



**Company Name:** Parkhurst Leathercraft

**Industry:** Retail and Fashion

**Timeline:** 14 days

**Location:** Canada

**Quantity:** 1,900 units

## What they needed

Parkhurst wanted to grow their heritage boot line. The boots had to look good in-store and comfortably in every environment.

## What made it tough

Branding on leather details. Putting the pieces together had to be precise.

## How we approached it

We sampled a leather material and boot samples. Their leather patch was tested a few times until the texture felt right. Once the patterns were set, we moved straight into production without any delays.

## What came out of it

The 1,900 unit order finished in 14 days. The pieces handled their shop testing without issues and were added straight into their regular use.