



Company Name: Puresport

Industry: Athletic Sportswear

Timeline: 18 Days

Location: UK

Quantity: 3,800 units

Overview

Puresport needed technical athleticwear for a new performance line. The fabrics needed to move well during training and stay reliable across their full range.

Challenges

- The fabric needed to pass performance tests early
- Multiple items had to feel the same across the line

Solution

We ran fabric tests in the first few days and moved straight into sampling so everything cleared early. Production ran right after and freight was split between air and sea to keep the rollout on track.

Result

- 3,800 units finished in 18 days
- All items passed their performance checks
- The launch stayed on schedule without any changes