

RIVIX

CASE STUDY



PACIFIC TRADING CO • STREETWEAR AND FASHION • USA • 19 DAYS • 5,000 UNITS



QUICK CONTEXT

Pacific Trading Co. came to us for a private label streetwear run for their US retail rollout.

WHAT MADE IT TRICKY

- Several fabrics needed to line up across their full range
- The order needed to move quickly to stay ahead of their retail schedule
- Labels and trims had to land the same across all colours

WHAT WE DID

We checked the fabric and colours first so the base style moved through approval fast. After that, we ran production in two rounds and grouped each store's order on its own so nothing had to be sorted later.

OUTCOME

- 5,000 pieces finished in 19 days
- Colours came out clean across all items
- The full run arrived ahead of their planned release