

RIVIX CASE STUDY



BALDY VINTAGE • STREETWEAR AND FASHION • CANADA, USA • 15 DAYS • 2,400 UNITS



WHAT THEY NEEDED

Baldy Vintage wanted heavyweight fleece and tees with a washed look that felt natural across every style. Their drop date was coming up, so the colours, fabrics, and washes needed to line up nicely without slowing down the schedule.

WHAT MADE IT TOUGH

Getting the same wash effect on the fleece and jersey is always tricky. If the style differs even a little, the whole set feels off. They also wanted to keep shrinkage under control after washing. Matching the wash behaviour across different fabrics meant careful testing before bulk production could begin.

HOW WE APPROACHED IT

We ran quick wash tests on both fabrics, adjusted the base cloth, and did a few small rounds until the look matched exactly what they wanted. Once they approved the samples, we moved straight into bulk and kept everything grouped so the style stayed consistent.

WHAT CAME OUT OF IT

The full 2,400-piece order finished in 15 days. The colours lined up across every style, and they reused the same wash for future releases.