenhall Building, and is one of London's tallest residential buildings.

This multi-level residence in the sky offers a rare scale of space just moments from the heart of the City of London, featuring three expansive ensuite bedrooms across the upper floor, each with its own outlook across the capital. Both the main and guest bedrooms enjoy dual-aspect views and walk-in dressing rooms with wrap-around wardrobes rising the full 3.3m to the ceiling. In keeping with the impressive scale of the property, ensuites range from some 70 sq ft to over 90 sq ft and incorporate a dual sink vanity unit, walk-in shower and/or bath finished with the finest Italian polished marble.

Your two storeys soaring over the city skyline. The entrance level is a grand, triple-aspect living, dining room and kitchen, complete with a generous outdoor private terrace. The two levels are connected by a bespoke floating hardwood staircase, meticulously designed and set against a double-height window.







THE DUPLEX PENTHOUSE

3 BEDROOM DUPLEX PENTHOUSE. FLOOR 48

APARTMENT 132.5m² / 1,427ft²
TERRACE 11.7m² / 125ft²

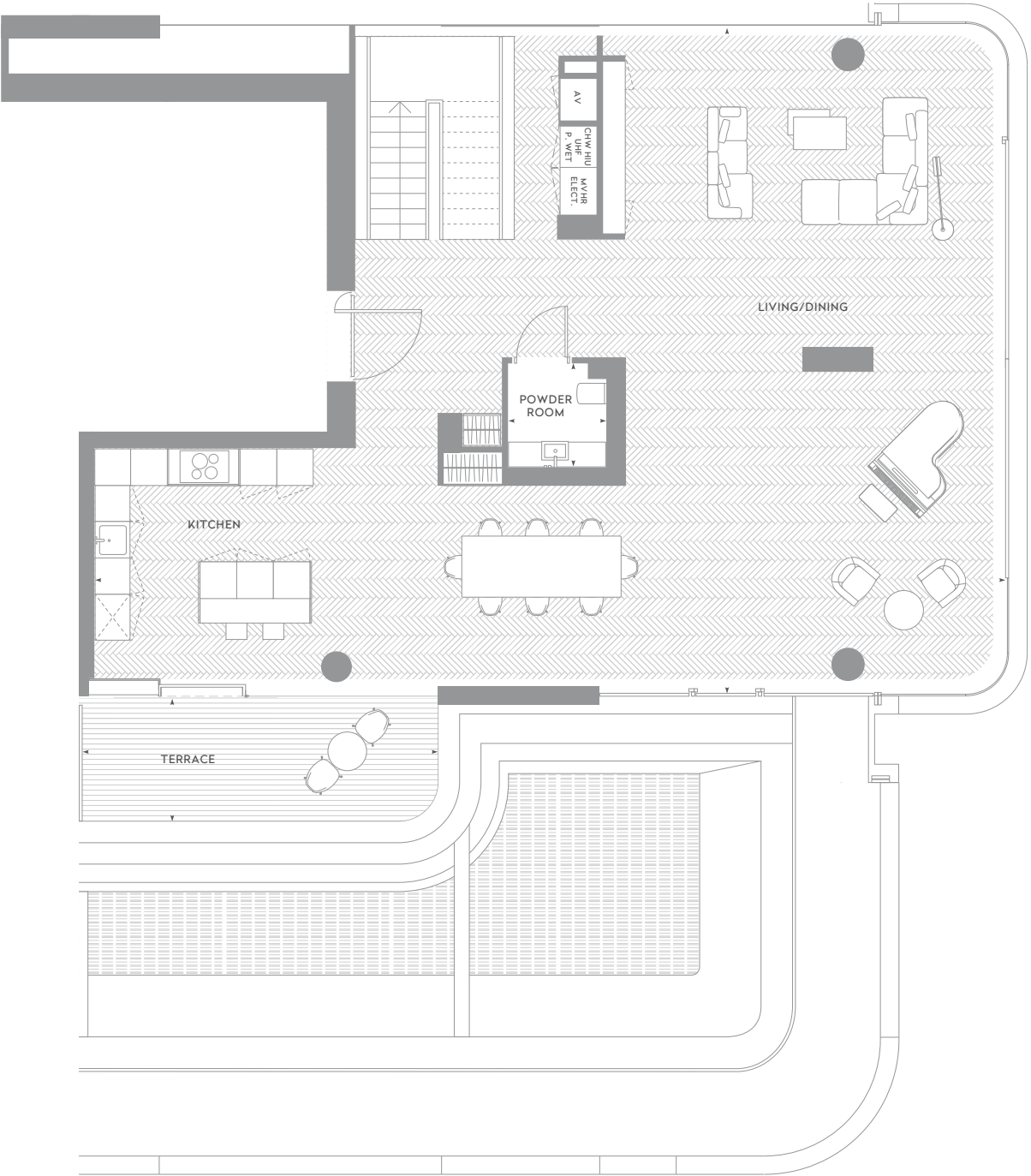
Living/dining/kitchen ... 14.90 × 10.94m / 48'10" × 35'10"
Powder Room 1.60 × 1.90m / 5'3" × 6'3"
Terrace 5.79 × 2.04m / 18'12" × 6'8"

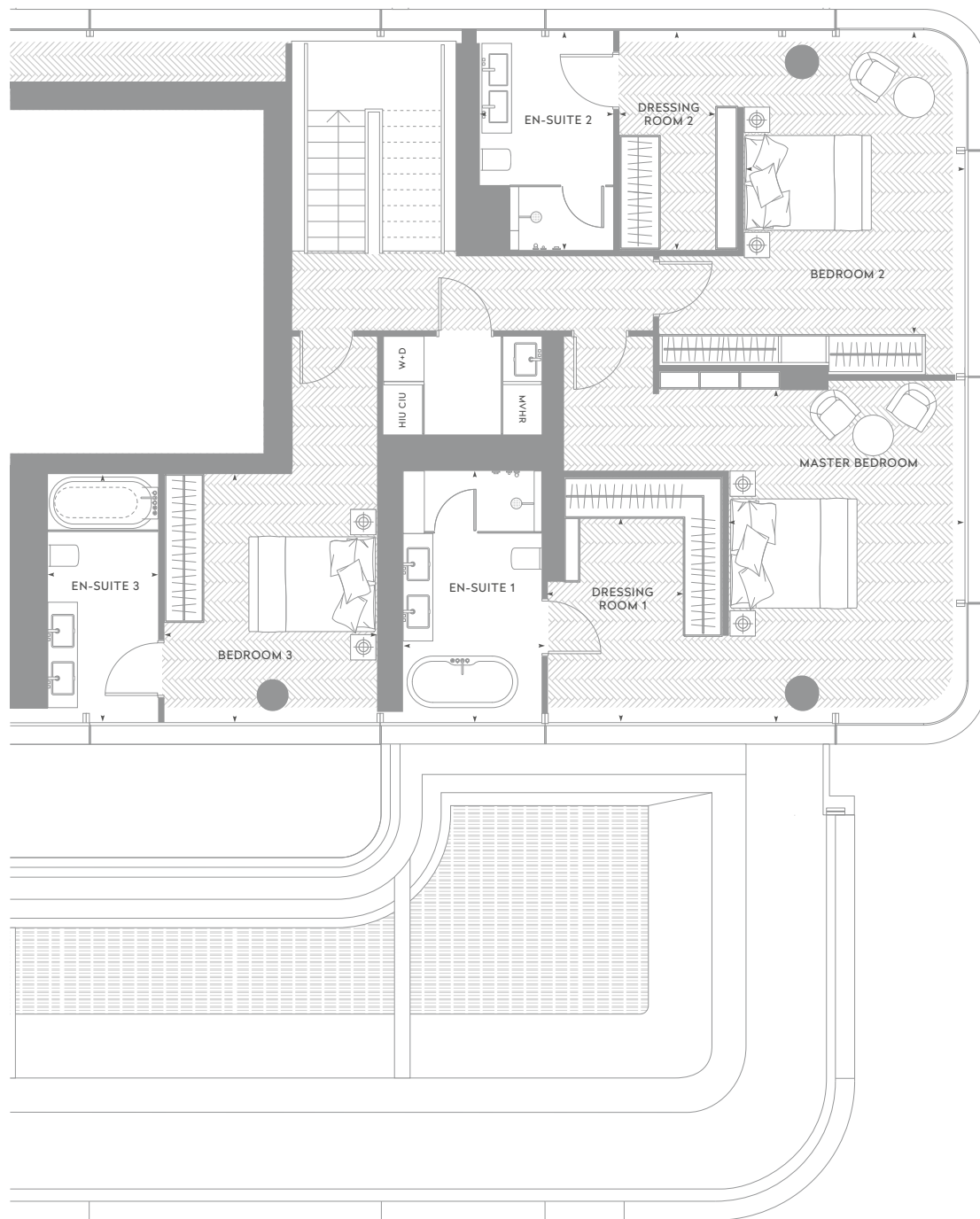


KEY

HIU	Heat Interface Unit	AV	Audio & Visual
CHW	Chilled Water	WD	Washer/Dryer
MVHR	Mechanical ventilation heat with recovery		White Goods (Dishwasher, Fridge/ Freezer)

Scale 1:105 = 1m/39.3"





THE DUPLEX PENTHOUSE

3 BEDROOM DUPLEX PENTHOUSE. FLOOR 49

APARTMENT 132.5m²/1,427ft²

Master Bedroom 3.74 × 5.67m / 12'3" × 18'7"

En-suite 1 2.20 × 3.85m / 7'2" × 12'7"

Dressing Room 1 2.13 × 3.24m / 6'11" × 10'7"

Bedroom 2 3.50 × 4.79m / 11'5" × 15'8"

En-suite 2 2.13 × 3.44m / 6'11" × 11'3"

Dressing Room 2 1.53 × 3.44m / 5'0" × 11'3"

Bedroom 3 2.75 × 3.94m / 9'0" × 12'11"

En-suite 3 1.75 × 3.79m / 5'9" × 12'5"



PENTHOUSE 4502

Perched high above the streets of London, Penthouse 4502 offers a rare opportunity to experience elevated luxury living in the heart of the city. With expansive views stretching across the skyline, this meticulously designed residence combines contemporary elegance with world-class finishes.







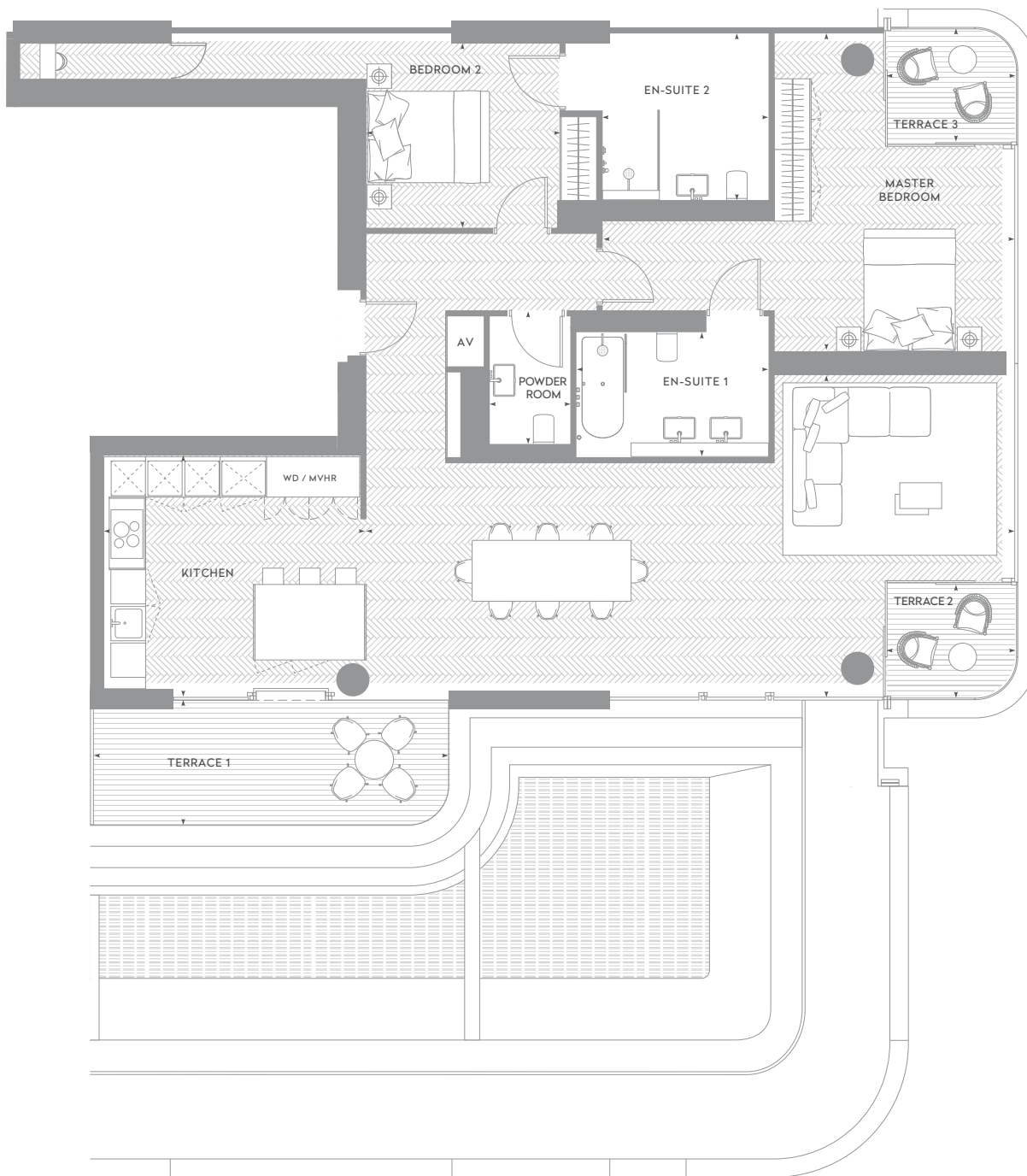
This exceptional penthouse features two spacious bedrooms, including a luxurious master suite with a private bathroom. Large windows throughout the apartment ensure an abundance of natural light, offering panoramic vistas of the surrounding cityscape.

A state-of-the-art kitchen, open living areas, and a generous dining space make this penthouse the perfect setting for both relaxation and entertainment.

Complementing the interior, Penthouse 4502 boasts over 200 sqft of private terrace space, ideal for alfresco dining, relaxation, or simply enjoying the breathtaking views over London.







PENTHOUSE 4502

2 BEDROOM PENTHOUSE. FLOOR 45

APARTMENT	127.5m ² / 1,373ft ²
TERRACES	19.1m ² / 205ft ²
Living/dining/kitchen	14.86 × 5.27m / 48'9" × 17'3"
Master Bedroom	6.76 × 5.25m / 22'2" × 17'2"
En-suite 1	3.14 × 2.00m / 10'3" × 6'6"
Bedroom 2	3.18 × 3.01m / 10'5" × 9'10"
En-suite 2	2.71 × 2.77m / 8'10" × 9'1"
Powder Room	1.32 × 2.10m / 4'4" × 6'11"
Terrace 1	5.79 × 2.04m / 4'4" × 6'11"
Terrace 2	2.08 × 1.79m / 7'0" × 5'10"
Terrace 3	2.08 × 1.79m / 7'0" × 5'10"



KEY

HIU	Heat Interface Unit	AV	Audio & Visual
CHW	Chilled Water	WD	Washer/Dryer
MVHR	Mechanical ventilation heat with recovery	WG	White Goods (Dishwasher, Fridge/ Freezer)

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PENTHOUSE 4702

Nestled high in the sky, Penthouse 4702 offers a unique combination of style, space, and stunning views, all in one of London's most sought-after addresses. With its intelligently designed layout and high-end finishes, this two-bedroom residence sets the standard for modern luxury living in the capital.







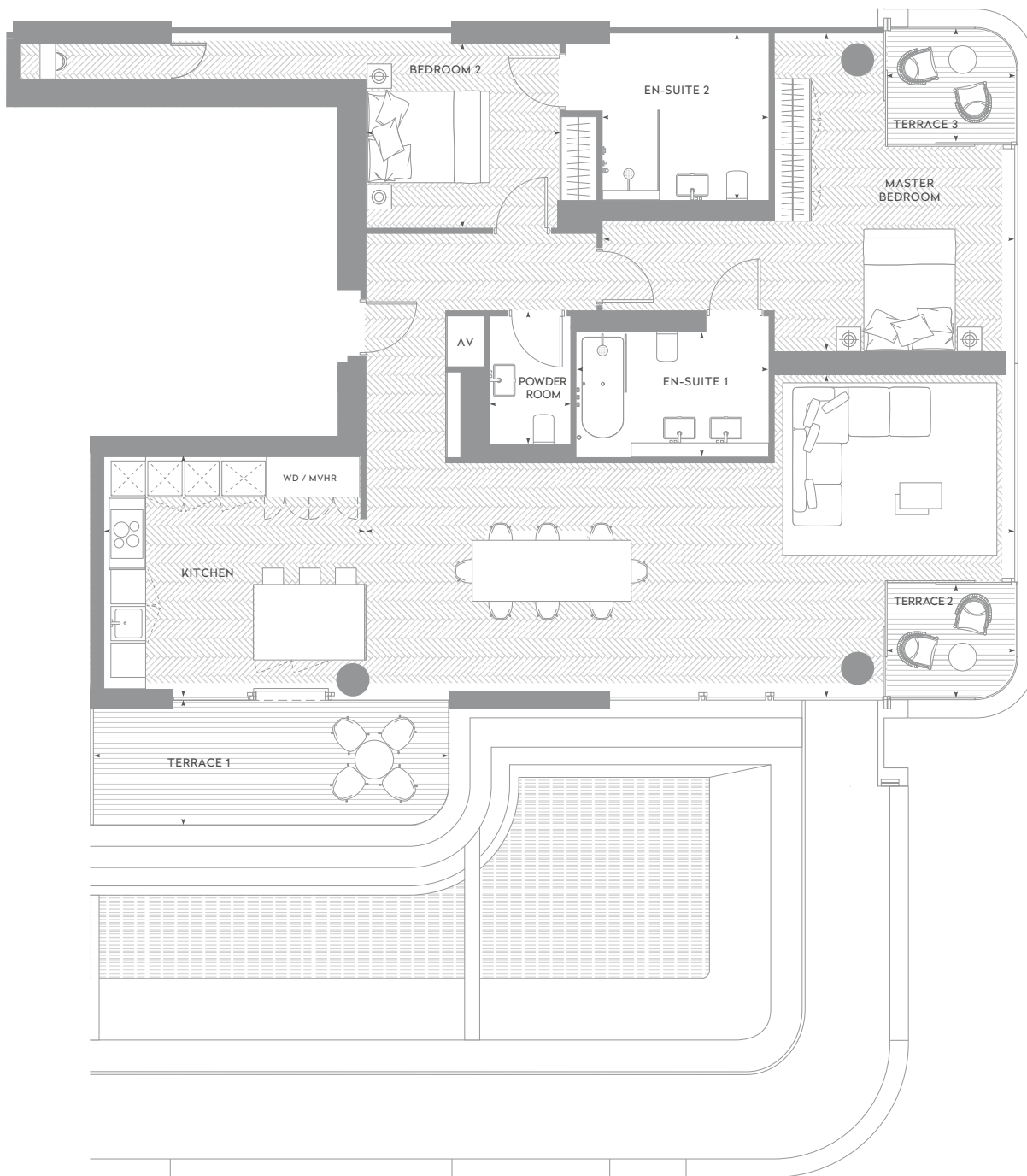
The open-plan living and dining areas are bright and spacious, creating a seamless flow between rooms. Expansive floor-to-ceiling windows provide incredible natural light and dramatic panoramic views of London, while the bespoke kitchen and integrated appliances ensure the home is as functional as it is beautiful.

Each of the two bedrooms is generously proportioned, with the master suite featuring an opulent en suite bathroom that includes luxurious fixtures and a walk-in shower. The second bedroom also benefits from an en suite bath, offering both privacy and convenience. With three bathrooms in total, this penthouse is perfectly equipped for residents and guests alike.

The 205 sqft of private terraces extend the living space outdoors, offering a perfect space for alfresco dining, entertaining, or simply enjoying the views of the London skyline.







PENTHOUSE 4702

2 BEDROOM PENTHOUSE. FLOOR 47

APARTMENT	127.5m ² / 1,373ft ²
TERRACES	19.1m ² / 205ft ²
Living/dining/kitchen	14.86 × 5.27m / 48'9" × 17'3"
Master Bedroom	6.76 × 5.25m / 22'2" × 17'2"
En-suite 1	3.14 × 2.00m / 10'3" × 6'6"
Bedroom 2	3.18 × 3.01m / 10'5" × 9'10"
En-suite 2	2.71 × 2.77m / 8'10" × 9'1"
Powder Room	1.32 × 2.10m / 4'4" × 6'11"
Terrace 1	5.79 × 2.04m / 4'4" × 6'11"
Terrace 2	2.08 × 1.79m / 7'0" × 5'10"
Terrace 3	2.08 × 1.79m / 7'0" × 5'10"



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MVHR	Mechanical ventilation heat with recovery		White Goods (Dishwasher, Fridge/ Freezer)

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PENTHOUSE SPECIFICATIONS & MATERIALS

General

- Oak herringbone flooring throughout
- Oak timber veneer doors
- Underfloor heating
- Fan coil unit comfort cooling and heating system
- Data and telephone outlet points in all principal rooms
- Stainless steel ironmongery
- LED downlighting throughout
- Cabling for a chandelier fixture in living/dining area
- 5 amp lighting sockets to living rooms and master bedrooms
- Combined washer dryer
- Kitchen and bathrooms available in two colour palettes: 'Champagne' and 'Caviar'
- Dramatic open plan living and dining areas
- Full-height glazing throughout
- Roof terrace (levels 38 and 43)
- Guest cloakroom
- Separate washing machine and tumble dryer (level 48)
- Walk-in wardrobes (level 48)
- Dedicated utility room (level 48)

Kitchen

- Oak herringbone flooring
- Luxury contemporary kitchen featuring white composite stone worktops
- Wood veneered kitchen doors
- Miele 30" induction hob and extraction hood
- Miele oven and combination microwave oven
- Miele 24" steam oven
- Miele built-in coffee machine
- Miele warming drawer
- Full height, fully integrated Miele 30" fridge/freezer
- Integrated glass-fronted wine fridge
- Siemens dishwasher
- Stainless steel undermounted sink and monobloc mixer tap
- Concealed worktop lighting
- Segregated waste storage

Master Bedroom

- Oak herringbone flooring
- Bespoke full height wardrobes

Bathrooms

- Natural stone floor tiling and wall tiles
- Marble throughout in all bathrooms
- Enhanced LED spotlighting in master en-suite

- Steam shower and stand-alone bath in master en-suite (level 48)
- Twin basins in master en-suites except apartment 43.01
- Dornbracht mixers, taps and showers
- Dual flush WC with concealed cistern
- Mirror fronted cabinet with demist feature to mirrors. Interior of cabinets fitted with glass shelving and shaver point
- Mirror lighting
- Underfloor heating
- Heated towel radiator
- Feature vanity unit with marble surround and under counter mood light

Systems

- TV enabled in master bathroom
- Speaker cabling in all principal rooms
- Power and lighting controls for future provision of cove lighting
- Speakers in all en-suite bathrooms
- AV cabling infrastructure for sound, IT and TV distribution
- High speed fibre optic connection infrastructure directly into each apartment for data/telephone
- Home automation system with controllable touch panels/push buttons where applicable


- Power ready for automated blinds
- Standalone scene set lighting control in principal rooms
- Wiring for Sky+ and Sky Q television with outlets in each room
- Mains-powered smoke alarm with battery back-up
- Residential sprinkler system

Balconies & Terraces

- Glazed balustrade
- Composite decking

Amenities

- Luxury swimming pool with adjacent jacuzzi
- Fully equipped residents' gym on the first floor
- Steam room and sauna
- Male and female changing rooms
- Residents' lounge/bar
- Residents' screening room
- 24-hour concierge service with CCTV
- Secure lift access
- Temperature-controlled storage facility for deliveries on ground floor
- Satellite TV reception
- Landscaping by award winning designers
- Right to park for 51 car spaces



Stunning modern chandelier with raindrop effect designed by Foster + Partners in Principal Tower Lobby.

The remarkable and strategically placed overhead lobby of the building sits just off the bustling high street and is home to a seven tonne handmade staircase which took a total of 31 weeks to complete and was assembled on site.

To schedule a private viewing with our sales team call +44 (0)20 3883 3333

www.principaltower.com



PRINCIPAL TOWER

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