

RIVIX

CASE STUDY



MILANI PLUMBING & HEATING • PLUMBING AND HVAC • CANADA • 14 DAYS • 2,400 UNITS



QUICK CONTEXT

Milani runs one of BC's busiest plumbing and HVAC fleets. They wanted uniforms that worked well during long service days and still looked professional when walking into a customer's home.

KEY FRICTION POINTS

- The fabric had to feel good for full-day wear without feeling flimsy
- Logos had to match across polos, pants, and outerwear
- Delivery needed to arrive before the next service season began

WHAT WE DID

We tried a few fabric designs until one finally matched their longevity and movement needs, choosing the right fabric and trims so the garment stayed comfortable through long shifts and regular wear. The logo colours were tested across all styles to avoid differences between items, with approvals handled early so sampling and bulk stayed consistent.

WHAT CAME OUT OF IT

- 2,400 units finished in 14 days
- Their field teams wore the new uniforms with no issues