

BIOGRAPHY

Artists

Aassmaa Akhannouch

Born in Meknes, Morocco, in 1973, Aassmaa Akhannouch lives and works between the south of France and Casablanca. She first obtained an engineering degree in France and an MBA in the United States before working in marketing for 15 years. In 2013, she joined the Photo Academy in Casablanca to perfect her knowledge of digital photography and, in 2016, she decided to devote herself entirely to the practice of photography. She is supported in her research by the artist FLORE, through her photographic studio L'Oeil de l'Esprit in Paris.

With her images, Aassmaa Akhannouch tells us stories, she offers fragments of memories to the free associations, imagination and emotions of the viewer. Beyond her intention to document her own past, the artist brings out intimate emotions, reveals poetic and timeless impressions. By using alternative printing processes enhanced with watercolour that make each piece unique, she succeeds in creating images that are both familiar and fascinating.

In 2021, Aassmaa Akhannouch won the HSBC Prize for Photography, alongside Cyrus Cornut. That same year, she was selected to present her work at the ManifestO festival, Rencontres Photographiques de Toulouse.

Solo shows**2025 - 2026**

Frac Nouvelle-Aquitaine MECA, Bordeaux

2024

Galerie 127, Marrakech

2023

Un monde oublié, Galerie Esther Woerdehoff, Paris

Group shows**2024**

Paris Photo / Galerie Esther Woerdehoff, Paris

Art Paris / Galerie Esther Woerdehoff, Paris

2023

1-54 Contemporary Art Fair, La Mamounia , Marrakech

2022 :

Galerie 127, Marrakech

Musée de la photographie, Rabat

2021

Prix HSBC pour la Photographie, Galerie Esther Woerdehoff, Paris

MENART FAIR (foire internationale d'art moderne et contemporain, consacrée aux artistes du Moyen-Orient ou de l'Afrique du nord), Cornette de Saint Cyr, Paris

2019

Les Marocaines, Maison de la Photographie de Lille, France

Portrait de Femmes, Galerie 127, Marrakesh, Maroc

2018

OFF Essaouira Photographic Festival, Galerie Empreinte, Essaouira, Maroc

2016

Les Journées du Patrimoine de Casablanca, Les Abattoirs, Casablanca, Maroc
Regard sur Casablanca, La Coupole (Parc de la Ligue Arabe), Casablanca, Maroc
Weekend Féminin, D'art Louane, Rabat, Maroc

2015

Carton D'artistes, Villa Mandarine, Rabat, Maroc
Casa Del Arte, Casablanca, Maroc

2014

Carton D'artistes, Villa Mandarine, Rabat, Maroc
D'art Louane, Rabat, Maroc

Awards**2021**

Winner of the HSBC Prize for Photography, alongside Cyrus Cornut.
Selected to exhibit at the ManifestO Festival, Rencontres Photographiques de Toulouse.

2017

Special mention from the Jury, Maghreb Photography Awards

Publications**2021**

HSBC prize for Photography, catalogue, Actes Sud