

RIVIX

CASE STUDY



BUILDPRO BASEMENT BUILDERS • CONSTRUCTION • CANADA • 13 DAYS • 2,000 UNITS



WHAT THEY NEEDED

BuildPro needed uniforms that could handle concrete dust, cramped basement spaces, and long hours. They also wanted a cleaner brand look across their job sites.

WHAT MADE IT TOUGH

- Clothing needed to handle rough work without feeling heavy
- Logos had to look the same on tees, hoodies, and outerwear
- Multiple teams needed their sizes packed separately

HOW WE APPROACHED IT

We tested a few heavier fabrics until one handled the jobsite without feeling stiff. We selected materials and trim choices to support long-team wear across demanding workdays. The logo placement was checked across all styles so nothing looked mismatched.

WHAT CAME OUT OF IT

The full 2,000 units were finished in 13 days, and their teams looked more professional across their job sites.