

# RIVIX

# CASE STUDY



AUTEL AUTOMOTIVE INTELLIGENCE • AUTO • CANADA, USA • 18 DAYS • 3,600 UNITS



## QUICK CONTEXT

Autel needed uniforms for their engineering, sales, and service teams. The apparel had to look professional for customer settings while still making sense for automotive work.

## KEY FRICTION POINTS

- The fabrics had to hold their appearance in a shop environment
- Their red and black branding had to stay the same across every item
- Everything had to be ready before a major event

## WHAT WE DID

We tested a few fabric options until one matched what their teams needed. The base materials were selected early so garments performed the same in the shop and customer-facing roles. We checked the branding early so the colours stayed where they needed to be. After the samples were finalized, we immediately ran the full production.

## OUTCOME

- 3,600 units completed in 18 days
- Teams across North America used the uniforms at the event with no issues
- Branding stayed consistent across all items