



Company Name: Silver Hotel Group

Industry: Hospitality and hotel management

Timeline: 20 Days

Location: Canada

Quantity: 4,500 units

Overview

Silver Hotel Group manages several hotels across Ontario and BC. They needed uniforms that looked clean across the front desk, housekeeping, and food service teams.

Challenges

- Consistent look across different hotel brands
- Comfortable fabrics for long shifts
- Fast deliveries to several properties at once

Solution

We tested a few fabric options to get a look that stayed proper through long shifts. Once the sizing was finalized, each property received its own shipment in a way that made rollout simple.

Result

- 4,500 **units** completed in **20 days**
- The update was well-received across the hotels