

RIVIX



CASE STUDY

THE BLACK EYE PATCH • STREETWEAR AND FASHION • CANADA, USA • 16 DAYS • 2,200 UNITS



QUICK CONTEXT

The Black Eye Patch needed a small run of hoodies, tees, and cargo sweats. Their retail partners had already started promoting the drop, so the order had to move quickly and smoothly.

KEY FRICTION POINTS

- Matching colours between embroidery, print, and fabric
- Keeping logo details clear on thicker fleece
- Packing Japan and U.S. shipments correctly without slowing anything down

WHAT WE DID

We tested their Pantones in the first week to finalize color consistency across the fabrics. We ran embroidery tests to keep the logo clear, and checked the print finish on each fabric before moving ahead. The packing was split early so both markets could move at the same time.

WHAT CAME OUT OF IT

All 2,200 pieces were done in 16 days. Everything met their requirements, labels and packaging stayed aligned with their retail standards, and the timeline stayed ahead of their release schedule.