



Bridging Communities, Inspiring Change

El Camino Leadership Program



A program by the
Latino Leaders Round Table



<http://bit.ly/4ser5Ru>



¡Gracias!



Thanks to your partnership and belief in equity-driven leadership, we are proud to announce our newest initiative: El Camino Leadership Program, aimed at training and mentoring community members.

This program represents our commitment to building pathways to leadership and ensuring our community's voice is represented in the rooms where decisions are made.

About our First Cohort

El Camino Leadership Program – Building Napa Valley's Latino Leadership Pipeline

PROGRAM HIGHLIGHTS:

- 9 leaders completed our Boards and Commissions leadership training through our pilot cohort
- 2 of the participants were selected to participate in Leadership Napa Valley
- \$6,000 in scholarship funds was provided to support these emerging leaders' professional development
- Strong partnerships were established with key community organizations for future Fellow placements and referrals
- Professional development sessions were delivered covering governance, fiduciary duty, equity in leadership, and strategic board service

Results:

Overall Impact:

- 100% found the content culturally relevant
- 75% rated their experience "Very Good" or "Excellent"
- 50% increased confidence to serve on boards/commissions
- 87.5% found facilitation inclusive and supportive

Future Engagement:

- 100% want ongoing mentorship/coaching
- 100% want a leadership alumni network
- 75% prefer quarterly meetings
- 62.5% will help recruit future participants
- 8 Total Participants

Top-Rated Sessions (out of 5.0):

- Organizational Norms and Latino Values: 4.63
- DEIB & Quienes Somos: 4.50
- Unspoken Norms: 4.50
- Latino Leadership Panel: 4.38



“El Camino” Leadership Development Program



El Camino Leadership Program – Building Napa Valley's Latino Leadership Pipeline

Designed to empower, educate, and train emerging Latino leaders to take active roles including boards and commissions within our community.

Participants will gain the skills and confidence to advocate for the Latino community and drive meaningful change in the Napa Valley.

Limited Seats Available



Juan Lopez brings 38+ years of leadership expertise to El Camino. He designed Johnson & Johnson's multicultural leadership program and guided dozens of California organizations in governance. A UC Berkeley graduate and Diversity Pioneer, Juan specializes in developing leadership competencies and creating pathways for underrepresented professionals.

Apply Today!



<http://bit.ly/4ser5Ru>

Are you ready to make a difference in our community?



Testimonials



FATIMA SOSA ORTIZ

MERRILL FINANCIAL SOLUTIONS ADVISOR | MEMBERSHIP DIRECTOR AT NAPA HISPANIC CHAMBER

"It deepened my connection to my community and reminded me how essential it is to have diverse voices in leadership. I grew up in this valley, and being part of this program allowed me to celebrate my heritage while discovering perspectives I had never experienced before. Along the way, I've built incredible friendships and gained a deeper understanding of what makes our valley so special."



MARCELA RODRIGUEZ

EDUCATION PROGRAM MANAGER AT UPVALLEY FAMILY CENTERS

"It has helped me understand leadership beyond titles—leadership as service, curiosity, and lifting others up. It challenged how I think, how I communicate, and how I make decisions. The program helped me grow personally and professionally, while deepening my appreciation for the community and county I grew up in. I walked away with a stronger network, a willingness to grow even when uncomfortable, and a commitment to lead with purpose in Napa Valley."



LUPE REYES

DIRECTOR OF GRANTS AND SCHOLARSHIPS AT NAPA VALLEY COMMUNITY FOUNDATION

"I walked away from this workshop inspired, equipped, and connected to a comunidad of passionate professionals. Inspired to leverage collaboration with peers to bring further positive impact to our Latino community. Equipped with tools to offer solutions and strategies to our everyday work. Connected with our own life purpose and to a network of professionals working towards shared solutions."



Testimonials



RIGO NAVA

FOUNDER AT 1848 MARKETING | MARKETING DIRECTOR AT NAPA HISPANIC CHAMBER

"It gave me the confidence and skills to navigate corporate spaces with authenticity and strategic clarity. The program sharpened my ability to communicate vision, build meaningful partnerships, and lead with intention—tools that have directly accelerated my professional growth. It reminded me that leadership isn't about having all the answers, but about asking the right questions and empowering others along the way."



LILIANA ESTRADA

ECM LEAD CARE MANAGER AT ALDEA

"It pushed me to grow in ways I didn't expect and didn't know I was capable of. It gave me a deeper understanding of our community and connected me with people who inspire me to lead with purpose."



Bridging Communities. Inspiring Change



Looking Ahead

The momentum for *El Camino* is building across Napa Valley. **We're currently recruiting for Cohort 2, which will take place on March 27th and 28th, 2026. Spaces are limited.**

Our program attracts prospective Fellows from for-profit, government, and nonprofit organizations, as well as other professionals who recognize *El Camino* as the pathway for developing the next generation of Latino leadership in Napa Valley.

As we expand this program, we're building stronger partnerships with local organizations that are actively seeking well-trained, equity-minded leaders. *El Camino* graduates aren't just prepared to serve; they are ready to lead with cultural competence and a deep connection to their community.

Your support is creating real pathways to power in Napa Valley.

¡MUCHAS GRACIAS!



THANK YOU TO OUR PARTNERS!



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