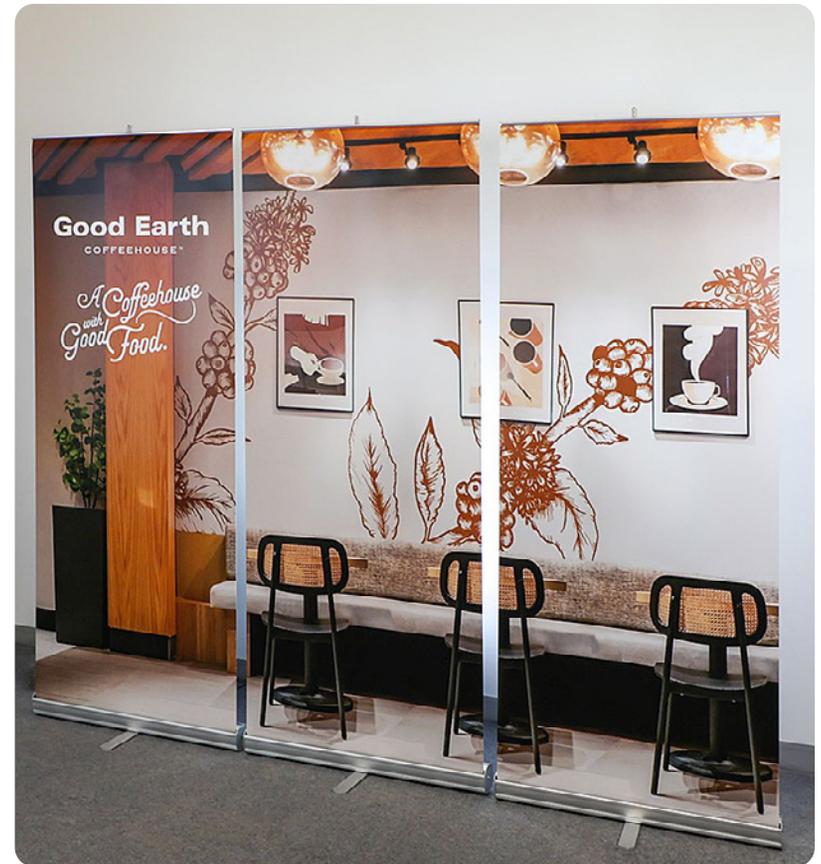
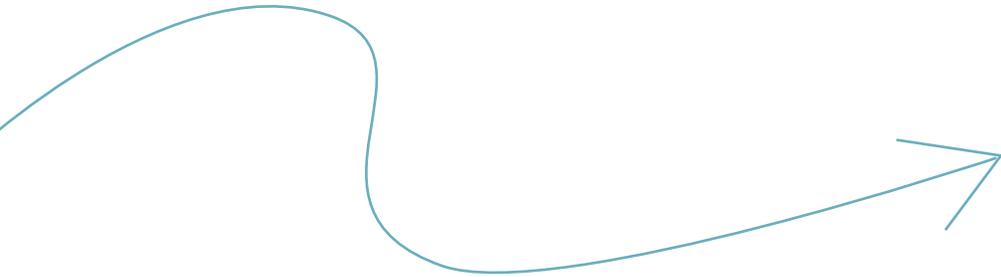


portable banner stands

Inspiration Package



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about portable banner stands



What goes into a high-quality banner stand?

Discover the process, materials, and hardware that comes together to create a professional-looking display.

WHAT KIND OF BANNER STANDS ARE THERE?

Banner stands are designed for quick setup, and come in a range of styles, sizes, and hardware configurations. Different designs are built to suit certain environments, setup preferences, and durability needs.

Some feature retractable bases that store the graphic inside the hardware for protection during travel, while others use lightweight frames that allow the graphic to be attached manually.

Depending on the model, banner stands can also offer adjustable heights, double-sided viewing, literature pockets, or enhanced stability for outdoor environments.

WHAT GOES INTO A HIGH-QUALITY BANNER STAND?

A well-built banner stand combines durable hardware with high-quality materials and printing, so that your display looks professional and lasts through repeated use.

- Durable base, pole, & graphic hardware
- 7mm light-blocking graphic film material that eliminates shadowing & resists tearing
- 4mm laminate finish to protect graphics from scuffing & reduces glare
- Anti-curl material that stays flat & won't roll inward when the banner is extended
- Vibrant colour & sharp image quality
- Fine-tuned graphic templates, production process, & print technology to ensure consistent, professional results

banner stand checklist



Which banner stand is it the right fit?

Think about what will work best for your space, your message, and your schedule.

STEP 1: LOCATION AND PURPOSE

- **Placement:** Will it stand in a high-traffic area with visitors approaching from different directions? On a countertop for close-up interactions? As a tall backdrop to anchor your booth, or a compact display for a reception area?
- **Message longevity:** Will your graphics stay the same year-round, or will you swap designs for different trade shows, product launches, or seasonal promotions?
- **Setup style:** Do you prefer a lightweight model with a manually assembled base, or a retractable stand with a quick, shock-cord pole setup for faster installation?

STEP 2: FEATURES TO CONSIDER

- **Double-sided graphics** for visibility from multiple angles
- **Magnetic panels** for quick & clean graphic changes
- **Integrated literature holders** to keep brochures & handouts within easy reach
- **Accessories** like branded podiums, lighting, or shipping cases

STEP 3: MAKE IT COUNT

Choosing the right banner stand often comes down to how frequently it will be used, what specific features you need, and the level of durability required.

Consider your must-have requirements such as style, setup method, and messaging needs in order to narrow down your banner stand options.

From ultra-light options designed for occasional events to more robust retractable systems built for frequent exhibiting, portable banner stands offer a flexible way to display messaging wherever your brand needs to be seen.

where your banner stand budget goes



WHAT'S INCLUDED

All banner stand displays regardless of shape and size include the following:

- Hardware & graphic (single-sided or double-sided format)
- Carry bag for easy transport
- 5-year warranty on graphics against fading & delaminating

Extra costs to consider:

- Shipping
- Design time
- Additional accessories

TURNAROUND TIMES (2-3 WEEKS)

- 7-10 business days for print-ready artwork added to our graphic templates
- If we are designing your graphic panels, please allow an additional 1-2 weeks

PHASES AND STAGES

Phase 1 - Design:

A. Pre-Design

- Establish deadlines, budget, scope of work

B. Initial Design (1 Draft)

- Gather assets, key messages & content to put on display
- Graphics proof is developed for your review

C. Final Design (1-2 Drafts)

- Refine graphic elements
- Edit, proofread, review to finalize (client sign-off)

Phase 2 - Production and Shipping:

D. Production

- Print graphic, install banner stand hardware
- Set up the display for final review

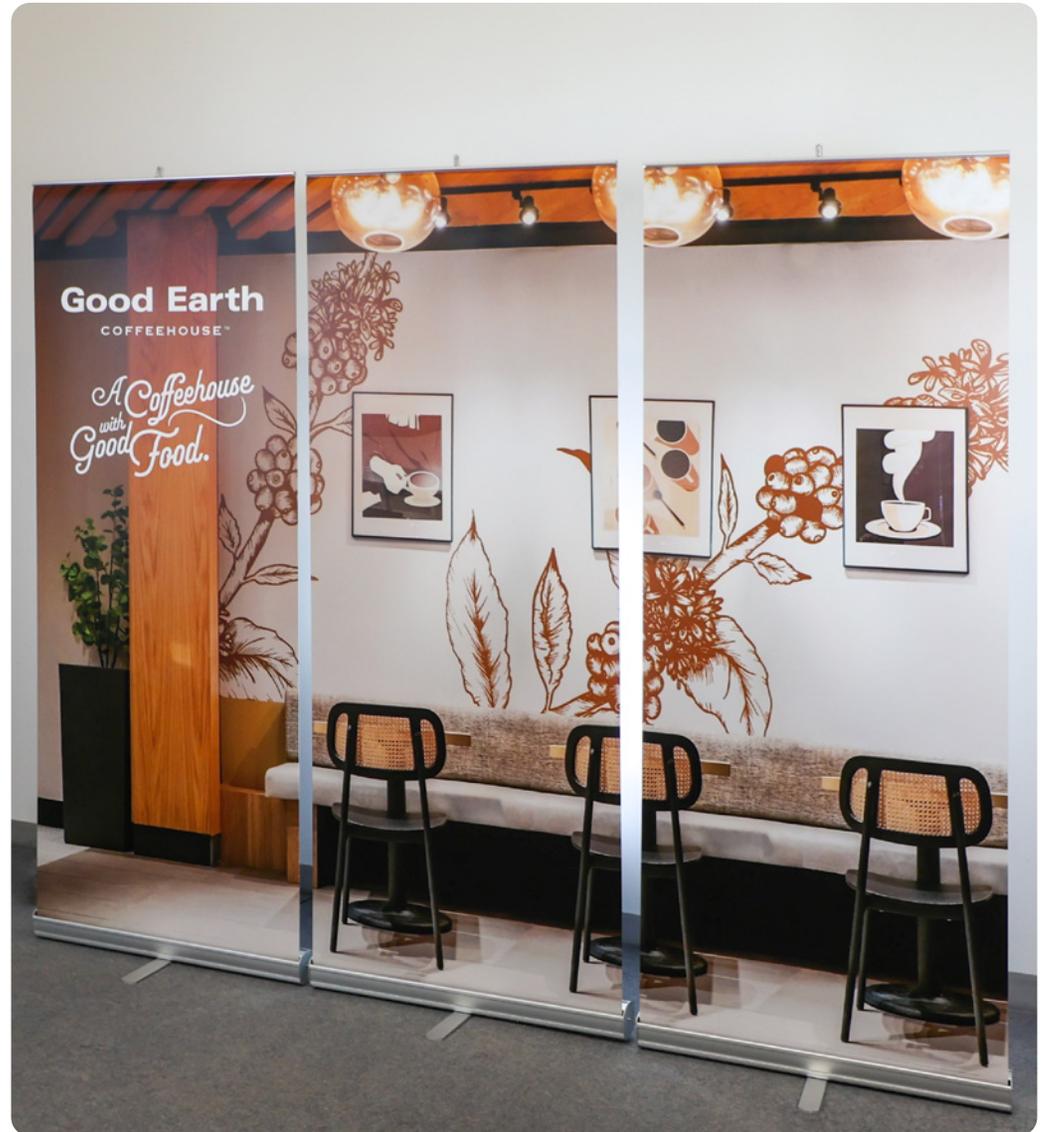
E. Shipping

- Pack up elements
- Coordinate shipping & logistics

Project Completion

retractable

PORTABLE BANNER STANDS



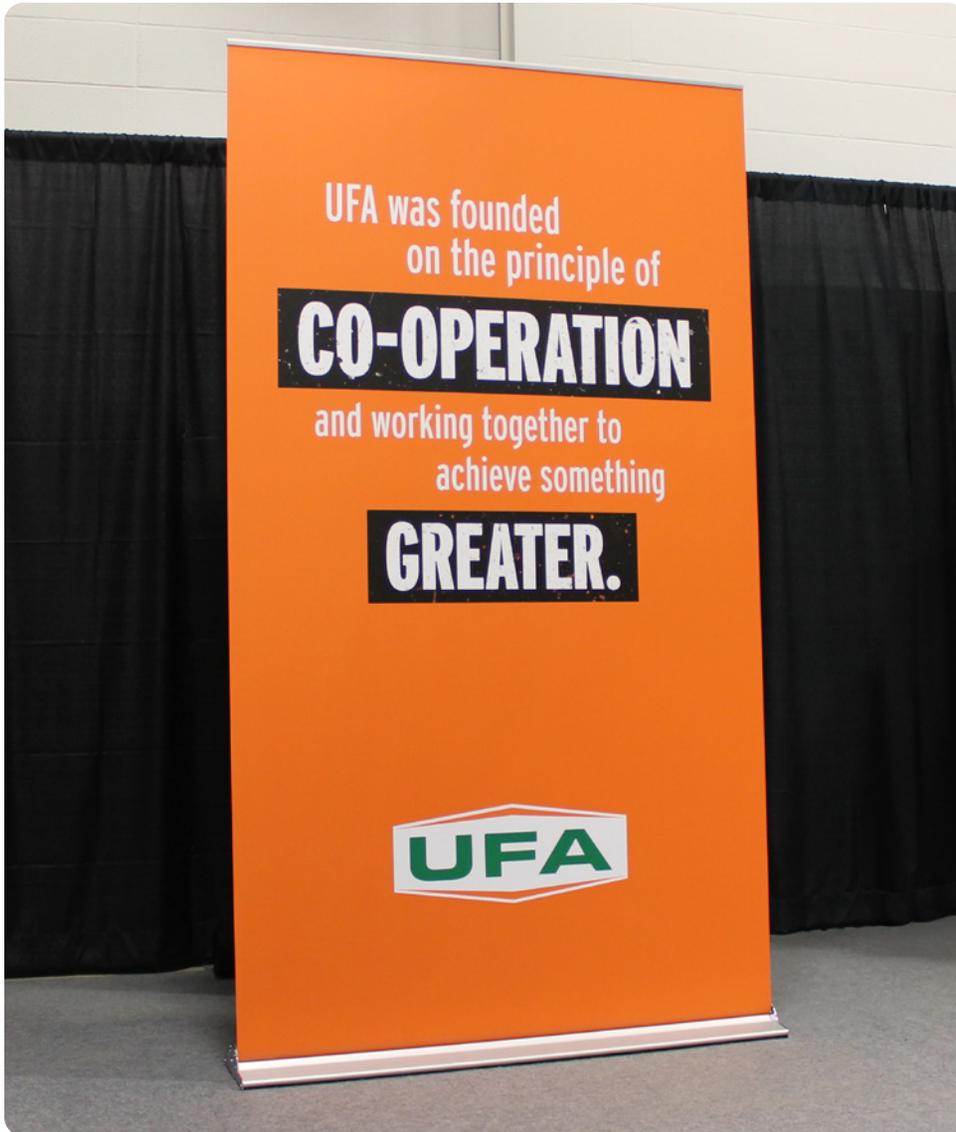
3 ft. with swivel stabilizing foot.

retractable

PORTABLE BANNER STANDS



3 ft. with swivel stabilizing foot.



Deluxe widths available in 2-foot mini, 2-foot, 4-foot, and 5-foot sizes.



Deluxe sizes available in 2-foot mini, 2-foot, 4-foot, and 5-foot sizes.

interchangeable magnetic graphics

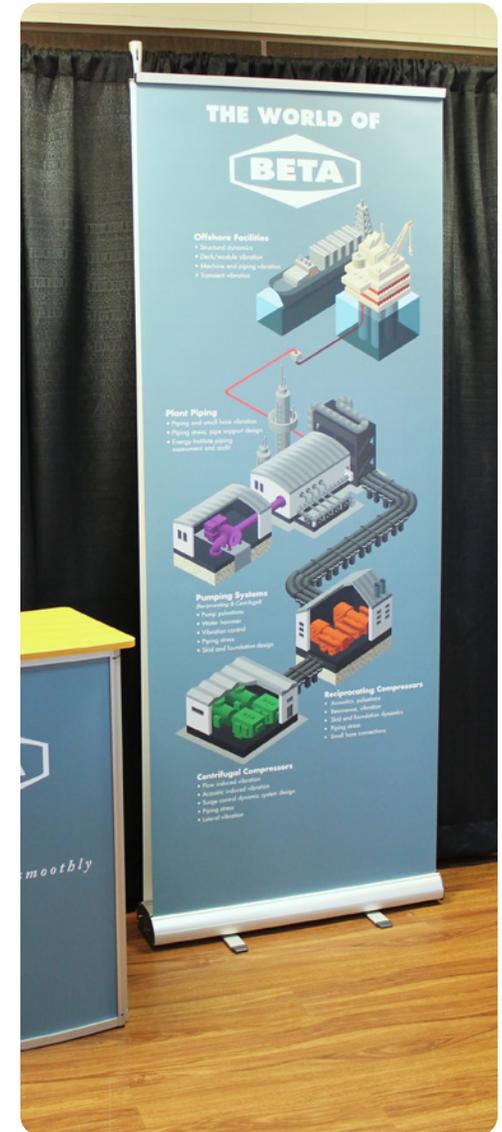
PORTABLE BANNER STANDS



Magnetic panel upgrade that allows you to feature interchangeable magnetic decals in custom shapes and sizes.

double-sided

PORTABLE BANNER STANDS



Interchangeable magnetic graphics option also available for double-sided models.

tabletop

PORTABLE BANNER STANDS



Tabletop sizes available in 2-foot mini, 2-foot, 3-foot, 4-foot, and 5-foot widths.

x-stand

PORTABLE BANNER STANDS



Roll-up graphic that attaches to a lightweight, angled frame. Small and large sizes available.



Single-sided or double-sided graphics options. Comes with 4 additional ground stakes.



Dash models feature a tripod base with roll-up graphic and mesh pocket options. Lite models also feature a roll-up graphic.

accessories

PORTABLE BANNER STANDS



Portable kiosks, signs, podiums, counters, monitor stands, and more.

booth setup examples

PORTABLE BANNER STANDS



Banner stands can fill up and compliment larger exhibit spaces such as 10x10, 10x20, and larger.

booth setup examples

PORTABLE BANNER STANDS



Banner stands can fill up and compliment larger exhibit spaces such as 10x10, 10x20, and larger.

high-quality banner stand options

With decades of perfecting our processes and materials, our banner stands deliver exceptional colour vibrancy, detail, and professional finish.

Reach out to our team to discuss your ideas.

Let's make it happen.



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