

RIVIX

CASE STUDY



PURESPORT • PERFORMANCE ATHLETIC • UK • 18 DAYS • 3,800 UNITS



OVERVIEW

Puresport needed athleticwear for a new performance line. The fabrics needed to move well during training and stay reliable across their full range.

CHALLENGES

- The fabric needed to pass performance tests early
- Multiple items had to feel the same across the line

SOLUTION

We ran fabric tests in the first few days and moved straight into sampling so everything cleared early. The production ran right after and freight was split between air and sea to keep the rollout on track.

RESULT

- 3,800 units finished in 18 days
- All items passed their performance checks
- The launch stayed on schedule without any changes