

CONFERENCE - EXHIBITION - AWARDS - NETWORKING & CELEBRATION



WORLD COMMODITY FORUM

27th & 28th November, 2025 | Geneva Marriott Hotel, Switzerland

Geneva

Sponsorship Proposal



Chief Patron



Chief Patron



Supporting Associations





The World Commodity Forum (WCF) 2025 is a premier global gathering that brings together leaders from agriculture, energy, metals and finance under one roof. Organised by Tefla's (a pioneer with 30+ years in industry conferences), the forum is designed as a multi-track powerhouse of knowledge and networking. Five focused dialogue tracks run in parallel, each dedicated to a critical sector of the commodity world. Attendees can move freely between tracks, gaining a 360° perspective on markets and a cross-pollination of ideas rarely found in single-sector events.



Why Sponsor WCF 2025?

Unmatched Market Intelligence:

Gain expert outlooks on edible oils, grains, energy and critical minerals for 2025 - 26. Hear forecasts on supply, demand, pricing and policy trends that will impact your business.

Cross-Sector Strategy & Networking:

With five interlinked tracks, WCF offers a one-of-a-kind opportunity to break out of silos. Align your strategy not just with your sector but with adjacent markets. Network with CEOs, ministers, traders and innovators in one venue.

Sustainability & ESG Leadership:

Learn how leaders are meeting new sustainability regulations and turning ESG compliance into a competitive advantage.

Innovation & Technology Showcase:

Discover AI-driven trading analytics, blockchain traceability, agri-tech and energy storage breakthroughs in the boutique WCF exhibition.

Geopolitical & Policy Insights:

In an era of trade wars and sanctions, WCF provides the intelligence to anticipate shocks and the strategies to mitigate them.



SPONSORSHIP PACKAGES

WORLD COMMODITY FORUM 2025

Sponsorship Tiers at a Glance

Benefits	Title Partner (On Request)	Powered By Partner(20,000 EUR)	Diamond Sponsor (15,000 EUR)	Gold Sponsor (10,000 EUR)	Silver Sponsor (7,000 EUR)	Bronze Sponsor (5,000 EUR)	Associate / Networking Sponsor (3,000 EUR) (Tea / Coffee / Lunch / Dinner)
Branding & Visibility	Exclusive co-branding on all event assets (backdrop, stage, website, brochure, lanyards)	“Powered By” branding across key materials and main stage	Premium logo presence across all event materials	Premier logo placement on brochure, website & venue	Prominent logo on WCF website, brochure & signage	Logo on WCF website, brochure & venue signage	Branding on networking zone, tea/coffee area or gala backdrop
Speaking Opportunities	Opening keynote address + plenary session participation	Opening session keynote + moderator role	5-minute keynote slot in chosen track	5-minute keynote + video loop during breaks	5-minute presentation + ¼-page ad in brochure	5-minute presentation during opening session	Acknowledgment during networking session + logo display
Exhibition Space	3× Table space	2× Table space	Table space – prime location	Table space	Table space	Table space	Tabletop in networking area
Complimentary Registrations	15 passes	10 passes	8 passes	8 passes	6 passes	4 passes	2–3 passes
Networking Privileges	1 VIP table at Gala Dinner + CEO Roundtable access	VIP table at Gala Dinner	VIP access to receptions	VIP table + CEO Roundtable	Invitation to VIP reception	–	Branding in networking zone + delegate meet & greet
Social Media Promotion	360° campaign across WCF, Tefla’s & partner channels	Featured video + spotlight posts	Premium campaign across partner & influencer channels	Premium promotion across WCF & partner channels	Enhanced promotion across WCF channels	WCF social posts	Tagged social post thanking sponsor
Conference Brochure Presence	Full-page profile + CEO message	Full-page profile	½-page ad + quote	¼-page ad	¼-page ad	Mention in sponsor list	Mention in sponsor list
Discount on Additional Passes	25 %	20 %	20 %	20 %	15 %	10 %	–

Category Descriptions

Title Partner - Visionary Leadership Position

The apex partnership tier reserved for a single global brand. As Title Partner, your company shares top billing with the forum brand across every touchpoint — from stage backdrops and official communications to media coverage. You'll headline the opening plenary, host closed-door meetings with ministers and CEOs, and enjoy unmatched visibility throughout Geneva.

Powered By Partner - Strategic Brand Integration

A high-impact tier that aligns your company as a co-driver of the event's vision. Your logo carries the "Powered By" title on all stages, with brand-exclusive media mentions and enhanced digital presence. This package is ideal for companies seeking global visibility with thought-leadership participation.

Diamond Sponsor - Market Leadership & Access

Perfect for established industry leaders aiming for high visibility and strategic engagement. Diamond Sponsors benefit from keynote roles, premium booth locations, and participation in CEO-level sessions. This category positions your company as a key influencer shaping the global commodity landscape.

Gold Sponsor - Premium Industry Positioning

Designed for brands seeking balance between prominence and cost-efficiency. Gold sponsors receive top-tier branding, high-value speaking opportunities, and priority exhibition locations — making it an optimal blend of visibility and access to decision-makers.

Silver Sponsor - Growth & Visibility

A strong mid-tier option for companies looking to establish their presence in the global commodity ecosystem. Silver sponsors gain enhanced exposure across event and digital platforms, ensuring strong ROI through visibility and networking.

Bronze Sponsor - Foundational Brand Presence

Ideal for emerging or specialized companies. Bronze sponsors enjoy essential branding and participation benefits, providing a cost-effective gateway into the WCF network and access to high-quality leads.

Associate / Networking Sponsor - Engagement & Experience

Perfect for hospitality, logistics, or supporting brands. Sponsor one of the forum's networking moments — tea, coffee, lunch, or gala. Receive brand exposure in social zones, recognition during sessions, and personal access to attending leaders in an informal yet high-value setting.

Contact

To secure your sponsorship or request
a bespoke proposal, please contact:



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