

Empowering Indigenous Women to Build A Better Future

Prepared by: Team Sara Omi
Prepared for: Our Community
10.15.25

Empower

Grow

Heal

Preserve





Fundación™
Sara Omi



Our Vision

To realize, by investing in Indigenous women's leadership and economic sovereignty that entire generations are able to thrive.

Our Mission

Build capacity in Indigenous women and youth through education, cultural preservation, health and wealth creation.



Why Now?

Ancestral Wisdom

Our communities hold powerful solutions to today's global crises.

Women Rising

We lead with courage yet remain the most underfunded force in global justice.

The World Is Listening

Funders are shifting toward regenerative, community-led solutions.

Meet Sara, Our Founder



Emberá Leader, Human Rights Lawyer

Advocate for Indigenous Women

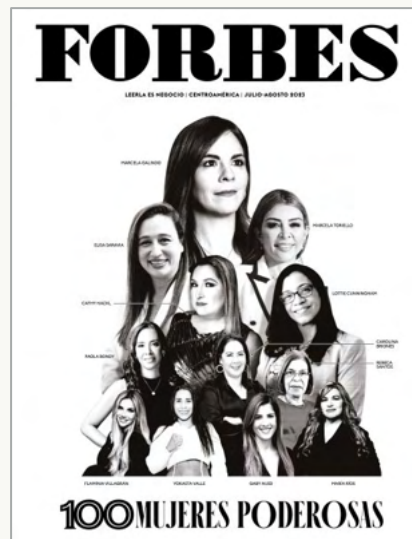
First Emberá Woman to Become a Lawyer in Panama

**Named Among the 100 Most Powerful Women of Forbes Latin America
(2022, 2023)**

**Law Degree, Specialized in Human Rights, Indigenous Peoples, Higher
Education**

**Outstanding Woman of the Year – Panamanian Association of Business
Executives APEDE (2024)**

**Over 90,000 miles traveled worldwide using her voice to give
visibility to the reality of Indigenous peoples.**



How we turn vision into action



Our Programs



Education

- 1. **English** learning program
- 2. **Leadership** education
- 3. **Rights** education

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Economic Sovereignty

- 1. **Ecommerce** for products
- 2. **IP Protection** and licensing
- 3. **Mentorship** programs

Grow



Community Centers

- 1. Healing the land: **climate change**, food, and medicine
- 2. **Clean water** programs
- 3. More **community centers**

Heal

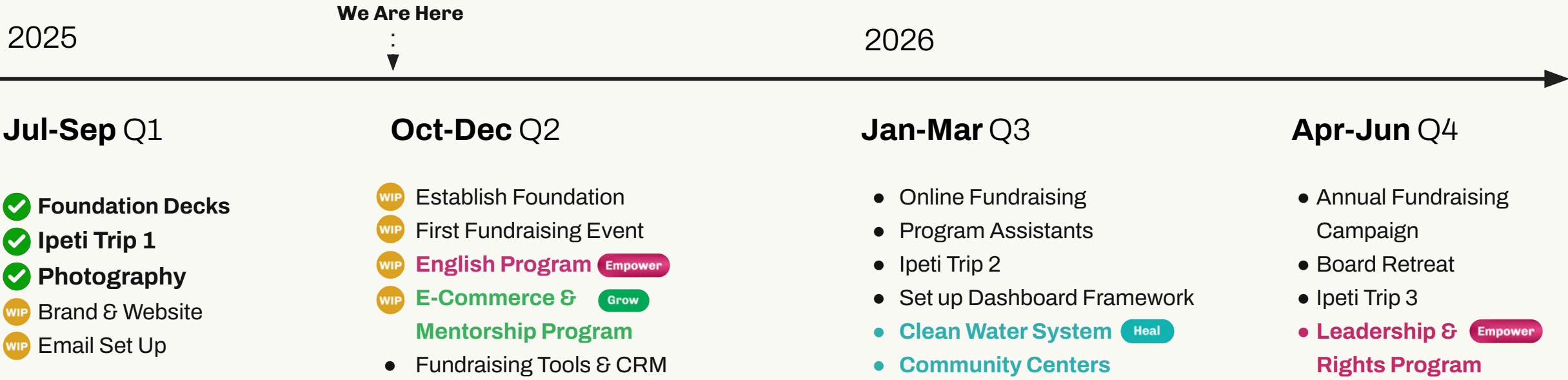


Preserve Our Cultures

- 1. **Elevate** our rituals
- 2. **Safeguard** our stories
- 3. **Celebrate** our roots

Preserve

Phase 1: Ignite



Quick Wins: Ipeti Trip



Next: English, Ecommerce & Mentorship Program

Funding Needs

Year 1: \$143,300

Team \$34,500

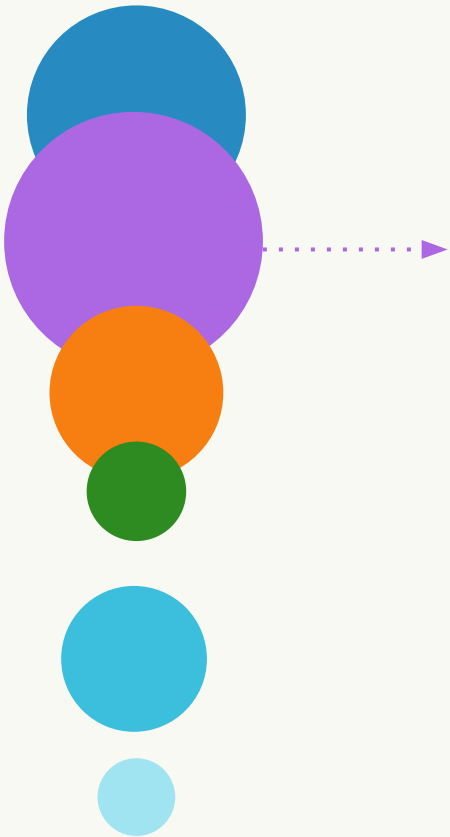
Programs \$47,500

Services \$26,200

Fundraising \$8,500

Operations & Logistics \$17,700

Contingency & Misc \$5,000



Programs Year 1

Education \$12,000

Economic Sovereignty \$9,000

Community Centers \$15,000

Preserve Our Cultures \$7,000



Year 2-3

Year 2: \$133,300

Year 3: \$133,300

What your support makes possible



Impact Goals

\$12,000

Trains **20** Women



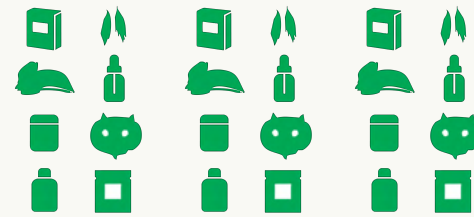
**60 Women &
Youth Trained**

in English, Leadership & Rights by 2028

Empower

\$9,000

Launches **8** New Products



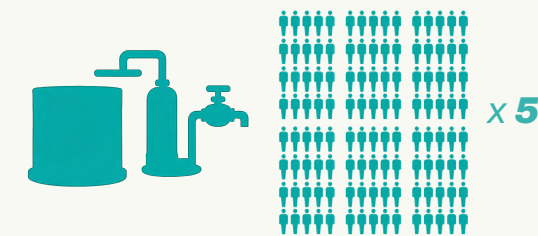
**24 Products
Launched**

under Jumara Juwá by 2028

Grow

\$15,000

1 water system reaching **600** people.



**Water Filtration
System**

deployed by 2027

Heal



60 Youth Mentored

through community-led partnerships.

Grow

\$11,000

Launches **1** New Community
Centers



6 Community Centers

designed & built by 2028

Heal

\$30,000

In revenue from auctions



30 Rituals & Artifacts

documented, protected and
digitized (NFTs) by 2028

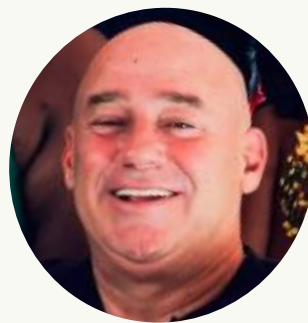
Preserve

Board & Team



Sara Omi
Co-Founder

Emberá Leader, Human Rights Lawyer & Force of Nature



Eric Humbert
Co-Founder

Investor, Philanthropist, Cultural & Social Innovation Producer



Kim Carter
Board Member

Entrepreneur, filmmaker, Founder of *Muuvment* & *TEDxBermuda*



José Caballer
Education

Creative Director, LATAM Techno Futurist & Founder of *The Systm*



María Martínez
Communications

Director, Producer, Writer and Founder of *El Arte de lo Posible*



Cintli Chacon
Finance

International Tax Strategist & Founder of a *Women-Led Mezcal Brand*



Kari Huske
Growth Strategy

SMB Strategist, growth coach, Former UNHCR Coordinator



Marcelo Russo
Technology

Technologist, educator Co-founder of the *Fri3nds Digital Agency*



PAPE INK
Ecommerce Lab

Artist, entrepreneur, ecommerce, brand & product developer

The **first Indigenous women-led foundation in Panama** focused on generational sovereignty through **culture, e-commerce, and healing**. Led by one of **Latin America's most recognized Indigenous women leaders**.

- ✓ **Not another top-down NGO.** Starting with empowerment, we work with, not 'for them'
- ✓ **Rooted in lived experience.** Built on legal, cultural, and economic expertise
- ✓ **We are entrepreneurs first.** We combine ancestral wisdom with 'get-it-done' execution
- ✓ **We are already building traction** with our founding team and pilot programs

Why You

Help shape a **historic moment** in Indigenous women's leadership.
You will **build the first generation of women-led infrastructure**
for our communities.

Together, we:

Empower Indigenous women to lead with confidence and self-sufficiency. 

Grow networks that link traditional wisdom with modern innovation. 

Heal the connection between culture, climate, and opportunity. 

Preserve ancestral knowledge through visible, measurable impact. 

We've already started



Our Progress



English Program:

Cohort One of our English Program is now underway/ Classes happening both online and in person.

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E-Commerce Lab:

Our first E-Commerce product is kicked off helping Indigenous women bring their traditional products to market.

Grow



Mentorship Program:

The first mentorship cohort has begun in collaboration with our mentorship partners focused on business planning and brand building.

Grow



Community Spaces:

The design our first community spaces is coming to life in time for the Christmas holidays as places for learning, gathering, and celebration.

Heal

Join us



Join Us

We're raising **\$409,900*** for a 3 year launch of the first Indigenous women-led foundation in Panama.

\$150,000 has already been raised - \$259,900 still to go.

You can be a:

-  **\$50,000 Founding Partner** – Seed infrastructure & scale core programs
-  **\$15,000 - 25,000 Program Sponsor** – Support one pillar:    
-  **\$5,000 - 10,000 Cultural Ally** – Fund ritual preservation & storytelling
-  **\$20 - \$500 Co-Creator** – Help shape our annual gatherings, visibility, and tools

If only partially funded, we begin with **Empower + Grow programs and adapt pace accordingly.*

We are adopting the **United Nations Development Programme (UNDP)** Evaluation Criteria, which assess projects through:

✓ **Relevance:**

How well initiatives meet community needs.



Live Public Dashboard

on our website tracking key impact metrics.

✓ **Effectiveness:**

How well objectives are achieved.



Real-time Visibility

into women trained, products sold, and youth mentored.



Verified Reporting

combining community data and third-party review to ensure transparency.

✓ **Sustainability:**

How lasting the results are over time.



Annual Reports

aligned with UN Sustainable Development Goals (SDGs).

Contact Info

Eric Humbert

Phone +1 (787) 587-9600

Email: ricomundo@hotmail.com

We welcome your questions and partnership ideas as we bring this vision to life.



Fundación™
Sara Omi



Sara is ready.
We are ready.
Are you ready?



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Let's build our
future together.

Appendix



Ipeti Trip

