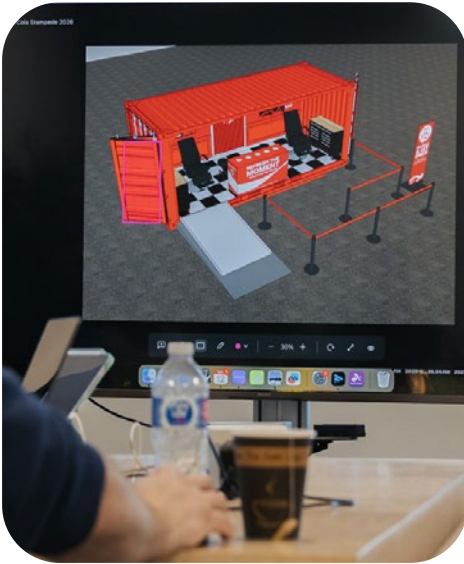
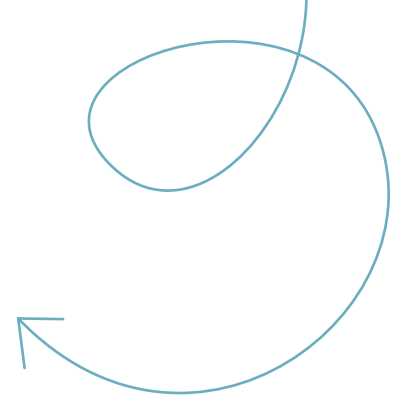


customizable seacan rental



Event activation confidence: an end-to-end fully branded environment that's ready to ship wherever you need.

Coordinating a brand activation means managing a lot of moving pieces — our customizable rental seacan simplifies that. It leaves our shop with all the display features you need, travels to your event site, and sets up efficiently.

IDEAL FOR:

- Outdoor events & festivals
- Brand activations
- Retail pop-ups
- Mobile showrooms
- VIP or hospitality suites
- Roadshow campaigns & tours

FEATURES:

- Electrical integration & moveable track lighting
- Magnet-on interior & exterior graphics panels
- Supports modular wall frames, panels & cladding
- And more customizable features

Find out how it works

Keep reading to learn about customization options, project examples, our services, and why this setup could be the right fit for your next event.

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why use a seacan for your brand activation?

Practical benefits for your next experiential marketing event.

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BUILT FOR TRAVEL

- The steel shell is rust-resistant and built to take outdoor conditions, rough transport, and demanding back-to-back events.
- Built-in mounting points mean it loads, ships, and unloads from a flatbed truck efficiently.
- Can be placed on castors to move the container into tight spaces, and levelled with a compact jack.

FULLY CUSTOMIZABLE BRAND ENVIRONMENT

- Every seacan starts as a steel shell. What it becomes is entirely up to your brand: lounge spaces, interactive product showcases, festival retail stands, hospitality suites, and more.
- Can be locked securely, and gives you more control over the experience: keeping weather out, managing foot traffic, or creating a contained environment with its own look and feel.

EFFICIENCY & COST SAVINGS

- Because the structure already exists, you're not building from scratch every time. Factor in the hours saved on install and dismantle, and the cost difference adds up faster than most people expect.
- Less on-site labour, simpler logistics, and a consistent look from one event to the next. If you're running a multi-city roadshow, that matters a lot.

customizable features examples

We can add any custom feature you need. Here are some standard options.

Modular wall panels	Extrusion frames that can support a variety of graphic types: rigid panels, fabric, backlit, or custom
Flooring	Custom-printed full-coverage graphics, vinyl laminate, interlocking tiles, any other flooring type
Graphics	Magnet-on interior & exterior rigid panels, custom dimensional shapes
Lighting	Magnetic moveable track lighting, suspended light fixtures, LED edge-lighting
Custom Signage	Overhead LED sign, 3D letters, flat sign panels, oversized foam letters
Power	Run-through extension cords, can connect to standard power source or generator
Rental Furniture	Bucket chairs, tables, couches, stools, coffee & side tables, counters, information kiosks
Rental Accessories	Monitors & monitor stands, video walls, literature racks, stanchions, freestanding sign holders

seacan build-out project examples

A look at some of our client work.

PETRO CANADA FANFEST ACTIVATION



Featuring a client-supplied augmented-reality Living Leaf station, this build endured all kinds of winter conditions as it travelled across the country.

Custom features included LED signage and curved overhead facade, counter, product shelving, graphics, and freestanding displays.

FRIO FRIO FESTIVAL RETAIL STAND



Festival-ready retail environment that travelled to midways across North America.

Full-scale graphics, signs, and overhead facade produced with dimensional elements.

COCA-COLA INK STUDIO ACTIVATION



Rental seacan for a temporary tattoo experience during the Calgary Stampede.

Custom wall panels with wainscoting mounted to modular rental frames, magnet-on exterior graphic panels, track lights, and custom LED signage.

Printed checkered floor and gallery graphics produced, along with rental stanchions.

our in-house services

We handle every stage of your display for quality and consistency.

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Our in-house capabilities mean you don't have to chase down multiple vendors. We're one team accountable from first sketch to last bolt.

Project Management

NEED & OBJECTIVE IDENTIFICATION
SITE PLANNING & CONSULTATION
PROJECT COORDINATION

Design

CONCEPT DEVELOPMENT
GRAPHIC DESIGN
3D SPATIAL DESIGN
CONSTRUCTION DOCUMENTATION

Print and Production

LARGE-FORMAT GRAPHICS & DECALS
PRIVACY FILM
3D PRINTING
DYE SUBLIMATION PANELS

Custom Fabrication

MILLWORK
CNC & LASER
WELDING & ELECTRICAL
DIGITAL INTEGRATION & PROGRAMMING

Installation and Dismantle

SITE PREPARATION
INSTALLATION & DISMANTLE

Rentals

TRADE SHOWS
EXPERIENTIAL EVENTS
BRANDED GAMES

Logistics

EVENT COORDINATION
SHIPPING & CUSTOMS
WAREHOUSING & STORAGE



1) STARTUP MEETING

We kick things off by defining clear project goals, requirements, and guidelines. Together, we explore your ideas, aspirations, resources, and details to create a project overview — including scope, budget, communication methods, timelines, and milestones.

2) PROJECT WORK PLAN

Next, we dive deeper with stakeholders to develop an exhibit plan, storyline, and spatial layout that fit your objectives and budget. Our strategy connects your message to your audience through thoughtful design and experience planning.

3) SCHEMATIC DESIGN

Here's where ideas take shape. We create the first visual expression of the experience, including design sketches, 3D space plans, graphic concepts, and interactive elements. Feedback sessions help refine and align the design direction.

4) DESIGN DEVELOPMENT

We take the schematic concepts and refine them into detailed plans. This stage includes prototyping graphic samples, testing interactive components, and finalizing specifications so every detail is ready for production.

5) CONSTRUCTION DOCUMENTATION

By this stage, the design is complete. We produce renderings, to-scale drawings, and material/finish specifications, along with detailed infrastructure planning for lighting, electrical, audio/video, and more.

6) FABRICATION, SHIPPING, INSTALLATION & DISMANTLE

With approvals in place, our team builds your exhibit to the highest standards. From shop reviews to on-site installation, we handle every detail. Final inspections are completed, and any adjustments are made quickly and thoroughly.

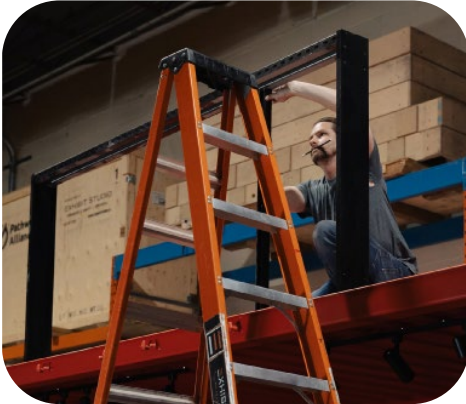
turnaround times

What to expect when you're planning a seacan rental for your event.

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Turnaround times vary based on shipping location, display complexity, and level of customization.

We recommend reaching out 3–4 months ahead of your event to ensure rental availability. Upon final design approval, turnaround times range from 8–12 weeks.



FAQs

Common questions and answers about seacan rentals.

CAN THE INTERIOR AND EXTERIOR PAINT COLOUR BE CHANGED?

Yes. We can explore painting options — along with outdoor-rated vinyl wraps and magnetic-on graphics — to create the colour scheme your brand requires.

CAN ALL THE DISPLAY PARTS SHIP INSIDE THE CONTAINER?

During the initial stages, we work with you to scope out all of the display components. From there we plan out how to pack and secure everything within the container. If there are additional delicate products that you want to send out separately, we can arrange that.

HOW MUCH DOES A CUSTOMIZED SEACAN RENTAL COST?

Factors that go into the final cost include design complexity, materials, level of customization, along with your event dates and location. Talk to one of our account managers about your goals and resources, and we'll work with you to find a solution.

Reach out to discuss custom seacan rental options for your next event.

sales@exhibitstudio.ca