



Edulution Fundraising Policy

Date: 2025

1. Purpose

This policy sets out the principles and standards that govern all fundraising activities undertaken by Edulution. The aim is to ensure that all funds are raised in an ethical, transparent, and responsible manner, consistent with our mission and values, and in compliance with applicable laws and best-practice guidelines.

2. Scope

This policy applies to:

- All staff, Board members, volunteers, and contracted fundraisers.
- All fundraising activities, campaigns, events, and grant applications undertaken in the name of Edulution.

3. Ethical Fundraising Principles

We commit to:

1. Transparency – Accurately representing our work, needs, and use of funds.
2. Integrity – Refusing any donation or partnership that could damage our reputation, compromise our mission, or create a conflict of interest.
3. Stewardship – Using funds responsibly, ensuring that donor intent is respected, and reporting back to donors on impact.
4. Respect for Donors – Treating all donors with dignity, respecting their privacy, and not applying undue pressure.

4. Prohibition on Commissions

No individual—whether staff, Board member, volunteer, or third-party—may receive a commission, percentage-based payment, finder's fee, or other incentive linked directly to the value of funds raised.

- Fundraising staff and contractors may be paid a fair, pre-agreed salary or fee that is not contingent on the amount of funds secured.

5. Acceptable and Unacceptable Funding Sources

Edulution will not solicit or accept donations, sponsorships, or partnerships from any individual or organisation whose activities or products are incompatible with our mission and values. This includes, but is not limited to:

- Arms & Weapons Manufacturers – Companies involved in the production, distribution, or sale of weapons, firearms, or military equipment.
- Tobacco Industry – Companies engaged in the manufacture, distribution, or promotion of tobacco products.
- Alcohol Industry – Companies whose primary business is the manufacture or sale of alcoholic beverages.
- Gambling Industry – Casinos, betting agencies, or online gambling platforms.
- Pornography & Adult Entertainment – Producers, distributors, or promoters of adult content.
- High-Impact Environmental Offenders – Companies with a track record of significant, unremedied environmental damage.
- Human Rights Violators – Organisations or individuals credibly accused of violating human rights or labour rights.

6. Due Diligence Process

Before accepting significant donations (above USD1000), partnerships, or sponsorships, Edulution will conduct a due diligence assessment, including:

- Reviewing the donor's reputation and activities.
- Checking against publicly available sanctions lists.
- Considering potential risks to our mission, independence, and public trust.

7. Use of Funds

All funds raised will be used to advance Edulution's mission and in accordance with donor agreements and legal requirements. Unrestricted donations will be applied to the organisation's priority needs as determined by the Board.

8. Transparency & Accountability

- Annual reports will detail income sources, amounts received, and how funds were used.
- Donors will receive timely acknowledgement of contributions.
- Any suspected breaches of this policy must be reported to the Board Chair or CEO and will be investigated promptly.

9. Review

This policy remains current until such time as it is updated to align with any change to relevant legal requirements, ethical standards, and organisational values.

Approved by: _____

Designation: _____

Date: _____