



 **PolicyCentral.ai**

A product by VideoCX.io

About Us – VideoCX.io

India's

most used
Video KYC and
Video Banking
platform

75+

Banks, Insurers
& NBFCs using
the platform for
14 use cases

3.2 mil

Customer Video
sessions
processed every
month

40

employees, 2017
incorporated,
and venture
funded



Global ISV
Partner and Two
time FTR
approved



First company to launch Video KYC in
India in May 2020 with Kotak Bank



First company to launch a full Video
Banking platform with AU Bank



AWS case study on how Video
has changed Banking in India

VideoCX.io Customers

Banks

1. AU Bank
2. Axis Bank
3. CSB Bank
4. DBS Bank
5. ICICI Bank
6. IndusInd Bank
7. JPMC
8. Kotak Mahindra Bank
9. RBL Bank
10. Shivalik Bank
11. Suryoday Bank
12. Ujjivan Bank
13. Unity Bank
14. Utkarsh Bank
15. Yes Bank

NBFCs

1. Aditya Birla Finance
2. Ambit
3. Arohan Finance
4. Avanse Financial
5. Auxilo Finserv
6. Aditya Birla Housing
7. Bajaj Housing
8. Bill Desk
9. Choice Finserv
10. Credit Saison
11. Centrum Housing
12. Clix Capital
13. Fedfina
14. Fedbank Financial
15. FlexiLoans
16. Godrej Capital
17. HDB Financial
18. Hero Fincorp
19. Hero Housing
20. IIFL Finance
21. Loanframe
22. L&T Finance
23. ManiBhavnam Finance
24. Muthoot Capital
25. Nivara Housing
26. NeoGrowth
27. Piramal Finance
28. Poonawalla Fincorp
29. Protium Finance
30. Religare Housing
31. Radian Finserv
32. Sumitomo Mitsui
33. Tata Capital
34. TruHome Finance
35. Tvam Technologies
36. Tyger Capital

Insurance

1. Aditya Birla Sun Life
2. Bajaj Allianz Life
3. Bajaj Allianz General
4. HDFC Life
5. ICICI Lombard
6. Axis Maxlife
7. PNB Met Life
8. Call Medlife
9. Medi Assist

What is PolicyCentral.ai?

An AI-driven platform to **host, distribute, track, and manage** all your org policies at scale.

What are the high level features?

For the Organization

- One place for all policies, process notes, SOPs
- Have multiple departments and admins
- Targeting by department, grade, location
- Employee read receipts & signature
- Receive questions from employees
- Secure, AD integrated and White labelled

For the Employees

- Web page based view from desktop
- Secure and dedicated mobile app
- Folder wise policy segregation
- Four dimensional Search
- Personalized dashboard
- Star, Filter, Sort, Comment, Question

Easy access to employees

Webpage view	Read policies easily like articles and no need to download PDFs
Mobile app	A secure mobile so that employees can access the policies on the go
Rich media	Add images, GIFs, Youtube videos and audio clips to increase understanding
Secure video hosting	Host your own videos outside Youtube securely
Content formatting	All kinds of content formatting like tables, font colour, size, links, bold, etc
Folder structure	Segregate policies by department, product or importance and find them quickly
Dashboard	Personalized dashboard for employees to see summary and highlighted policies
Search	Four dimensional search – Subject, Content, File name and In file

Easy access to employees

Filter	Filter by Unread or Response Pending
Portal View	View them in List or Grid format as per your own convenience
Recommend	Employees can Recommend policies and view most Recommended ones also
Long scroll	A long scroll view making it easier for employees to find policies
Snippets	Short snippets and thumbnails for a quick understanding of what's inside
Zoom images	Option to zoom into images and infographics attached with policies
Star	Mark a policy as Favourite to easily find it later
Add sender's name	Add the sender's name to the policy to find
Highlight policies	Highlight certain important policies in Top Deck making it easier to locate

Know how **Compliant** your organization is

- Track read receipts** Get detailed reports with Read Receipts for each policy and employee
- Action buttons** Enable action buttons like *Understood, Accept, Not clear* for employee acceptance
- e-sign policies** Add Aadhaar based e-sign for employee acceptance
- Password signature** Enable an additional step of AD password based signature
- Questions** Employees can ask questions on policies, which gets collated in excel for admin
- Comments** Enable comments to increase employee interaction
- Feedback** Take employee feedback like *Helpful / Not helpful* or *Explanatory / Not explanatory*
- Search metrics** Know what employees are searching for and specific keywords

Easy to publish & manage

Off the shelf product

A readymade product that be deployed in a week

Continuous enhancements

New features every 60 days basis feedback, backed by a Product Team

Add multiple departments

Different departments can be given the access to publish their own policies

Have multiple admins

Have multiple admins who can publish policies

Target by profile fields

Publish policies by department, designation, grade, location, gender etc

Target to specific employee

Share policies with specific employees only

HTML editor for creation

Gmail like interface for creating and publishing policies – No IT support needed

Copy paste existing docs

Just copy paste policies from existing docs and publish them

Easy to publish & manage

Future employees

Publish policies for employees joining in the future also

Resend to all

Resend a policy to all employees with a single click

Resend to Unread only

Resend a policy to only those who have not read it till now

Add expiry date

Publish a expiry date with the policy

Maintain versions

Maintain multiple versions of the same policy

Unpublish or Delete

Unpublish or delete a policy at the click of a button

Auto delete

Select a date while publishing a policy to delete it on that day

AI powered features

Language translation	An English text policy can be auto translated in 10 Indian languages
Audio version of doc	A complete audio version of the policy is created using text to speech
Summarization	A policy summary is created and shown along with the main content
Document improvisation	Improvise the policy language, structure, wordings etc
FAQ creation	Create FAQs from a given policy making it easier for users to understand it
Info graphic creation	Create one or multiple info graphics from a policy and show with the content
Quiz creation (In dev)	Create multiple option quiz from a given policy to assess employee understanding
AI Chatbot (In dev)	A Gen AI or GPT enabled chatbot to enhance employee search experience

Meets all **Enterprise & Infosec** requirements

AD Integration

Integrate your AD for employee login and enable SSO

White labelled

Host it on your domain and add your logo to it

Maker – Checker

Maker – Checker process with a trail of Checkers approving the policy

Email notifications

Add your email gateway to send emails to employees on policy publishing

SaaS or Org AWS account

Host it in your own AWS account or use it as a SaaS product

Privately hosted Apps

Host mobile apps on Public app stores or host them privately

Restricted access

Restrict web portal access to office network and IPs

Integrated with HRMS

Integrate and link the portal from your existing HRMS or Intranet

Our live Customers



83,700
employees

465
policies



9,000
employees

102
policies



37,000
employees

93
policies

What else can it be used for?

1. HR announcement
2. Corporate updates
3. SOPs
4. Process documents
5. Product notes
6. Business requirement documents
7. Branch circulars
8. Regulatory updates



One CMS for the complete Org

thank you...

Kaizad Shroff

+91-98909 88498

kaizad@VideoCX.io

www.PolicyCentral.ai