



Company Name: Autel Automotive Intelligence

Industry: Automotive

Timeline: 11 Days

Location: USA

Quantity: 1,800 units

Overview

Autel needed uniforms for their engineering, sales, and service teams. The apparel had to look professional for customer settings while still making sense for automotive work.

Challenges

- The red and white branding needed to match across jackets, polos, and pants
- Everything had to be ready before a major event

Solution

We tested a few fabric options until one matched what their teams needed. We checked the branding early so the colors stayed where they needed to be. After the samples were finalized, we immediately ran the full production.

Result

- 1,800 units completed in 11 days
- Teams across North America used the uniforms at the event with no issues
- Branding stayed consistent across all items