



Company Name: The Black Eye Patch

Industry: Streetwear and Fashion

Timeline: 16 days

Location: Canada, USA

Quantity: 2,200 units

Summary

The Black Eye Patch needed a small run of hoodies, tees, and cargo sweats. Their retail partners had already started promoting the drop, so the order had to move quickly and smoothly.

Key Friction Points

- Matching colours between embroidery, print, and fabric
- Keeping logo details clear on thicker fleece
- Packing Japan and U.S. shipments correctly without slowing anything down

What we did

We tested their Pantones in the first week, ran embroidery tests to keep the logo clear, and checked the print finish on each fabric before moving ahead. The packing was split early so both markets could move at the same time.

What came out of it

All 2,200 units were done in 16 days. Everything met their requirements, and the timeline stayed ahead of their release schedule.