

CASE STUDY



Company Name: Buildpro Basement Builders

Industry: Construction

Timeline: 13 Days

Location: Canada

Quantity: 2,000 pieces

Overview

BuildPro needed uniforms that could handle concrete dust, cramped basement spaces, and long hours. They also wanted a cleaner brand look across their job sites.

Challenges

- Clothing needed to handle rough work without feeling heavy
- Logos had to look the same on tees, hoodies, and outerwear
- Multiple teams needed their sizes packed separately

Solution

We tested a few heavier fabrics until one handled the jobsite without feeling stiff. The logo placement was checked across all styles so nothing looked mismatched.

Result

The full 2,000 units were finished in 13 days, and their teams looked more professional across their job sites.