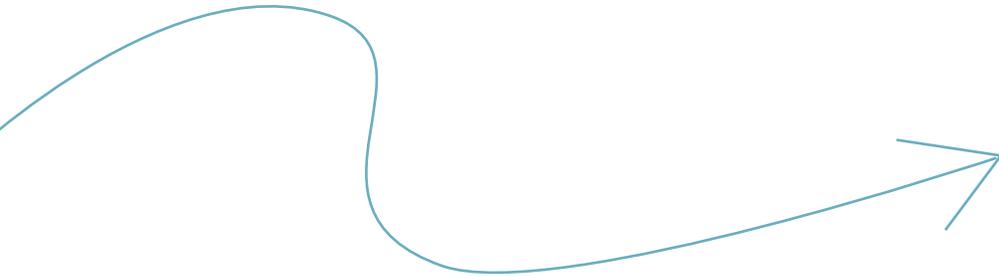


portable pop-up displays

Inspiration Package



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about portable pop-up displays



What is a Pop-Up display, and is it the right fit for your needs?

Consider your space, message, and setup requirements.

WHAT IS A POP-UP DISPLAY?

Pop-Up displays are one of the most popular portable display systems on the market. A collapsible accordion-style frame features magnetic bars that make it easy to align and secure each roll-up graphic panel directly to the frame.

Vibrant high-quality graphics are printed in house on light-blocking material, with laminated protection.

ADD-ON POP-UP FEATURES

- **Magnetic panel receptive** for interchangeable graphic decals
- **Monitor mounts** to showcase products, services, case studies & other information on-screen
- **Shelving** to display products, literature, or demo items
- **Backlit logos or panels** to highlight your brand in busy spaces
- **Custom signage** such as LED signs or 3D letters
- **Full wrap-around graphics** for 360-degree visibility
- **Accessories** like additional portable counters, literature racks & banner stands

WHAT'S THE DIFFERENCE BETWEEN A POP-UP AND OTHER PORTABLE DISPLAYS?

The main difference between a Pop-Up display and other portable systems comes down to graphic material and setup.

Pop-Up displays use roll-up graphic panels with magnetic edges that attach to a collapsible frame. They pack into a hard shipping case that converts into a podium with its own wraparound graphic — making them a great all-in-one solution.

Our other portable displays are primarily fabric systems (aside from banner stands). These tend to be more lightweight, and the hardware and setup can vary depending on the style.

Pop-Ups offer a polished, professional look with light-blocking panels that reduce shadowing and glare.

where your pop-up display budget goes



WHAT'S INCLUDED

All Pop-Up displays regardless of shape and size include the following:

- Hardware & high-quality laminated light-blocking graphic panels
- Rolling shipping case that transforms into a branded podium
- 2 LED lights that attach to the top of the display
- Lifetime warranty on frames/hardware
- 5-year warranty on graphics against fading & delaminating

Extra costs to consider:

- Shipping
- Additional features such as shelving & magnetic panels
- Design time

TURNAROUND TIMES (2-3 WEEKS)

- 10–15 business days for print-ready artwork added to our graphic templates
- If we are designing your graphic panels, please allow an additional 1–2 weeks

PHASES AND STAGES

Phase 1 – Design:

A. Pre-Design

- Establish deadlines, budget, scope of work

B. Initial Design (1 Draft)

- Gather assets, key messages & content to put on display
- Graphics proof is developed for your review

C. Final Design (1–2 Drafts)

- Refine graphic elements
- Edit, proofread, review to finalize (client sign-off)

Phase 2 – Production and Shipping:

D. Production

- Print production
- Set up the display for final review

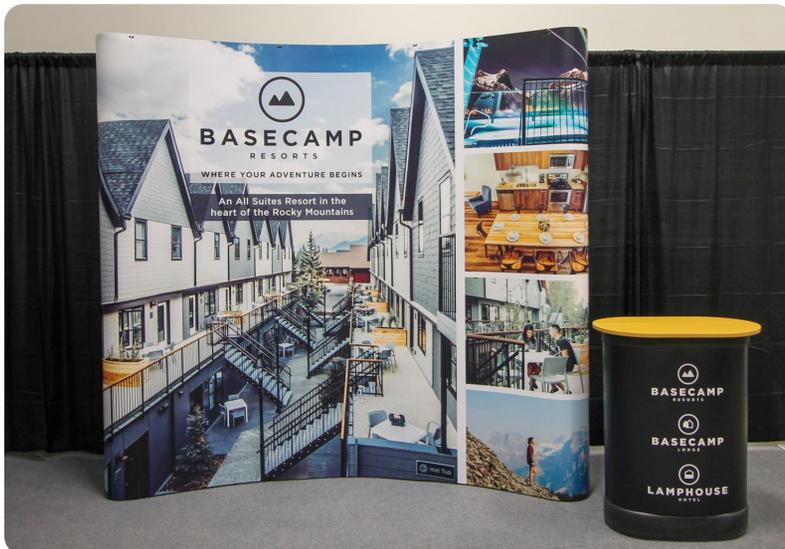
E. Shipping

- Pack up elements
- Coordinate shipping and logistics

Project Completion

studio mural – 8 ft. curved

PORTABLE POP-UP DISPLAYS



Features 5 roll-up graphic panels with magnetic edges that securely attach to the frame's magnetic-receptive bars. Image on the right features a monitor add-on.

studio mural – 8 ft. curved

PORTABLE POP-UP DISPLAYS



Features 5 roll-up graphic panels with magnetic edges that securely attach to the frame's magnetic-receptive bars. Image on the left features an add-on Studio Counter.

studio mural – 8 ft. straight

PORTABLE POP-UP DISPLAYS



Features 5 roll-up graphic panels with magnetic edges that securely attach to the frame's magnetic-receptive bars. Image on the right features a custom roof gutter and rain barrel.

studio mural – 10 ft. curved

PORTABLE POP-UP DISPLAYS



Features 6 roll-up graphic panels with magnetic edges that securely attach to the frame's magnetic-receptive bars. Image on the left features custom thermostat product mounts and a monitor add-on.

studio mural – 10 ft. curved

PORTABLE POP-UP DISPLAYS



Features 6 roll-up graphic panels with magnetic edges that securely attach to the frame's magnetic-receptive bars.

studio mural – 10 ft. straight

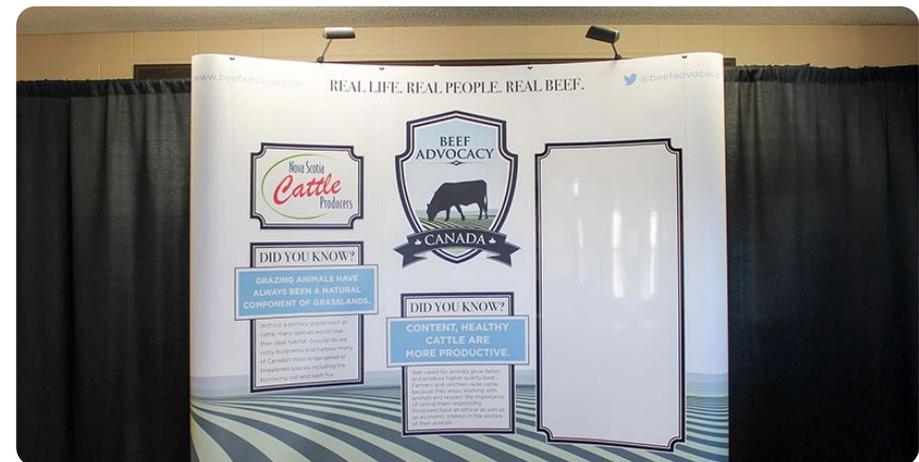
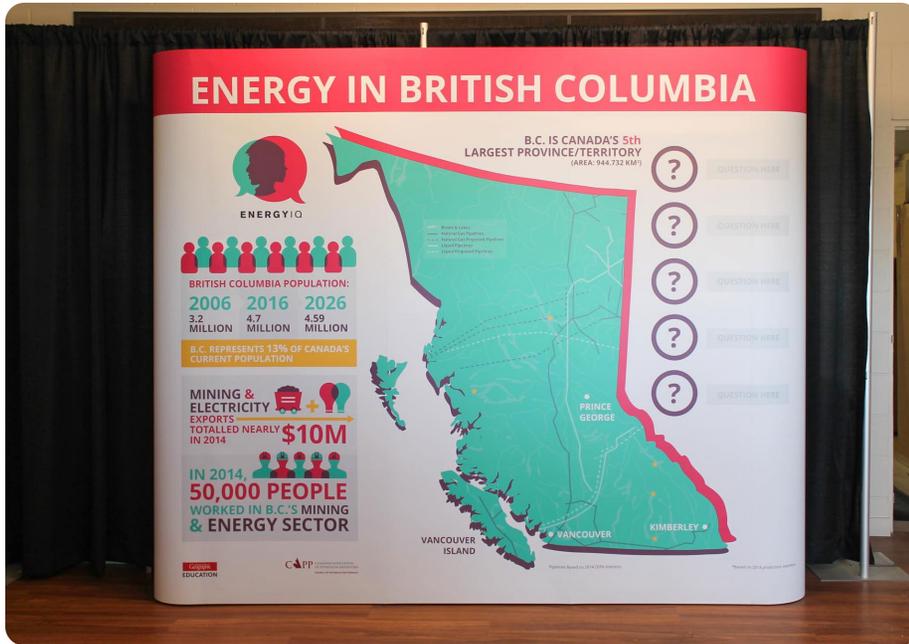
PORTABLE POP-UP DISPLAYS



Features 6 roll-up graphic panels with magnetic edges that securely attach to the frame's magnetic-receptive bars. Left and bottom right images feature rounded endcaps, top right image shows flat endcaps.



Receptive magnetic panels upgrade can feature magnetic decals in any shape or size.



Receptive magnetic panels upgrade can feature magnetic decals in any shape or size.



Centred mural graphics with fabric endcap panels, or partial mural graphics with Velcro-on graphics options. Available in any 8 ft. or 10 ft. models.

studio fabric with velcro-on graphics

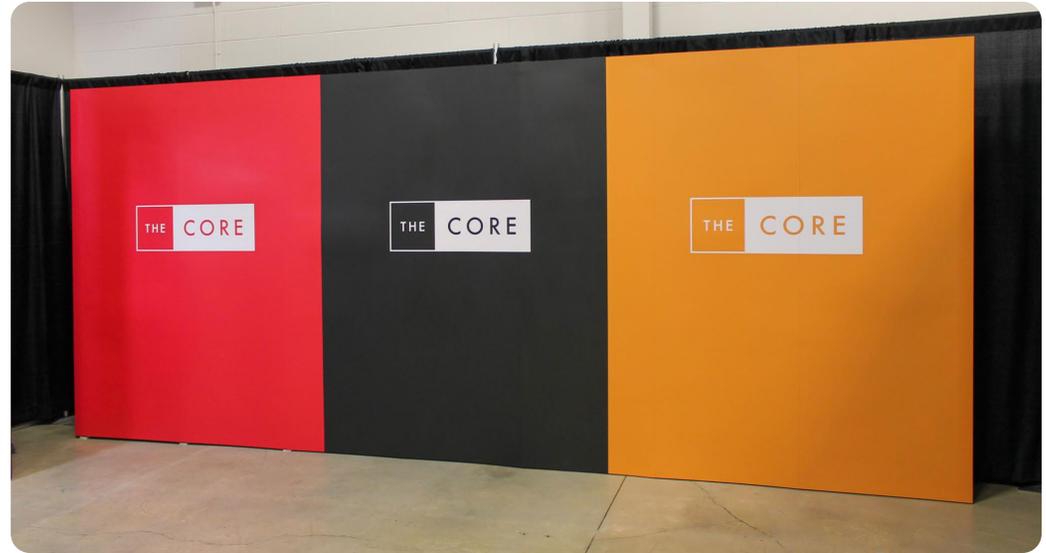
PORTABLE POP-UP DISPLAYS



Full fabric panels for Velcro-on graphics. Available in any 8 ft. or 10 ft. models.

studio straight extended

PORTABLE POP-UP DISPLAYS



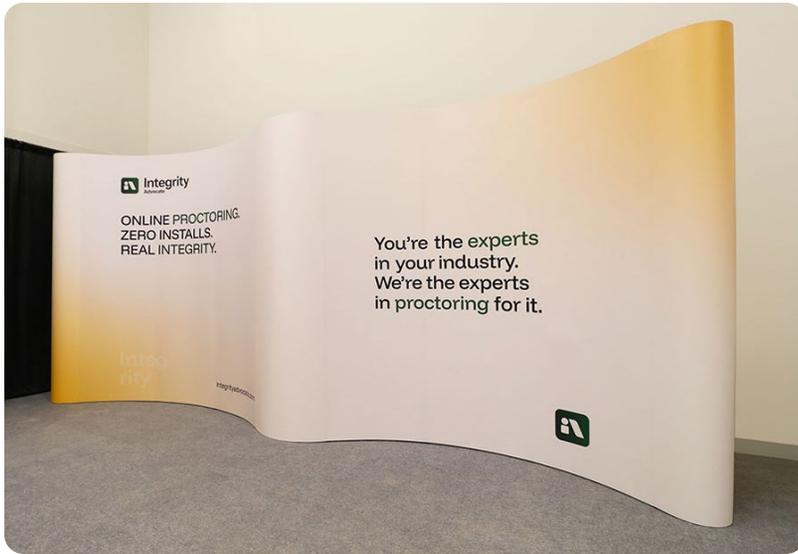
Available in a variety of sizes between 16 ft. and 30 ft.

studio straight extended

PORTABLE POP-UP DISPLAYS



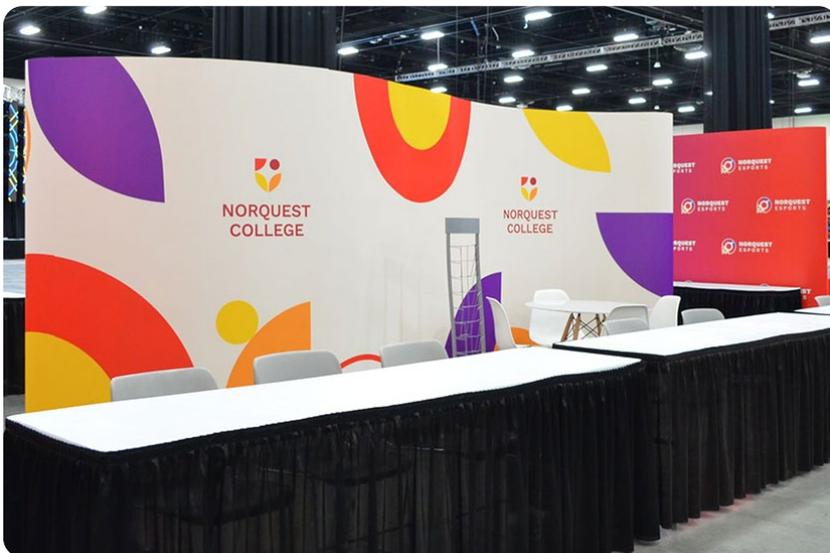
Available in a variety of sizes between 16 ft. and 30 ft.



Available in 16 ft. and 20 ft. lengths.

studio serpentine

PORTABLE POP-UP DISPLAYS



Available in 16 ft. and 20 ft. lengths.

monitor add-ons

PORTABLE POP-UP DISPLAYS



Internal monitor mount add-on sits behind the graphic panel.

backlit graphics

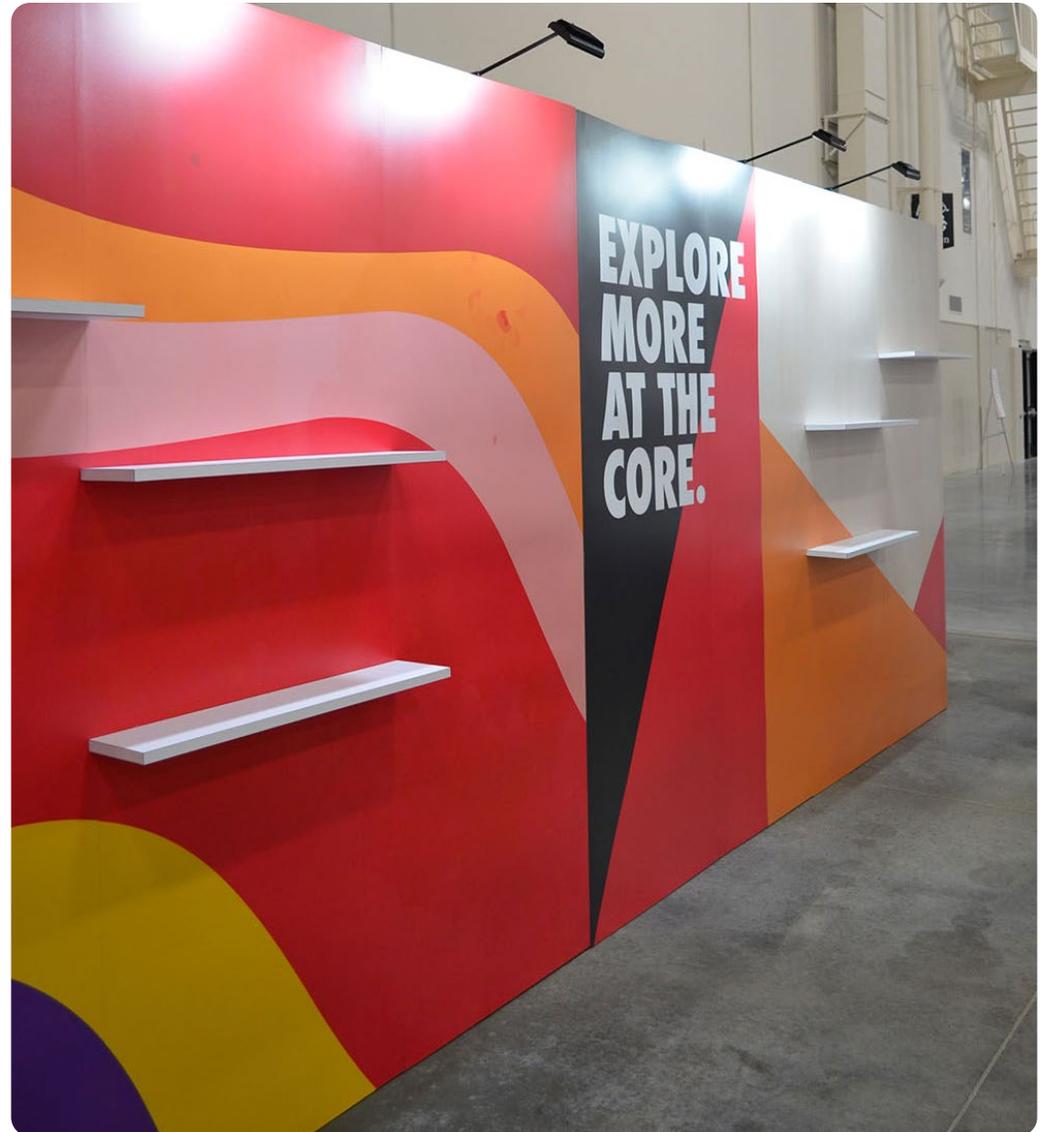
PORTABLE POP-UP DISPLAYS



Backlit options are available for logos, cut-outs, and fully backlit panels.

shelving add-ons

PORTABLE POP-UP DISPLAYS



Choose from floating shelves or inset shelf compartments (inset only available with Studio Curved models only).

360-degree towers

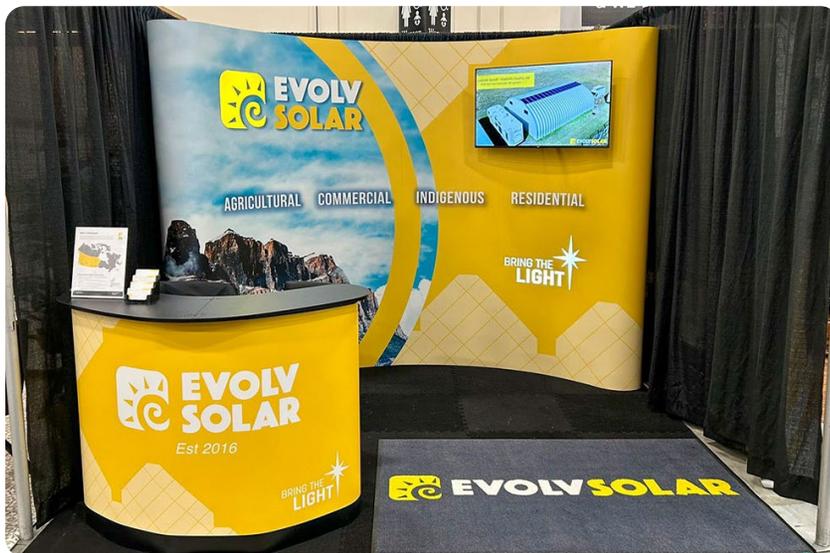
PORTABLE POP-UP DISPLAYS



Cylindrical display featuring full-coverage wrap-around graphic panels.

booth space examples

PORTABLE POP-UP DISPLAYS



Create flexible layouts for trade show booths and event spaces of any size using Pop-Up displays, banner stands, portable counters, and accessories.

high-quality portable pop-ups

Our portable Pop-Up displays deliver exceptional colour vibrancy, detail, and professional finish.

Reach out to our team to discuss your ideas.

Let's make it happen.



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