

RIVIX

CASE STUDY



HLGN • STREETWEAR AND FASHION • USA • 14 DAYS • 1,900 UNITS



WHAT THEY NEEDED

HLGN placed a last-minute order for a small graphic run around an older artwork and their usual athletic styles.

KEY FRICTION POINTS

- The artwork needed to look nice and original on heavier fleece
- The tees, sweats, and hoodies had to look like they belonged to the same drop
- Some units were headed to retail partners and needed early pickup

WHAT WE DID

We ran quick tests on their artwork to see how it looked on each fabric weight. We ran our process closely so the deadline could stay intact.

OUTCOME

- 1,900 units completed in 14 days
- The artwork came cleanly across all fabrics