



**Company Name:** Eddie Bauer

**Industry:** Retail and Outdoor apparel

**Timeline:** 21 Days

**Location:** USA

**Quantity:** 8,000 units

## Overview

Eddie Bauer quickly needed fleece and insulated outerwear for their upcoming retail season

## Challenges

Several SKUs across men's, women's, and youth sizing had to match each other. The fleece shades were very sensitive and were noticeable if anything was slightly off.

## Solution

We used pre-dyed fleece that kept the shade predictable. The sampling and quality checks were planned together so the timeline stayed on track. Once everything passed the inspection, we shipped straight to their warehouses.

## Result

- 8,000 units finished in **21 days**
- No color or sizing issues across any item
- Retail hubs received everything ahead of their launch week