



United States of Kindness - Kindness Lead: Role Overview

The USK Kindness Ambassador serves as the internal point person for your company's participation in the United States of Kindness: 250 Acts of Kindness Campaign.

Key Responsibilities:

- Champion your company's commitment to 250 Acts of Kindness and help integrate it into your company's existing efforts.
- Coordinate internal communications, storytelling, and employee engagement related to the campaign.
- Gather and share examples of acts of kindness for amplification on company and Kindland channels.
- Serve as liaison between your organization and the Kindland team for updates, recognition, and reporting.
- Time Commitment: Approximately 2-4 hours per month from