



# Preparing employees for the future of work

How Computacenter and HP help organisations  
elevate the employee experience

# Hybrid working continues to shape the modern workplace

Several high-profile organisations have announced full-time office working mandates for many if not all employees.

Yet modern work practices that allow staff to split time between home and office remain dominant. More than 90% of UK employers offer arrangements granting staff some freedom over where they work.<sup>1</sup> Globally, 62% of employees have adopted hybrid working, compared to just 22% working full-time in the office.<sup>2</sup>

<sup>1</sup> [Flexible and hybrid working practices in 2025, CIPD](#)

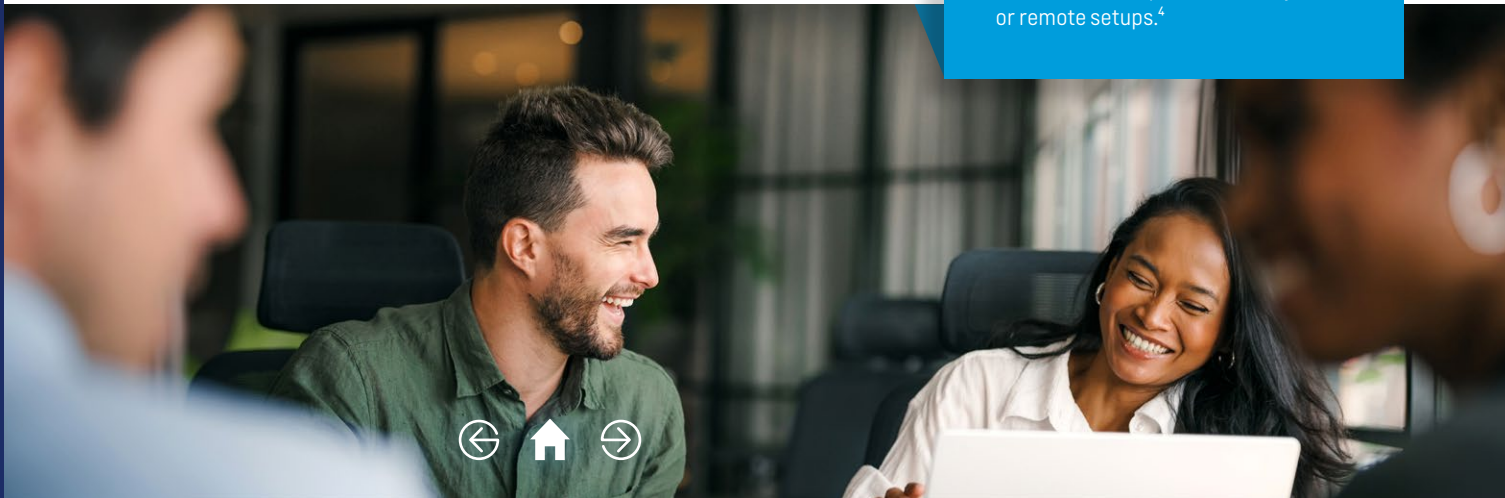
<sup>2</sup> [Hybrid workplace statistics you should know in 2025](#)

<sup>3</sup> [Flexible and hybrid working practices in 2025, CIPD](#)

<sup>4</sup> [Hybrid work gains popularity and strengthens cohesion, it-daily.net](#)



Far from becoming extinct, hybrid working has evolved into a strategic advantage that boosts staff retention, reduces costs and improves employee wellbeing. In addition, 41% of UK organisations say hybrid working has increased productivity<sup>3</sup>, while 83% of employees in Germany, France and the UK feel more productive in hybrid or remote setups.<sup>4</sup>



# The user experience needs to be individualised

While there is a trend among organisations to compel workers to spend more time in the office, hybrid working is here to stay.

Achieving full potential of these more flexible working patterns calls for organisations to provide not just hardware and access, but to focus on the quality of the employee experience. That means ensuring engagement through seamless collaboration, the inclusion of everyone and enabling more efficient working. Users want effortless experiences wherever they are.



All too often though, offices fail to offer the kind of experience users enjoy at home. What's the point of travelling to the office only to find it takes an hour to set up a meeting properly or to find a quiet space with good connectivity to focus on an individual task needing intense concentration? The office experience must always justify the effort of leaving home.

Whichever route an organisation takes, fully flexible, designated office days or even full-time office work for some employees, organisations need to implement an effective hybrid working strategy that ensures people can work equally well everywhere.



## A hybrid work strategy must put people first

It isn't enough to just set up the technology. An effective hybrid work strategy must focus on creating the right conditions for connectivity and innovation.

That means equipping employees with devices to support their individual workstyles; providing consistent, intuitive technology; and enabling seamless and effortless collaboration.



Failing in any of these areas potentially risks harming productivity and damages employee morale. It can even lead to some employees making brief appearances at the office on mandated days, just long enough to be seen, while doing minimal actual work.

When organisations use a persona-based approach that focuses on employee choice and tailored workplace solutions, they can deliver technology and services exactly where and when people need them. This leads to higher employee engagement and satisfaction. To make it work, this strategy should be in place from day one of an employee's engagement. Organisations must ensure that each person gets the right devices for their role, that tools work smoothly together, that onboarding builds confidence and that support is always available to help people achieve peak productivity.





# Personalised devices must meet work needs



A persona-based strategy should match each employee with the devices and technology that best meet their work needs, environment and preferences, allowing them to focus on their priorities while retaining control for the business.

This is best achieved by running a programme to understand employee preferences and personas by unlocking insights into how, when and where people work.

Computacenter Future of Work advisory services encompass workshops and interviews that allow employees to explain their technology needs. As well as helping to match staff with the right technology, this process helps to increase employee engagement and satisfaction.

Computacenter also works closely with HP to provide its end-to-end device portfolio that incorporates powerful AI capabilities, as well as a choice of silicon. The range includes laptops, workstations and meeting room solutions, ensuring every employee has the best-fit solution.



# Implementing immersive collaboration empowers people

Alongside supporting individual work needs, it is vital to enable employees to collaborate without geography or language limiting what can be achieved.

Transforming the office into a dynamic hub by integrating cutting-edge technology that enhances hybrid participation, organisations can deliver equitable, immersive collaboration for everyone.

Together, Computacenter and HP help organisations equip every space for effective teamwork, from formal boardrooms to informal hubs and huddle areas, while ensuring employees have the tools they need to connect and collaborate seamlessly.

The HP Poly range of headsets, phones, video conferencing solutions work equally well anywhere and anytime. They integrate seamlessly with any platform and support immersive collaboration experiences using advanced features such as AI-driven noise cancellation, audio enhancement and high-quality webcams so everyone hears, sees and contributes in the same way.

Computacenter and HP are also at the forefront of the deployment of Google Beam to organisations through the HP Dimension collaboration platform. Google Beam is an AI-powered capability that turns 2D streams into lifelike 3D video without the need for VR headsets or special glasses.

Participants feel as if they are in the same room together for a highly immersive meeting experience.



Google Beam is a great example of how AI and intelligence at people's fingertips will continue to transform the ways people work. Vast amounts of data are typically locked in existing systems and are being added to daily. Converting this data into insight and placing it in the hands of people is critical to transforming customer interaction and delivering compelling experiences that are accessible anywhere, anytime.

All of which creates meetings that are rapidly becoming not just functional, but enjoyable too, enhancing engagement and turning hybrid working into a competitive advantage.



A photograph of two men walking on a paved path next to a modern building with vertical wooden slats. The man on the left is wearing a brown sweater, tan trousers, and has headphones around his neck, carrying a white folder. The man on the right is wearing a blue blazer, light blue shirt, and tan trousers, holding a green coffee cup. The background shows a grey concrete wall and a blue sky.

# Helping hybrid workers to embrace new technology

To ensure users gain the full benefits of their technology and tools, organisations need comprehensive adoption and ongoing support services that build confidence and enable productivity from day one.

Training and support must be aligned with strategic goals to unlock sustainable growth and drive operational efficiency.

Effective adoption and change management are essential for a smooth transition to new tools and processes. By reducing natural human resistance to change and empowering employees, organisations can foster greater engagement and embrace new ways of working.

Computacenter's services span the entire journey, from creating a tailored adoption strategy to delivering targeted communication and training programmes. This helps to ensure employees integrate new tools seamlessly into their daily routines.

Computacenter's Adoption and Change Management portfolio also offers tools and strategies to help users take advantage of HP technology so they can maximise their productivity from the moment they begin working with their new devices.

Furthermore, Computacenter safeguards the hybrid working user experience long after deployment and adoption through its remote and on-site support services. Not only does this help to minimise employee downtime but it also helps users adopt new features as they are rolled out.





# Five ways a human-centric strategy benefits organisations

Human-centric, collaborative workplaces enable hybrid workers to choose the location that best suits the tasks they are tackling, whether at home, in the office or elsewhere. Empowered employees generate multiple benefits for their organisations.

1



**Personalised and contextual experiences drive up productivity**, engagement and promote employee wellbeing for a brand that's known for getting things done.

2



**Greater proximity to customers and faster access to data** enables better customer service that boosts revenue and reputation.

3



**Exploitation of technology along with a focus on user adoption** creates greater value from technology investments, improving an organisations long-term prospects.

4



**Faster response to customer demands and new market opportunities** help a brand to outperform its competitors.

5



**An advanced digital workplace attracts talent** and encourages innovation, collaboration and creativity.





# Supporting a people-led approach

Many employees no longer see the flexibility offered by hybrid working as a perk, but as a right. In the UK, employees can request flexible working, including remote work, from their first day on the job.<sup>5</sup>

In Germany, employee demand for hybrid flexibility is high with 60-70% of staff preferring hybrid work, making it a competitive necessity for employers.<sup>6</sup>

Around 96% of French companies now offer hybrid arrangements, with 70% of employees expressing a preference for hybrid or remote work.<sup>7</sup>

Organisations that move from an IT-driven approach to a people-focused workplace strategy, centred on the needs of hybrid workers, will be better positioned for long-term success and profitability.

As long-standing partners at the forefront of modern workplace transformation, Computacenter and HP inspire organisations to place human experience at the heart of their hybrid strategies.

Computacenter's capabilities are truly end-to-end. We source, deploy and manage HP technologies worldwide, covering the full HP portfolio, from user devices and printers to advanced meeting room solutions. Through its UK and International Integration Centers, Computacenter delivers thousands of HP devices every day, ensuring speed, scale and consistency.

Our services for HP technologies are proven, cost-effective and designed to maximise value. Computacenter provides comprehensive support, maintenance and managed services across all HP devices. With self-service options, remote management and automated workflows, we help organisations boost efficiency, reduce costs and minimise user downtime.

<sup>5</sup> [Flexible working: overview, GOV.UK](#)

<sup>6</sup> [Europe business information, YSGS, your recruiting partner globally](#)

<sup>7</sup> [The state of hiring and recruitment in France for 2025](#)



# Let's talk

To find out more about how Computacenter can help your organisation achieve the full productivity potential of modern working patterns and enrich the user experience with HP technologies, please contact your Computacenter Account Manager, call **01707 631000** or email **[enquiries@computacenter.com](mailto:enquiries@computacenter.com)**

## About Computacenter

Computacenter is a leading independent technology and services provider, trusted by large corporate and public sector organisations. We are a responsible business that believes in winning together for our people and our planet. We help our customers to Source, Transform and Manage their technology infrastructure to deliver digital transformation, enabling people and their business. Computacenter is a public company quoted on the London Stock Exchange (CCC.L) and a member of the FTSE 250. Computacenter employs over 20,000 people worldwide.

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