



**Company Name:** HLGN

**Industry:** Streetwear

**Timeline:** 14 Days

**Location:** USA

**Quantity:** 2,500 units

## Overview

HLGN placed a last-minute order for a small graphic run around an older artwork and their usual athletic styles.

## Challenges

- The artwork needed to look nice and original on heavier fleece
- The tees, sweats, and hoodies had to look like they belonged to the same drop
- Some units were headed to retail partners and needed early pickup

## Solution

We ran quick tests on their artwork to see how it looked on each fabric weight. We ran our process closely so the deadline could stay intact.

## Result

- 2,500 units completed in 14 days
- The artwork came cleanly across all fabrics