



## United States of Kindness

### Ambassador Council Talking Points

#### Email outreach template

**Subject:** An invitation for 2026: United States of Kindness

I wanted to share a national initiative launching in 2026 called the United States of Kindness. It is a simple movement tied to America's 250th anniversary that invites individuals and organizations to take part in 250 Acts of Kindness and share their stories.

The goal is to make kindness a visible national value and to create a legacy of unity that extends beyond 2026. This effort builds on more than 30 years of research based work from Kindland and the Values in Action Foundation, which has shown that kindness strengthens communities, workplaces, and schools.

Participation is easy and flexible and there is no need to create new programs. Organizations are invited to announce their participation, encourage acts of kindness already happening, share stories of those acts, and invite others to join the movement.

I am personally involved because I believe kindness can be a unifying force at a time when it is deeply needed. I would encourage you to take a look and consider being part of this national effort.

If you are interested, I am happy to connect you with the United States of Kindness team for next steps.