

Privacy Policy Eliud's Running World

(<https://www.eliudsrunningworld.com>)

Last updated: July 3, 2026

This Privacy Policy explains how Global Sports Communication (“we”, “us”, “our”) processes personal data when you visit and use

<https://www.eliudsrunningworld.com>, including when you choose to upload a .fit file or an app screenshot.

1. Who is responsible for processing your data? Global Sports

Communication

Snelliusstraat 10

6533 NV Nijmegen

The Netherlands

KVK: 16063349

Email: info@gscmail.nl

Global Sports Communication is the data controller for the processing described in this Privacy Policy.

2. What data do we process? We minimize the data we process and only use it for clear purposes.

2.1 Website usage (technical and analytics) When you visit the website, we (or our service providers) may process technical data necessary to operate and secure the website. This may include:



IP address (typically in server logs)

device and browser information

date and time of visit

pages viewed and interactions on the site

We also use Google Analytics with anonymized settings to

understand how the website is used.

2.2 Uploading a .fit file (activity data) You can choose to upload a .fit file to share your run and contribute to community totals.

When you upload a .fit file, the file may contain activity and device-related data (and depending on the recording device and settings, potentially also location data). We aim to minimize what we store.

From your uploaded activity we process and store only:

- distance
- duration
- sport type

We do not store the full .fit file, and we do not store additional data such as GPS routes/locations, heart rate data, cadence, elevation, or device identifiers, unless explicitly stated at the point of upload.

2.3 Uploading a screenshot (OCR extraction) You can also choose to upload a screenshot from a running app to contribute to community totals.



A screenshot may contain more information than we need (for example your name, profile photo, location elements, heart rate, or other app details). We aim to minimize what we store.

When you upload a screenshot:

- we use OCR (text recognition) to extract only the following activity data:
 - distance
 - duration
 - date
 - we process the screenshot through our automation workflow (n8n) and an OCR/AI service (Google Gemini) to read the relevant text
 - we do not intend to store the screenshot longer than necessary to extract the required fields, unless explicitly stated at the point of upload
3. Why do we use your data? We process data for:

Operating and securing the website (e.g., troubleshooting, preventing misuse).

Community features around marathons: enabling you to share a run and maintaining community statistics, such as the total number of kilometers run by the community.



Statistics and reporting: creating anonymized statistics about participation and totals (e.g., total kilometers).

4. Legal bases for processing We process personal data based on:

Consent: when you choose to upload a .fit file or a screenshot for community participation.

Legitimate interests: to operate, secure, and improve the website and to create anonymized insights, balancing our interests with your privacy rights.

You can withdraw your consent by contacting us. Please note that once data has been anonymized, it can no longer be linked back to you.

5. Do we share your data with third parties? We do not sell your personal data.

We may share data only when necessary, for example with:

Google Analytics for anonymized website analytics.

Technical service providers (such as hosting and maintenance) required to run the website.

n8n (automation workflow) to process uploads and route data.

Google Gemini to perform OCR/text extraction from uploaded screenshots (and where needed, assist with extracting relevant fields).

6. International data transfers Some of our service providers (such as analytics, AI/OCR, or hosting providers) may process data outside the European Economic Area. Where this happens, we



implement appropriate safeguards required by law, such as contractual protections and, where necessary, supplementary measures.

7. Data retention We do not keep data longer than necessary.

Activity data derived from your upload (distance, duration, sport type, and where applicable date) is used for community functionality and is then converted into anonymized statistics. Anonymized statistics can no longer be linked back to you.

Uploads (such as screenshots) are kept only as long as necessary for extraction and verification, and then deleted, unless explicitly stated at the point of upload.

Technical logs are kept only as long as reasonably necessary for security and operational purposes.

If you want us to delete any data that has not yet been anonymized, you can contact us.

8. Your rights Depending on your situation, you have the right to:

access your personal data

rectification

deletion

restriction of processing

object to processing



data portability (where applicable)

withdraw consent (where processing is based on consent)

To exercise your rights, contact us at info@gscmail.nl. We may ask for additional information to verify your identity.

You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

9. Cookies We use cookies and similar technologies to operate the website and to collect anonymized statistics via Google Analytics. Where legally required, we request consent in advance via a cookie banner.
10. Security We implement appropriate technical and organizational measures to protect personal data against loss, misuse, and unauthorized access. No method of transmission or storage is fully secure, but we take reasonable steps to protect your data.
11. Changes to this Privacy Policy We may update this Privacy Policy from time to time, for example if the website changes or if legal requirements change. The most current version will always be available on <https://www.eliudsrunningworld.com>.

