

# RIVIX



# CASE STUDY

HLGN • STREETWEAR AND FASHION • USA • 14 DAYS • 1,900 UNITS



## WHAT THEY NEEDED

HLGN placed a last-minute order for a small graphic run around an older artwork and their usual athletic styles.

## KEY FRICTION POINTS

- The artwork needed to look nice and original on heavier fleece
- The tees, sweats, and hoodies had to look like they belonged to the same drop
- Some units were headed to retail partners and needed early pickup

## WHAT WE DID

We ran quick tests on their artwork to see how it looked on each fabric weight. We ran our process closely so the deadline could stay intact.

## OUTCOME

- 1,900 units completed in 14 days
- The artwork came cleanly across all fabrics